

# The Business of Health at WashU Olin School of Business

WashU Olin Business School has a long history of blending advanced academic theory with pragmatic problem-solving. In launching a new Business of Health concentration for master's and non-degree-seeking students, Olin is leveraging these strengths to educate a **new generation of dynamic, connected health business leaders** poised to drive positive impact for society, systems, and people.

Health-experienced and health-interested students will find a plethora of coursework and experiential learning opportunities that help build the skills and experiences needed to find jobs that **leverage their expertise to create lasting impact.**



## HEALTH COURSES

### Olin Grand Rounds

A seminar course with weekly guest speakers who touch on the key elements of the health industry. Content covers providers, payors, patients, and innovators.

► Fall, 3 credits MEC 320/563

### Health Economics/Policy

A structural review of the economics of healthcare and behavioral implications of policy decisions.

► Fall, 3 credits MEC 321/564

### Healthcare Management

Strategic management course covering the breadth of complexity associated with managing healthcare delivery. Topics include workforce engagement, revenue cycle management, patient experience, managerial ethics, and regulatory requirements.

► Spring, 3 credits MEC 322/565

### Research in Healthcare Management

This course centers on statistical and analytical methods for processing health information, and it culminates in the authorship of a publication-worthy paper.

► Spring, 3 credits MEC 420/566

### Health Insurance in America

A dedicated analysis of health insurance that covers insurance operations, marketing, and growth. Students take the perspective of a health insurance executive and consider the levers for optimizing business.

► Fall, 1.5 credits MEC 3550/5550

### Drugs and Devices

Students examine the process of taking a biopharma or medical device concept from idea to market. The course covers key partnerships and important regulatory structures.

► Spring, 1.5 credits (course number pending)

### Health Practicum

This flagship course, offered through the Center for Experiential Learning, allows students to engage with health-specific projects. Under faculty guidance, students work on real-world problems with external health clients. ► Fall/Spring, 3 credits 401c/501c



Find out more about Olin's business of health initiative.