PhD in Strategy and Entrepreneurship





"Our program is focused on achieving strong job placements and successful careers for each of top candidates we admit each year. Our students thrive in an environment where every faculty member is both research active and eager to collaborate with our doctoral students."

—Lamar Pierce, Beverly and James Hance Professor of Strategy; Editor in Chief, *Organization Science*.

At Olin, we believe that great Strategy and Entrepreneurship PhD candidates have a fundamental drive to impact business practice. Our students, like our faculty, have diverse undergraduate training, including economics, chemistry, engineering and mathematics. We strongly promote interdisciplinary and collaborative research among PhD students and faculty across business disciplines and with other areas and schools at Washington University.

The Center for Research in Economics and Strategy (CRES) advances the understanding of firms and markets by supporting scientific research employing state-of-the-art analytical and empirical methods. Intended for publication in top-tier academic journals, CRES-sponsored research addresses substantive questions in many areas of economics and strategy. In addition to research assistance, which includes PhD student funding and data collection, CRES supports frequent presentations of internal and external research, national and international short-term visitors, CRES Fellows and a website that includes extensive research listings.

Collaborative Research—Strategy and Entrepreneurship Faculty and PhD Students

Working Papers:

- · Carnahan, S., Pierce, L., Tang, S.*, Clutch Performers.
- Knott AM, Pasipanodya T. The Herfindahl-Hirschmann Index (HHI) Revisited. 2021.
- Tang, S.*, Elfenbein, D.W., Pasipanodya, T.*,. Self-Regulation with Conflicting Stakeholders: Corruption, Disclosure, and Performance in Extractive Industries. 2021.

Published Papers:

- Chen, J.S., Elfenbein, D.W., Posen, H.E., Wang, M.Z.* (2022). The Problems and Promise of Entrepreneurial Partnerships: Decision Making, Overconfidence, and Learning in Founding Teams. Academy of Management Review, 47(3): 489-520
- Knott, A.M., Vieregger, C.*, (2020). Reconciling the Firm Size and Innovation Puzzle. Organization Science, 31(2): 245-534.
- Gubler, T.*, Larkin, I., Pierce, L., (2018). Doing Well by Making Well: The Impact of Corporate Wellness Programs on Employee Productivity. Management Science 64(11): 4967-4987.
- Cummings, T.*, Knott, A.M. (2018). Outside CEOs and innovation. Strategic Management Journal: 39(8), 2095-2119.
- Klüppel, L.M.*, Pierce, L., Snyder, J.A. (2018). Perspective The Deep Historical Roots of Organization and Strategy: Traumatic Shocks, Culture, and Institutions. Organization Science: 29(4), 702-721.
- Chen, J.S., Elfenbein, D.W., Posen, H.E. and Wang, M.Z.* (2022). Programs of Experimentation and Pivoting for (Overconfident) Entrepreneurs. Academy of Management Review (forthcoming).

Awards Received by PhD Students While in Our Program

- Shirley Tang (PhD 2023 expected): Strategic Management Society, 2021 Dissertation Research Grant, First Runner-Up INFORMS-Organization Science Best Dissertation Proposal, 2022
- Ming Zhu Wang (PhD 2023 expected, joining University of Washington): Robert J. Litschert Best Doctoral Student Paper Award, AoM STR Division, 2020
- Trey Cummings (currently at Johns Hopkins University): Organization Science Dissertation Finalist; AoM STR Division Best Dissertation Finalist; AoM TIM Division Best Dissertation Finalist
- Leo Klüppel (currently at Ohio State University): SMS Best Conference PhD Paper Prize, 2017
- Timothy Gubler (currently at Brigham Young University): Robert J. Litschert Best Doctoral Student Paper Award 2015; Strategic Human Capital Division Best Paper Prize, Strategic Management Society, Denver, CO, 2015
- Erin Scott* (currently at Massachusetts Institute of Technology): Kauffman Foundation Fellowship (\$20,000); Organization Science Dissertation Proposal (Second Place)

Strategy and Entrepreneurship Faculty



CHAIR: Daniel W. Elfenbein Professor of Organization and Strategy and Associate Dean, EMBA Shanghai

PhD, Harvard University

Research interests: entrepreneurial decision-making, overconfidence, governance of complex transactions, corporate social responsibility

Nicholas Argyres Vernon W. and Marion K. Piper Professor of Strategy

PhD, University of California, Berkeley Research interests: strategy and structure; vertical integration, contracting and inter-organizational arrangements; internal organization structure; industry evolution

Seth Carnahan Associate Professor of Strategy

PhD, University of Maryland Research interests: strategy, entrepreneurship, human capital

Tarek Ghani Assistant Professor of Strategy

PhD, University of California, Berkeley Research interests: how market and institutional frictions affect firm strategy in emerging economies, behavioral barriers that impede adoption of new financial technologies, how aligning firm incentives with public sector goals can address corruption

Anne Marie Knott

Robert and Barbara Frick Professor of Business

PhD, University of California - Los Angeles Research interests: innovation, R&D, entrepreneurship

Jackson A. Nickerson (Emeritus) Brookings Non-resident Senior Fellow in Government Studies and Frahm Family Professor of Organization and

PhD, University of California, Berkeley Research interests: business strategy organization, choice and performance, corporate survival, new institutional economics, intellectual capital management, management of innovation and technology, and leadership

Lamar Pierce

Beverly and James Hance Professor of Strategy; Editor-in-Chief, *Organization Science*

PhD, University of California, Berkeley Research interests: business strategy and public policy, fraud and corruption, ethics, incentives in organizations

Oren Reshef

Assistant Professor of Strategy

PhD, University of California - Berkeley Research interests: competitive strategy and business economics, digital economy and platform strategy, innovation and social inequality

Ulya Tsolmon

Assistant Professor of Strategy

PhD, Duke University

Research interests: managerial labor markets, governance of multi-unit firms, strategic human capital, innovation strategy

Hugh Wu

Assistant Professor of Strategy and Entrepreneurship

PhD, Stanford University

Research interests: business strategy, personnel and organizational economics, strategic human capital, field experiments

Minyuan Zhao

Associate Professor of Strategy

PhD, New York University

Research interests: interactions between firm strategy and external environment in a global context