

BSBA Degree Requirements | 2024

BSBA students must earn a minimum of 120 units including 48 units of General Education coursework and 60 graded units of Professional Business coursework. All Olin professional core, major, and minor course requirements must be taken for a grade. If you substitute a non-Olin course for an Olin requirement, you must still earn 60 graded Olin units. 2.0 GPAs in both your overall and professional coursework are required. A student may take one pass/fail course per semester.
Sept 2022

General Education Requirements (48 minimum units)

A total of 9 units of distribution and/or advanced electives can be taken pass/fail. Taken pass/fail, this course(s) can only count towards one requirement as you cannot double count this course. Math 131, Math 132, Math 233 (if taken to fulfill Olin's calculus requirement), Writing I, and the Ethics/Values distributions must be taken for a grade.

Writing I

Math 131 and/or Math 132

Distribution Requirements: Behavioral Analysis (3 units) Ethics and Values (3 units) Humanities (3 units)
International Studies (6 units) Physical/Life Sciences (3 units)

Advanced 300-400 Electives: 12 minimum units

Professional Requirements (42 minimum units)

MGT 100: Individual in a Managerial Environment*

MGT 150A: Foundations of Business

MGT 201: Management Communications

MEC 290: Microeconomics

MEC 292: Global Econ (or Econ 1021 or MEC 292S or 292L)

DAT 120: Managerial Statistics I

DAT 121: Managerial Statistics II

*Transfer students may substitute MGT 380.

DAT 220: Modeling for Business Decision Making

ACCT 2610: Principles of Financial Accounting

ACCT 2620: Principles of Managerial Accounting

FIN 340: Capital Markets & Financial Management

MKT 370: Principles of Marketing

OB 360: Organization Behavior within the Firm

SCOT 356: Operations and Manufacturing Management

Professional Electives (18 overall minimum units)

54 of the 60 graded business units must be in Olin. Only one major course can be double counted. Minors require 12 unique units as no double counting is allowed. A maximum of 6 Olin units may be taken as pass/fail after completing 6 fulltime semesters of enrollment or in their senior year. Olin professional requirements, major, and minor courses must be taken for a grade. Olin courses taken pass/fail cannot count towards the 60 business units; these units will count towards the 120 graduation units. Declaration deadline: Feb. 28, 2022.

Accounting

Economics and Strategy

Entrepreneurship

Finance

Financial Engineering - 2nd major only

Healthcare Mgt

Marketing

Organization and Strategic Mgt

Supply Chain, Operations, and Technology

Business Analytics (Minor)

Business of Arts (Minor)

Bus of Entertainment (Minor)

Business of Social Impact (Minor)

Business of Sports (Minor)

International Business (Minor)

Latest updates: <https://olin.wustl.edu/EN-US/academic-programs/bs-business-administration/academics/Pages/majors.aspx>

Professional Electives (18 overall minimum units)

MAJOR: Accounting (15 minimum units)

Core Requirements

ACCT 3610 Intermediate Financial Accounting Theory I	ACCT 3620	Intermediate Financial Accounting II
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Electives: At least 9 units from the following

ACCT 363 Cost Accounting	ACCT 455	Accounting Policy and Research
ACCT 365E Taxation of Business Entities	ACCT 464	Auditing
ACCT 400A Analysis of Fin Inst. & Instruments(1.5 units)	ACCT 466	Financial Statement Analysis
ACCT 400C Not-For-Profit Accounting (1.5 units)	ACCT 467	Income Tax Fundamentals
ACCT 400M Ethical Decision Making I (1.5 units)	ACCT 4680	Advanced Financial Accounting Problems
ACCT 400N Ethical Decision Making II (1.5 units)		

MAJOR: Economics and Strategy (12 minimum units)

Core Requirements

MEC 370 Game Theory for Business	MEC 470	Industrial Economics
MEC 400K Research in Industry Analysis	MEC 471	Empirical Techniques for Industry Analysis

MAJOR: Entrepreneurship (15 minimum units)

Core Requirements

MGT 421/460L Entrepreneurship or Social Entrepreneurship	MGT 424/477E	Business Planning or Launching and Scaling
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Electives: At least 9 units from the following

Experiential Electives (with at least 3 of the units from this category)

MGT 200C Venture Creation	MGT 401S	Small Business Initiative
MGT 401C CEL Entrepreneurial Consulting Team	MGT 401T	Taylor Community Consulting
MGT 401M Sustainable Dev: Madagascar	MKT 431E	Marketing Metrics (1.5 units)
MGT 401P CEL Practicum		

Industry Electives (with at least 3 of the units from this category)

ART 223K Business of Fashion	MEC 460	Economics of Entertainment
CS 131 Computer Science I	MGT 380	Business Strategy
ECON 335 Money and Banking	MGT 440	Sports Management
FIN 549H Real Estate Finance (1.5 units)	MGT 475E	Innovating for Defense (1.5 units)
INTL 320 Business, Innovation & Entrepreneurship in Israel	MGT 476E	Innovating for Healthcare (1.5 units)
MEC 320 Olin Grand Rounds		

Skill Electives (with at least 3 of the units from this category)

ACCT 466 Financial Statement Analysis	MGT 301	Legal Environment of Business Management
CSE 204A Front-End Web Development	MGT 445E	Acquisition Entrepreneurship (1.5 units)
CSE 330S Rapid Type Dev. & Creative Programming	MKT 378	Marketing Research
CSE 438S Mobile Application Development	MKT 400E	Elements of Sales: Tools and Techniques
FIN 400L Private Equity Methods (1.5 units)	MKT 400I	Business & Marketing Innovation
FIN 400M Private Equity Practice (1.5 units)	MKT 482	Brand Management
MEC 370 Game Theory for Business	OB 461	Negotiation
MEC 470 Industrial Economics		

MAJOR: Finance (12 minimum units)

Core Requirements

FIN 441 Investments	FIN 451	Options, Futures and Derivative Securities
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MAJOR: Finance (12 minimum units) (Con't)

FIN 448 Advanced Financial Management

Electives: At least 3 units from the following

FIN 439E Real Estate Finance (1.5 units)	FIN 420 Int'l Econ and Finance (London Program)
FIN 400I Mergers and Acquisitions (1.5 units)	FIN 428 Investment Praxis
FIN 400J Advanced Valuation (1.5 units)	FIN 443 International Finance
FIN 400L Private Equity Methods (1.5 units)	FIN 447 Info, Intermediation, & Financial Markets
FIN 400M Private Equity Practice (1.5 units)	FIN 450F Fin Tech: Methods & Practice
FIN 400W Venture Capital Methods (1.5 units)	FIN 452 Advanced Derivative Securities
FIN 400X Venture Capital Practice (1.5 units)	FIN 470A Research Methods in Fin

MAJOR: Financial Engineering * (48 minimum units)

Core Requirements

ACCT 2610 Principles of Financial Accounting	ESE 427 Financial
CSE 131 Computer Science I	FIN 340 Mathematics Capital
CSE 240 Logic and Discrete Mathematics	FIN 441 Markets Investments
CSE 247 Algorithms and Data Structures	MATH 217 Differential Equations
CSE 417T Machine Learning or ESE 417 or CSE 427S	MATH 233 Calculus III
DAT 121 Stats or ESE 326 or Econ 413 or Math 439	MATH 309 Matrix Algebra
ESE 403 Operations Research or ESE 415	MEC 290 Microeconomics or Econ 4011

Electives: At least 6 units from the following

FIN 450F Fintech: Methods and Practices	FIN 532B Data Analysis for Investments (1.5 units)
FIN 452 Advanced Derivative Securities	FIN 539 Mathematic Finance (1.5 units)
FIN 500Q Quantitative Risk Management	FIN 552 Fixed Income Derivatives (1.5 units)
FIN 500R Topics in Quant Finance 1.5 units)	

*Application required for FE 2nd major

MAJOR: Healthcare Mgt (15 minimum units)

Core Requirements

MEC 320 Olin Grand Rounds	MEC 322 Healthcare Management
MEC 321 Health Economics and Policy	MEC 420 Research in Healthcare Management

Electives: At least 3 units from the following

ANTH 3090 Cultures of Health in Latin America	ANTH 4134 The Aids Epidemic
ANTH 3136 Second Wave of the Pandemic	ANTH 4883 The Political Economy of Health
ANTH 3263 Bioprospecting	BIO 2010 The Science of Biotechnology
ANTH 3283 Introduction to Global Health	PHIL 233F Biomedical Ethics
ANTH 3310 Health, Healing & Ethics: Medical Anthropology	PHIL 3001 Philosophy of Medicine
ANTH 3626 Nature and the Meaning of Disease	WGSS 310 Women's Health Care in America
ANTH 3875 Pharmaceutical Personhood	WGSS 316 Contemporary Women's Health

MAJOR: Marketing (12 minimum units)

Core Requirements

MKT 378 Marketing Research

Electives: At least 9 units from the following

GROUP A (with at least 6 of the units from Group A)

MKT 377 Consumer Behavior	MKT 470E Pricing Strategy
MKT 400G Digital Marketing and Analytics	MKT 480 Marketing Strategy
MKT 400L Understanding & Conducting Bus Experiments	MKT 482 Brand Management

MAJOR: Marketing (12 minimum units) (Con't)

GROUP B

MKT 381E	Diversity Marketing Strategies (1.5 units)	MKT 400M	Sports Marketing
MKT 400E	Elements of Sales: Tools and Techniques	MKT 477	Int'l Marketing (or MKT 477L or 477S)
MKT 400I	Business and Marketing Innovation	MKT 481	Advertising and Promotions

MAJOR: Organization and Strategic Mgt (12 minimum units)

Electives: At least 12 units from the following

GROUP A (with at least 3 of the units from Group A)

MGT 450V	Defining Moments (1.5 units)	OB 461	Negotiation
OB 400C	Women in Leadership (1.5 units)	OB 462	Leadership in Organizations
OB 431E	Thinking Creatively (1.5 units)	OB 468E	Mindfulness and Performance (1.5 units)

GROUP B (with at least 3 of the units from Group B)

MGT 380	Business Strategy	MGT 450R	Business and Government
MGT 402	Ethical Issues in Managerial Decisions (1.5 units)	MGT 460G	Critical Thinking & Problem Solving (1.5 units)
MGT 429E	Mgt & Corporate Responsibility (1.5 units)	MGT 460H	Corporate and Global Strategy

GROUP C

MGT 478E	Ownership Insights	OB 434E	Talent Analytics (1.5 units)
OB 325	Human Resources Management	OB 435E	People Metrics (1.5 units)

MAJOR: Supply Chain, Operations, and Technology (12 minimum units)

Electives: At least 12 units from the following

GROUP A (with at least 6 of the units from Group A)

DAT 301E	Data Analytics in Python	SCOT 430E	Operations Fun: Data-Driven Optimization
SCOT 400D	Supply Chain Management	SCOT 458	Operations Analytics

GROUP B (with at least 3 of the units from Group B)

MGT 380	Business Strategy	MKT 378	Marketing Research
MGT 460H	Corporate and Global Strategy	MKT 400L	Understanding & Conducting Business Experiments

MINOR: Business Analytics (15 minimum units - 12 units must be unique)

Core Requirements

CS 131	Computer Science I	DAT 400A	Data Management Tools for Business-Decisions
DAT 301E	Data Analytics in Python		

Electives: At least 6 units from the following

GROUP A (with at least 3 of the units from Group A)

FIN 470A	Research Methods	MKT 400L	Understanding & Conducting Bus. Experiments
MEC 471	Empirical Techniques for Industry Analysis		

GROUP B

DAT 500S	Machine Learning Tools	OB 434E	Talent Analytics (1.5 units)
FIN 450F	Financial Technology	OB 435E	People Metrics (1.5 units)
MGT 460I	Sports Business Analytics	SCOT 430E	Operations Fun: Data-Driven Optimization
MKT 378	Marketing Research	SCOT 458	Operations Analytics
MKT 500T	Customer Analytics		

MINOR: Business of Arts (15 minimum units)

Core Requirements

MGT 401P	CEL Practicum or INTL 323: European Capitals of Culture
MGT 432E	Business of Managing Arts Organizations or MEC 460O: Business of Arts

MINOR: Business of Arts (15 minimum units) (Con't)

Electives: At least 6 units from the following

ART 223K	Business of Fashion	MGT 421*	Entrepreneurship
ART 324J	Fashion Promotion and Exhibition	MKT 377	Consumer Behavior
ELIT 224	Publishing: History and Contexts	MKT 400E	Elements of Sales: Tools & Techniques
ELIT 486	The Business of Books	MKT 481	Advertising & Promotions
FILM 225	Making Movies	MKT 482	Brand Management
MEC 460	Economics of Entertainment		

*Students may take either MGT 421 or MGT 460L: Social Entrepreneurship.

MINOR: Business of Social Impact (12 minimum units)

Core Requirements

MGT 450V	Defining Moments (1.5 units)	MGT 460M	Business of Social Impact (1.5 units)
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Electives: At least 9 units from the following

GROUP A (with at least 3 of the units from Group A)

MGT 401M	Sustainable Dev: Madagascar	MGT 401T	Taylor Community Consulting
MGT 401S	Small Business Initiative		

GROUP B (with at least 3 of the units from Group B)

ACCT 400C	Not-for-Profit Accounting (1.5 units)	MGT 450R	Business & Government
MGT 402	Ethical Issues in Decision Making (1.5 units)	MGT 460L	Intro to Social Entrepreneurship

GROUP C (with at least 3 of the units from Group C)

AMCS 280	Exploring Inequality	EPSC 111	Intro to Global Change in 21st Century
ARCH 307X	Community Building	EPSC 201	Earth and the Environment
ARCH 490A	WU & Henry Elem School Collaboration	EPSC 219	Energy and the Environment
EN ST 101	Earth's Future (or INTER D 101)	POL SCI 2010	Intro to Environmental Policy
EN ST 105	Sustainability in Business	POL SCI 332B	Environmental and Energy Issues
EN ST 310	Ecological Economics	SOC 3410	Gender in Society
EN ST 375	Urban Ecology	URST 299	Study of Cities and Metropolitan America
EN ST 405	Sustainability Exchange		

MINOR: International Business* (12 minimum units)

Core Requirements

MGT 308	Introduction to International Business
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Electives: At least 9 units from the following

GROUP A (with at least 3 of the units from Group A)

FIN 420	International Economics and Finance	MGT 400S	Intl Bus Environment (or Mgt 405S)
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 401C	CEL Consulting - Section 3 Enrollment
INTL 420	Business Research Internship	MGT 405A	Asian Pacific Study Tour (1.5 units)
INTL 970	Entrepreneurship & Startups in Europe	MGT 405S	International Business Environment Sydney
MEC 292L	Global Economy - London	MGT 450I	International Internship in Business (1.5 units)
MEC 292S	Global Economy Sydney	MGT 450Z	European Study Tour (1.5 units)
MGT 200B	Global Perspective Series	MKT 477L	Int'l Marketing: London
MGT 200C	Venture Creation	MKT 477S	Int'l Marketing: Sydney

GROUP B

FIN 443	International Finance	MGT 460H	Corporate and Global Strategy
MEC 292	Global Economy	MKT 477	Int'l Marketing (Can't take MKT 477S or 477L)

*A study abroad experience must be completed for the IB minor.

MINOR: The Business of Entertainment (12 minimum units)

Core Requirements

MEC 460 Economics of Entertainment

Electives: At least 9 units from the following

GROUP A (with at least 3 of the units from Group A)

AMCS 3490 Media Culture

FILM 220 Intro to Film Studies

FILM 225 Making Movies

FILM 333

FILM 423

MEC 310E

Making Movies II

Histories of Media Convergence

Business of Luxury Hospitality

GROUP B (with at least 3 of the units from Group B)

FIN 448 Advanced Financial Management

MEC 471 Empirical Techniques for Industry Analysis

MGT 301 Legal Foundations of Business

MGT 432E

MKT 378

MKT 482

Business Mgt Arts Orgs

Marketing Research

Brand Management

MINOR: The Business of Sports (12 minimum units - 12 units must be unique)

Core Requirements

MGT 440 Sports Management

MGT 450G The Business of Sports

MGT 460I

MKT 400M

Sports Business Analytics

Sports Marketing

Electives: At least 0 units from the following

DAT 500S Machine Learning

FIN 448 Advanced Financial Management

MEC 460 Economics of Entertainment

MEC 471 Empirical Techniques for Industry Analysis

MGT 356E Sports Entrepreneurship (1.5 units)

MGT 460J

MKT 378

MKT 400E

MKT 482

Legal Issues in Sports (1.5 units)

Marketing Research

Elements of Sales: Tools & Techniques

Brand Management