

## BSBA Degree Requirements | 2026

BSBA students must earn a minimum of 120 units including 48 units of General Education coursework and 60 graded units of Professional Business coursework. All Olin professional core, major, and minor course requirements must be taken for a grade. If you substitute a non-Olin course for an Olin requirement, you must still earn 60 graded Olin units. 2.0 GPAs in both your overall and professional coursework are required. A student may take one pass/fail course per semester. Sept 2022

### General Education Requirements (48 minimum units)

A total of 9 units of distribution and/or advanced electives can be taken pass/fail. Taken pass/fail, this course(s) can only count towards one requirement as you cannot double count this course. Math 131, Math 132, Math 233 (if taken to fulfill Olin's calculus requirement), Writing I, and the Ethics/Values distributions must be taken for a grade.

Writing I,

Math 131 and/or Math 132

Distribution Requirements:	Behavioral Analysis: (3 units)	Ethics and Values: (3 units)	Humanities: (3 units)
Advanced 300-400 Electives:	International Studies: (6 units)	Physical/Life Sciences: (3 units)	(12 Minimum Units)

### Professional Requirements (42 minimum units)

MGT 100 Individual in a Managerial Environment *	DAT 120 Managerial Statistics I
MGT 150A Foundations of Business	DAT 121 Managerial Statistics II
MGT 201 Management Communication	DAT 220 Analytics and Modelling for Business Decisions
MEC 290 Microeconomics	FIN 340 Capital Markets and Financial Management
MEC 292 Global Econ (or Econ 1021 or MEC 292L or 292S)	MKT 370 Principles of Marketing
ACCT 2610 Principles of Financial Accounting	OB 360 Organization Behavior within the Firm
ACCT 2620 Principles of Managerial Accounting	SCOT 356 Operations and Manufacturing Management
*Transfer students may substitute MGT 380.	GLOBAL MINDSET: See your advisor for more information.

### Professional Electives (18 overall minimum units)

54 of the 60 graded business units must be in Olin. Only one major course can be double counted. Minors require 12 unique units as no double counting is allowed. A maximum of 6 Olin units may be taken as pass/fail after completing 6 fulltime semesters of enrollment or in their senior year. Olin professional requirements, major, and minor courses must be taken for a grade. Olin courses taken pass/fail cannot count towards the 60 business units; these units will count towards the 120 graduation units. Declaration deadline: Feb. 28, 2024.

Accounting	Healthcare Management	Business Analytics (Minor)
Economics and Strategy	Marketing	Business of Arts (Minor)
Entrepreneurship	Organization and Strategic Management	Business of Entertainment (Minor)
Finance	Supply Chain, Operations, and Technology	Business of Social Impact (Minor)
Financial Engineering - 2nd major only		Business of Sports (Minor)
		International Business (Minor)

## Professional Electives (18 overall minimum units)

### MAJOR: Accounting (15 minimum units)

#### Core Requirements

ACCT 3610 Intermediate Financial Accounting Theory I      ACCT 3620 Intermediate Financial Accounting II

#### Electives: At least 9 units from the following

ACCT 363 Cost Accounting	ACCT 455 Accounting Policy and Research
ACCT 365E Taxation of Business Entities	ACCT 464 Auditing
ACCT 400A Analysis of Fin Institute. & Instruments (1.5 units)	ACCT 466 Financial Statement Analysis
ACCT 400C Not-For-Profit Accounting (1.5 units)	ACCT 467 Income Tax Fundamentals
ACCT 400M Ethical Decision Making I (1.5 units)	ACCT 4680 Advanced Financial Accounting Problems
ACCT 400N Ethical Decision Making II (1.5 units)	

### MAJOR: Economics and Strategy (12 minimum units)

#### Core Requirements

MEC 370 Game Theory for Business	MEC 470 Industrial Economics
MEC 400K Research in Industry Analysis	MEC 471 Empirical Techniques for Industry Analysis

### MAJOR: Entrepreneurship (15 minimum units)

#### Core Requirements

MGT 421/460L Entrepreneurship or Social Entrepreneurship      MGT 424/477E Business Planning or Launching and Scaling

#### Electives: At least 9 units from the following

##### Experiential Electives (with at least 3 of the units from this category)

MGT 200C Venture Creation	MGT 401S Small Business Initiative
MGT 401C CEL Entrepreneurial Consulting Team	MGT 401T Taylor Community Consulting
MGT 401M Sustainable Dev: Madagascar	MKT 431E Marketing Metrics (1.5 units)
MGT 401P CEL Practicum	

##### Industry Electives (with at least 3 of the units from this category)

ART 223K Business of Fashion	MEC 460 Economics of Entertainment
CS 131 Computer Science I	MGT 380 Business Strategy
ECON 335 Money and Banking	MGT 440 Sports Management
FIN 549H Real Estate Finance (1.5 units)	MGT 475E Innovating for Defense (1.5 units)
INTL 320 Business, Innovation & Entrepreneurship in Israel	MGT 476E Innovating for Healthcare (1.5 units)
MEC 320 Olin Grand Rounds	

##### Skill Electives (with at least 3 of the units from this category)

ACCT 466 Financial Statement Analysis	MGT 301 Legal Environment of Business Management
CSE 204A Front-End Web Development	MGT 445E Acquisition Entrepreneurship (1.5 units)
CSE 330S Rapid Type Dev. & Creative Programming	MKT 378 Marketing Research
CSE 438S Mobile Application Development	MKT 400E Elements of Sales: Tools and Techniques
FIN 400L Private Equity Methods (1.5 units)	MKT 400I Business & Marketing Innovation
FIN 400M Private Equity Practice (1.5 units)	MKT 482 Brand Management
MEC 370 Game Theory for Business	OB 461 Negotiation
MEC 470 Industrial Economics	

### MAJOR: Finance (12 minimum units)

#### Core Requirements

FIN 441 Investments	FIN 451 Options, Futures and Derivative Securities
FIN 448 Advanced Financial Management	

## MAJOR: Finance (12 minimum units) (Con't)

### Electives: At least 3 units from the following

FIN 439E	Real Estate Finance (1.5 units)	FIN 420	Int'l Econ and Finance (London Program)
FIN 400I	Mergers and Acquisitions (1.5 units)	FIN 428	Investment Praxis
FIN 400J	Advanced Valuation (1.5 units)	FIN 443	International Finance
FIN 400L	Private Equity Methods (1.5 units)	FIN 447	Info, Intermediation, & Financial Markets
FIN 400M	Private Equity Practice (1.5 units)	FIN 450F	Fin Tech: Methods & Practice
FIN 400W	Venture Capital Methods (1.5 units)	FIN 452	Advanced Derivative Securities
FIN 400X	Venture Capital Practice (1.5 units)	FIN 470A	Research Methods in Fin

## MAJOR: Financial Engineering\* (48 minimum units - 30 required and 18 prerequisite units)

### Core Requirements

ACCT 2610	Principles of Financial Accounting	FIN 441	Investments
CSE 131	Computer Science I	MATH 217	Differential Equations
CSE 247	Data Structures and Algorithms	MATH 233	Calculus III
DAT 121	Stats II or ESE 326 or Econ 413 or Math 439	MATH 309	Matrix Algebra
ESE 427	Financial Mathematics	MEC 290	Microeconomics or Econ 4011
FIN 340	Capital Markets		

### Olin Electives: at least 6 units

FIN 450F	Fintech: Methods and Practices	FIN 532B	Data Analysis for Investments (1.5 units)
FIN 452	Advanced Derivative Securities	FIN 539	Mathematical Finance (1.5 units) Fixed
FIN 500Q	Quantitative Risk Management	FIN 552	Income Derivatives (1.5 units)
FIN 500R	Topics in Quant Finance (1.5 units)		

### Engineering Electives: at least 9 units

CSE 240	Logic and Discrete Math or Math 310	ESE 4031	Optimization or ESE 415
ESE 417	Intro to Mach. Learning or CSE 417T or CSE 427S	ESE 4261	Statistical Methods for Data Analysis

\*Application required for FE 2nd major

## MAJOR: Healthcare Mgt (15 minimum units)

### Core Requirements

MEC 320	Olin Grand Rounds	MEC 322	Healthcare Management
MEC 321	Health Economics and Policy	MEC 420	Research in Healthcare Management

### Electives: At least 3 units from the following

ANTH 3090	Cultures of Health in Latin America	ANTH 4134	The Aids Epidemic
ANTH 3136	Second Wave of the Pandemic	ANTH 4883	The Political Economy of Health
ANTH 3263	Bioprospecting	BIO 2010	The Science of Biotechnology
ANTH 3283	Introduction to Global Health	PHIL 233F	Biomedical Ethics
ANTH 3310	Health, Healing & Ethics	PHIL 3001	Philosophy of Medicine
ANTH 3626	Nature and the Meaning of Disease	WGSS 310	Women's Health Care in America
ANTH 3875	Pharmaceutical Personhood	WGSS 316	Contemporary Women's Health

## MAJOR: Marketing (12 minimum units)

### Core Requirements

MKT 378 Marketing Research

### Electives: At least 9 units from the following

#### GROUP A (with at least 6 of the units from Group A)

MKT 377	Consumer Behavior	MKT 470E	Pricing Strategy
MKT 400G	Digital Marketing and Analytics	MKT 480	Marketing Strategy
MKT 400L	Understanding & Conducting Bus Experiments	MKT 482	Brand Management

## MAJOR: Marketing (12 minimum units) (Con't)

### GROUP B

MKT 381E	Diversity Marketing Strategies (1.5 units)	MKT 400M	Sports Marketing
MKT 400E	Elements of Sales: Tools and Techniques	MKT 477	Int'l Marketing (or MKT 477L or 477S)
MKT 400I	Business and Marketing Innovation	MKT 481	Advertising and Promotions

## MAJOR: Organization and Strategic Mgt (12 minimum units)

Electives: At least 12 units from the following

### GROUP A (with at least 3 of the units from Group A)

MGT 450V	Defining Moments (1.5 units)	OB 461	Negotiation
OB 400C	Women in Leadership (1.5 units)	OB 462	Leadership in Organizations
OB 431E	Thinking Creatively (1.5 units)	OB 468E	Mindfulness & Performance (1.5 units)

### GROUP B (with at least 3 of the units from Group B)

MGT 380	Business Strategy	MGT 450R	Business and Government
MGT 402	Ethical Issues in Managerial Decisions (1.5 units)	MGT 460G	Critical Thinking & Problem Solving (1.5 units)
MGT 429E	Mgt & Corporate Responsibility (1.5 units)	MGT 460H	Corporate and Global Strategy

### GROUP C

MGT 478E	Ownership Insights	OB 434E	Talent Analytics (1.5 units)
OB 325	Human Resource Management	OB 435E	People Metrics (1.5 units)

## MAJOR: Supply Chain, Operations, and Technology (12 minimum units)

Electives: At least 12 units from the following

### GROUP A (with at least 6 of the units from Group A)

DAT 301E	Data Analytics in Python	SCOT 430E	Operations Fun: Data-Driven Optimization
SCOT 400D	Supply Chain Management	SCOT 458	Operations Analytics

### GROUP B (with at least 3 of the units from Group B)

MGT 380	Business Strategy	MKT 378	Marketing Research
MGT 460H	Corporate and Global Strategy	MKT 400L	Understanding & Conducting Bus Experiments

## MINOR: Business Analytics (15 minimum units - 12 units must be unique)

### Core Requirements

CS 131	Computer Science I	DAT 400A	Data Management Tools for Business-Decisions
DAT 301E	Data Analytics in Python		

Electives: At least 6 units from the following

### GROUP A (with at least 3 of the units from Group A)

FIN 470A	Research Methods	MKT 400L	Understanding & Conducting Bus. Experiments
MEC 471	Empirical Techniques for Industry Analysis		

### GROUP B

DAT 500S	Machine Learning Tools for Prediction	OB 434E	Talent Analytics (1.5 units)
FIN 450F	Financial Technology	OB 435E	People Metrics (1.5 units)
MGT 460I	Sports Business Analytics	SCOT 430E	Operations Fun: Data-Driven Optimization
MKT 378	Marketing Research	SCOT 458	Operations Analytics
MKT 500T	Customer Analytics		

## MINOR: Business of Arts (12 minimum units)

### Core Requirements

MGT 401P CEL Practicum or INTL 323: European Capitals of Culture Business of Managing Arts Organizations  
MGT 432E Business of Managing Arts Organizations or MEC 460O: Business of Arts

### Electives: At least 6 units from the following

ART 223K	Business of Fashion	MGT 421*	Entrepreneurship
ART 324J	Fashion Promotion and Exhibition	MKT 377	Consumer Behavior
ELIT 224	Publishing: History and Contexts	MKT 400E	Elements of Sales: Tools & Techniques
ELIT 486	The Business of Books	MKT 481	Advertising & Promotions
MEC 460	Economics of Entertainment	MKT 482	Brand Management

\*Students may take either MGT 421 or MGT 460L: Social Entrepreneurship.

## MINOR: Business of Social Impact (12 minimum units)

### Core Requirements

MGT 450V Defining Moments (1.5 units) MGT 460M Business of Social Impact (1.5 units)

### Electives: At least 9 units from the following

#### GROUP A (with at least 3 of the units from Group A)

MGT 401M	Sustainable Dev: Madagascar	MGT 401T	Taylor Community Consulting
MGT 401S	Small Business Initiative		

#### GROUP B (with at least 3 of the units from Group B)

ACCT 400C	Not-for-Profit Accounting (1.5 units)	MGT 450R	Business & Government
MGT 402	Ethical Issues in Decision Making (1.5 units)	MGT 460L	Intro to Social Entrepreneurship

#### GROUP C (with at least 3 of the units from Group C)

AMCS 280	Exploring Inequality	EPSC 111	Intro to Global Change in 21st Century
ARCH 307X	Community Building	EPSC 201	Earth and the Environment
ARCH 490A	WU & Henry Elem School Collaboration	EPSC 219	Energy and the Environment
EN ST 101	Earth's Future	POL SCI 2010	Intro to Environmental Policy
EN ST 105	Sustainability in Business	POL SCI 332B	Environmental and Energy Issues
EN ST 310	Ecological Economics	SOC 3410	Gender in Society
EN ST 375	Urban Ecology	URST 299	Study of Cities and Metropolitan America
EN ST 405	Sustainability Exchange		

## MINOR: International Business\* (12 minimum units)

### Core Requirements

MGT 308 Introduction to International Business

### Electives: At least 9 units from the following

#### GROUP A (with at least 3 of the units from Group A)

FIN 420	International Economics and Finance	MGT 401C	CEL Consulting - Global CEL section only
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 405A	Asian Pacific Study Tour (1.5 units)
INTL 420	Business Research Internship	MGT 405S	International Business Environment Sydney
INTL 970	Entrepreneurship & Startups in Europe	MGT 450I	International Internship in Business (1.5 units)
MEC 292S	Global Economics - Sydney	MGT 450Z	European Study Tour (1.5 units)
MEC 292L	Global Economics - London	MKT 477L	Int'l Marketing: London
MGT 200C	Venture Creation	MKT 477S	Int'l Marketing: Sydney
MGT 400S	Intl Business Environment		

## MINOR: International Business (12 minimum units) (Con't)

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### GROUP B

FIN 443	International Finance	MGT 460H	Corporate and Global Strategy
MEC 292	Global Economy	MKT 477	Int'l Marketing (Can't take MKT 477S or 477L)

\*A study abroad experience must be completed for the IB minor.

## MINOR: The Business of Entertainment (12 minimum units)

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### Core Requirements

MEC 460 Economics of Entertainment

Electives: At least 9 units from the following

#### GROUP A (with at least 3 of the units from Group A)

AMCS 3490	Media Culture	FILM 333	Making Movies II
FILM 220	Intro to Film Studies	FILM 423	Histories of Media Convergence
FILM 225	Making Movies	MEC 310E	Business of Luxury Hospitality

#### GROUP B (with at least 3 of the units from Group B)

FIN 448	Advanced Financial Management	MGT 432E	Business Mgt Arts Orgs
MEC 471	Empirical Techniques for Industry Analysis	MKT 378	Marketing Research
MGT 301	Legal Foundations of Business	MKT 482	Brand Management

## MINOR: The Business of Sports (15 minimum units - 12 units must be unique)

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### Core Requirements

MGT 440	Sports Management	MGT 460I	Sports Business Analytics
MGT 450G	The Business of Sports	MKT 400M	Sports Marketing

Electives: At least 3 units from the following

DAT 500S	Machine Learning	MGT 460J	Legal Issues in Sports (1.5 units)
FIN 448	Advanced Financial Management	MKT 378	Marketing Research
MEC 460	Economics of Entertainment	MKT 400E	Elements of Sales: Tools & Techniques
MEC 471	Empirical Techniques for Industry Analysis	MKT 482	Brand Management
MGT 356E	Sports Entrepreneurship (1.5 units)		