



DESCRIPTION

Entrepreneurship is about vision, risk, and passion. It's the spirit that permeates the entire school. The entire WashU campus. Which makes Olin the ideal place to launch an entrepreneurial career.

You'll get the confidence, contacts, and know-how to start your own company or social impact venture, take on a leadership role in a startup, work venture capital and private equity, or achieve a corporate innovation role at the largest of organizations.

At Olin, we first learn to fall in love with the problem. And then we teach how to do something about it. And within the unique ecosystem that WashU, St. Louis, and our global alumni network affords.

Concentrations within the MBA entrepreneurship platform include:

- Commercial Entrepreneurship
- Social Entrepreneurship

PROGRAM

Platform Director: Doug Villhard,
Academic Director for Entrepreneurship

Program Manager: Rian Edwards

MBA Program Liaison: Eli Jackson

Student Organization: Entrepreneurship &
Venture Capital Association (EVCA)

FOUNDATION COURSES

All required, 6.5 Credits

MGT 560C Entrepreneurial Platform Seminar (Fall) *.5 credit*
 MGT 521 Introduction to Entrepreneurship (Fall or Spring) *3 credits* **OR** MGT 500T
 Social Entrepreneurship (Fall) *3 credits*
 MGT 524 Business Planning for New Enterprises: The Hatchery (Fall or Spring) *3 credits*
OR MGT 577E Launching and Scaling New Enterprises (The League) *3 credits*

EXPERIENTIAL COURSES

Complete 3 Credits

MGT 501C CEL Entrepreneur Consulting Team (Fall or Spring) *3 credits* *Consulting
 with startups in St. Louis, San Francisco, New York City, or International.

OR

MGT 571 Venture Advising (Spring) *Consulting with startups in Germany or Israel.

Complete 6 Credits from any of these Concentration Courses

VENTURE CAPITAL & PRIVATE EQUITY

FIN 500W Venture Capital – Methods (Fall) *1.5 credits*
 FIN 500X Venture Capital – Practice (Fall) *1.5 credits*
 FIN 500Y Private Equity – Methods (Spring) *1.5 credits*
 FIN 500Z Private Equity – Practice (Spring) *1.5 credits*
 MGT 545E Acquisition Entrepreneurship (Spring) *1.5 credits*
 FIN 534 Adv. Corp. Finance I–Valuation (Fall or
 Spring) *1.5 credits*

INNOVATION

MGT 558 Managing the Innovation Process (Spring) *1.5 credits*
 MGT 476E Innovating for Healthcare (Fall) *1.5 credits*
 MGT 575E Innovating for Defense (Spring) *3 credits*
 MKT 559 Creating and Marketing Innovative Products &
 Services (Fall) *1.5 credits*
 MKT 559B Marketing Strategies for Innovative Products &
 Services (Fall) *1.5 credits*
 SCOT 500D Project Management (Fall or Spring) *3 credits*
 SCOT 572 Lean & Six Sigma for Process Improvement
 (Spring) *1.5 credits*
 OB 565 Leading Change (Fall or Spring) *1.5 credits*
 OB 530 Creative Thinking and Leading the Creative Organization
 (Fall) *1.5 credits*

STARTUP LAW

W74 Law 675D Startup Law (Spring) *3 credits*
 MGT 511A Law & Business Management (Fall or
 Spring) *1.5 credits*
 MGT 511B Legal Issues at Business Stages (Fall or
 Spring) *1.5 credits*