

## Second Majors for non-BSBA Students | 2024

Students pursuing a degree from one of the other undergraduate schools may choose to major in a field of business offered through Olin Business School. Our second major consists of a set of core courses and the specific courses for the major.

### General Education Requirements (3 minimum units)

Math 132: Calculus II

### Professional Requirements (21 minimum units)

MGT 100: Individual in a Managerial Environment\*

MEC 290: Microeconomics (or ECON 4011)

MEC 292: Global Economy (or ECON 1021)

DAT 120: Managerial Statistics I\*\*

DAT 121: Managerial Statistics II\*\*\*

ACCT 2610: Principles of Financial Accounting

ACCT 2620: Principles of Managerial Accounting

\* Second majors may substitute MGT 380 for MGT 100.

\*\* Second majors may substitute Math 2200, Math 3200, ESE 326 or PS 263 for DAT 120.

\*\*\* Second majors may substitute Econ 413 or Econ 413W or Math 439 or 493 for DAT 121.

### Professional Electives (12 overall minimum units)

In addition to the core requirements listed above, you must complete all major courses with a C+ or better in order to progress in and earn the second major. You must select one major field of business study from the following majors listed below.

Accounting  
Finance

Operations and Supply Chain Mgt

Economics and Strategy  
Healthcare Mgt

Entrepreneurship  
Marketing

Organization and Strategic Mgt

You must complete the specific requirements listed for the individual major. You must earn a C+ or better in all course work (including Calculus I) to earn this major. A minimum of 24 graded units toward the second major must be taken through Olin.

All major courses must be taken in residence. Course work from an approved Washington University study abroad program will be considered as satisfying this residency policy. Only one core course and one major course may be taken through a study abroad experience.

Students may not count one course toward two majors. University College courses will not count toward any business major. AP credit for Math 2200 will not serve as a substitute for our QBA 120 requirement. All second majors must complete QBA 120.

Students must declare their second major online through Webstac by the end of their junior year. A second major will not be awarded to a student unless proper declaration is made.

January 2022

## Professional Electives (12 overall minimum units)

### MAJOR: Accounting (15 minimum units)

#### Core Requirements

ACCT 3610 Intermediate Financial Accounting Theory I ACCT 3620 Intermediate Financial Accounting II

#### Electives: At least 9 units from the following

ACCT 363	Cost Accounting	ACCT 400N	Ethical Decision Making II (1.5 units)
ACCT 365E	Taxation of Business Entities	ACCT 464	Auditing
ACCT 400A	Analysis of Financial Institutions & Instruments	ACCT 466	Financial Statement Analysis
ACCT 400C	Not-For-Profit Accounting (1.5 units)	ACCT 467	Income Tax Fundamentals
ACCT 400M	Ethical Decision Making I (1.5 units)	ACCT 4680	Advanced Financial Accounting Problems

### MAJOR: Economics and Strategy (12 minimum units)

#### Core Requirements

MEC 370	Game Theory for Business	MEC 470	Market Competition and Value Appropriation
MEC 400K	Research in Industry Analysis	MEC 471	Empirical Techniques for Industry Analysis

### MAJOR: Entrepreneurship (15 minimum units)

#### Core Requirements

MGT 421/460L Entrepreneurship or Social Entrepreneurship MGT 424 Business Planning for New Enterprises

#### Electives: Choose at least 1 course from 2 of the following groups for a total of 9 units

##### Experiential Electives

INTL 970	Entrepreneurship and Startups in Europe	MGT 401P	CEL Practicum
MGT 200C	Venture Creation	MGT 401S	Small Business Initiative
MGT 401C	CEL Entrepreneurial Consulting Team	MGT 401T	Taylor Community Consulting Project
MGT 401M	Sustainable Dev: Madagascar	MKT 431E	Marketing Metrics (1.5 units)

##### Industry Electives

ART 223K	Business of Fashion	MEC 460	Economics of Entertainment
CSE 131	Computer Science I	MGT 380	Business Strategy
ECON 335	Money and Banking	MGT 440	Sports Management
FIN 340	Capital Markets and Financial Management	MGT 475E	Innovating for Defense (1.5 units)
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 476E	Innovating for Healthcare (1.5 units)
MEC 320	Olin Grand Rounds	MKT 370	Principles of Marketing

##### Skill Electives

ACCT 466	Financial Statement Analysis	MGT 301	Legal Environment of Business Management
CSE 204A	Front-End Web Development	MGT 445E	Acquisition Entrepreneurship
CSE 330S	Rapid Type Dev & Creative Programming	MKT 378	Marketing Research
CSE 438S	Mobile Application Development	MKT 400E	Elements of Sales: Tools and Techniques
FIN 400L	Private Equity Methods (1.5 units)	MKT 400I	Business & Marketing Innovation
FIN 400M	Private Equity Practice (1.5 units)	MKT 478	New Product Management
MEC 370	Game Theory for Business	MKT 482	Brand Management
MEC 470	Market Competition and Value Appropriation	OB 461	Negotiation

### MAJOR: Finance (15 minimum units)

#### Core Requirements

FIN 340	Capital Markets and Financial Management	FIN 448	Advanced Financial Management
FIN 441	Investments	FIN 451	Options, Futures and Derivative Securities

## MAJOR: Finance (15 minimum units) (Con't)

Engineering students who have taken ESE 326 and are majoring in finance will not be required to take DAT 120 or DAT 121.

**Electives: At least 3 units from the following**

FIN 400I	Mergers and Acquisitions (1.5 units)	FIN 428	Investment Praxis
FIN 400J	Advanced Valuation (1.5 units)	FIN 443	International Finance
FIN 400L	Private Equity Methods (1.5 units)	FIN 447	Info., Intermediation & Financial Markets
FIN 400M	Private Equity Practice (1.5 units)	FIN 450F	Fin Tech: Methods & Practice
FIN 400W	Venture Capital Methods (1.5 units)	FIN 452	Advanced Derivative Securities
FIN 400X	Venture Capital Practice (1.5 units)	FIN 470A	Research Methods in Finance
FIN 420	Int'l Economics & Finance (London Program)		

## MAJOR: Healthcare Mgt (15 minimum units)

**Core Requirements**

MEC 321	Health Economics and Policy	MEC 320	Olin Grand Rounds
MEC 322	Healthcare Management	MEC 420	Research in Healthcare Mgt

**Electives: At least 3 units from the following**

ANTH 3263	Bioprospecting	ANTH 4883	The Political Economy of Health
ANTH 3283	Introduction to Global Health	BIO 2010	The Science of Biotechnology
ANTH 3310	Health, Health and Ethics: Medical Anthropology	PHIL 233F	Biomedical Ethics
ANTH 3626	Adventures in Nosology	PHIL 3001	Philosophy of Medicine
ANTH 3875	Pharmaceutical Personhood	WGSS 310	Women's Health Care in America
ANTH 4134	The AIDS Epidemic	WGSS 316	Comtemporary Women's Health

## MAJOR: Marketing (15 minimum units)

**Core Requirements**

MKT 370	Principles of Marketing	MKT 378	Market Research
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**Electives: At least 9 units from the following**

**GROUP A (with at least 6 of the units from Group A)**

MKT 377	Consumer Behavior	MKT 478	New Product Management
MKT 400G	Digital Marketing and Consumer Analytics	MKT 480	Marketing Strategy
MKT 400L	Understanding & Conducting Bus Experiments	MKT 482	Brand Management
MKT 470E	Pricing Strategy		

**GROUP B**

MKT 400E	Elements of Sales: Tools and Techniques	MKT 450F	Luxury Goods and A Dash of Fashion
MKT 400I	Business and Marketing Innovation	MKT 477	Int'l Marketing (MKT 477L or MKT 477S)
MKT 400M	Sports Marketing	MKT 481	Advertising and Promotions

## MAJOR: Operations and Supply Chain Mgt (15 minimum units)

**Core Requirements**

DAT 220	Modeling for Business Decision Making	OSCM 356	Operations Management
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**Electives: At least 9 units from the following**

**GROUP A (with at least 6 of the units from Group A)**

DAT 301E	Data Analytics in Python	OSCM 430E	Operations Fun: Data-Driven Optimization
OSCM 400D	Supply Chain Management	OSCM 458	Operations Planning and Control

**GROUP B**

MGT 380	Business Strategy	MKT 378	Marketing Research
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