

# Student Consulting Projects

Cutting-edge business strategy. Implementable solutions. Access to future talent. This summer, turn to WashU Olin's student consulting teams for actionable insights to address your organizational challenges. Conducted through Olin's Center for Experiential Learning, projects are hands-on, student-led and faculty-guided.

Five to 6 cross-disciplinary teams, each with five students and guided by a faculty member, will provide multiple perspectives on strategic challenges and opportunities in your organization. These multi-team engagements will be coordinated with shared work tools such as Zoom and Microsoft Teams.

## How It Works

**Project Definition:** WashU Olin faculty and Center for Experiential Learning staff work directly with you to define project details within the five primary project areas, including goals, strategic focus and expected deliverables.

**Project Execution:** Student teams will follow a statement of work that outlines key phases, tasks and deliverables, including:

- Discovery, brand immersion, requirements gathering
- Data analysis, strategy development
- Strategy refinement
- Deliverable presentation

**Actionable Results:** You will receive a comprehensive set of deliverables, including faculty highlights of particularly valuable insights. For the final presentation, select teams will present their recommendations virtually.

### Client Expectations:

- Project-related data must be cleansed and accessible prior to the project start date
- A project point of contact should be available to the student teams for weekly check-ins
- At least one organization representative should attend the virtual final presentation

4-6 week  
project cycle

May 15–June 29, 2023  
OR  
July 5–August 17, 2023

No fee to participate

Teams of

3 to 6

members  
(cross-disciplinary)

WashU Olin graduate and undergraduate students

### Project Areas

Strategic development/planning

Marketing development/deployment

Operations/supply chain

Continued organizational response to operational changes due to COVID-19

Go to [olin.wustl.edu/celapply](https://olin.wustl.edu/celapply) to fill out a project interest form.



Center for  
Experiential Learning

OLIN BUSINESS SCHOOL AT WASHINGTON UNIVERSITY