



## DESCRIPTION

The Consulting Platform is designed for MBA students interested in careers that have one of two distinguishing characteristics: (a) a consultative approach to problem-solving, be it as an “internal” consultant or working as a professional in a consultancy, and (b) employment in organizations where solutions to such problems typically require engagement across multiple functional domains. The specific concentrations in this platform include careers in consultancies (strategy and human capital), “internal” consulting positions within large organizations. This platform also serves as a foundation for students interested in the business of healthcare or international management.

## PROGRAM

**Platform Director:** Patricia Gorman, Professor of Practice, Organization & Strategy

**MBA Program Liaison:** Eli Jackson

**Student Organization:** Olin Strategy & Consulting Association (OSCA)

## FOUNDATION COURSES (all required, 8 credits)

MGT 569 Consulting Industry Seminar *.5 credit*

MGT 534 Corporate Strategy *1.5 credits*

MEC 592 Competitive Industry Analysis *3 credits*

**Complete one platform-approved CEL Practicum**  
(MGT 501 *3 credits*)

## CONCENTRATION COURSES

### GENERAL CONSULTING\*

**Complete 7.5 credits from the following courses:**

MEC 562 Critical Thinking Processes & Modeling *3 credits*

MEC 538 Economics of the Organization *1.5 credits*

MEC 538B Compensation, Incentives & Organizations *1.5 credits*

OB 565 Leading Change *1.5 credits*

OB 523 Managing Power & Politics *3 credits*

FIN 534 Adv. Corp. Finance I-Valuation *1.5 credits*

MEC 595 Game Theory for Business *3 credits*

MKT 577 Marketing Strategy *3 credits*

SCOT 558 Advanced Operations Strategy *3 credits*

MGT 527 HR Strategies for General Managers *1.5 credits*

**\*Recommended consulting-focused courses:**

*For those interested in*

**Strategy Consulting:** MEC 595, FIN 534, MEC 538 and OB 523

**Strategic Human Capital:** MGT 527, MEC 538, MEC 538B and OB 524

**Consulting or General Management:** OB 565, MKT 577 and OMM 558

### BUSINESS OF HEALTHCARE CONSULTING

**Complete 6 credits from the following courses:**

MGT 564 Health Economics Policy *3 credits*

MGT 565 Healthcare Management *3 credits*

**Complete 1.5 credits from the following courses:**

MEC 562 Critical Thinking Processes & Modeling *3 credits*

MEC 538 Economics of the Organization *1.5 credits*

MEC 538B Compensation, Incentives & Organizations *1.5 credits*

OB 565 Leading Change *1.5 credits*

OB 523 Managing Power & Politics *3 credits*

FIN 534 Adv. Corp. Finance I-Valuation *1.5 credits*

MEC 595 Game Theory for Business *3 credits*

MKT 577 Marketing Strategy *3 credits*

SCOT 558 Advanced Operations Strategy *3 credits*

MGT 527 HR Strategies for General Managers *1.5 credits*

**Encouraged course:**

MGT 563 Olin Grand Rounds