

# WOMEN'S LEADERSHIP PROGRAM

## ST. LOUIS

### PROGRAM BENEFITS

As more and more women are reaching the highest levels in business, there's no better time to join their ranks than by participating in WashU Olin's Women's Leadership Program. In this innovative program, you'll learn from a community of classmates, executives already in the C-suite and world-class professors—people who are eager to share their seasoned learnings and perspectives. The program was developed in response to an expressed need by corporate executives to identify and develop high-potential professionals. With that in mind, we designed this program to provide the tools you need to confidently accept new challenges, effectively manage professional relationships and proactively steer your career.

### WHO SHOULD ATTEND

If you're a mid- to upper-level professional striving to improve your performance and profile or aiming to advance to the highest levels of leadership, this program is for you.

### CURRICULUM OVERVIEW

Community is a key component in the program. You'll take part in sessions with the same group of leaders, allowing you to tap into one another's strengths and capitalize on building bonds and your network. You'll form a circle of support, encouraging and inspiring one another with what you can achieve instead of what you can't.

### PROGRAM FORMAT AND COSTS

The Women's Leadership Program will be held as six in-person sessions. All classes will be held on the Washington University campus at the Charles F. Knight Executive Education Center from 8:00 AM to 4:00 PM CT each day. Tuition for all six sessions is \$6,600.

**Cohort-based program**

Earn 6 units toward the Advanced Management Certificate

**6 sessions**

**\$6,600**



**Supplemental Offerings**

Ongoing events provide an opportunity to reconnect with your classmates



“Olin's Women's Leadership Program brings together the key developmental resources that can help individuals better focus on leadership strategies and provides access to exceptional speakers who are all seasoned female leaders. It's a great resource for women and the region's business community.”

— JULIE L. STACKHOUSE

# WOMEN'S LEADERSHIP PROGRAM

## CURRICULUM—FALL 2025 COHORT

### **Power, Politics & Informal Leadership**

Michelle Duguid, PhD

October 1, 2025 | 8:00 AM–4:00 PM

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### **Effective Negotiation Strategies**

Rebecca Hollander-Blumoff, JD, PhD

November 12, 2025 | 8:00 AM–4:00 PM

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### **Inclusive Leadership: Working Across Differences**

Gisele Marcus

January 13, 2026 | 8:00 AM–4:00 PM

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### **Organizational Culture**

Mandy O'Neil

February 11, 2026 | 8:00 AM–4:00 PM

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### **Cultivating Executive Presence**

Cathy Dunkin

March 11, 2026 | 8:00 AM–4:00 PM

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### **Leveraging Your Strengths**

Michelle Duguid, PhD

April 10, 2026 | 8:00 AM–4:00 PM

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This program can count for up to six units toward the Advanced Management Certificate or the Certificate in Public Leadership. Upon completion of the Women's Leadership Program, you'll receive 25% off all future executive education courses from WashU Olin and our partner WashU at Brookings, providing you with a commitment to lifelong learning for continuous improvement.

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## **Women's Leadership Program Faculty**

### **Michelle Duguid, PhD**

Associate Professor of Organizational Behavior  
Cornell Johnson School of Business

### **Cathy Dunkin**

Lecturer in Business Communications  
Washington University in St. Louis, Olin Business School

### **Rebecca Hollander-Blumoff, PhD, JD**

Professor of Law  
Washington University in St. Louis, School of Law

### **Gisele Marcus**

Professor of Practice  
Washington University in St. Louis, Olin Business School

### **Olivia (Mandy) O'Neill, PhD**

Associate Professor of Management  
George Mason University, Costello College of Business



# Registration now open.



## Contact us.

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**Olin Business**  
Values Based, Data Driven™

The logo for WashU Olin Business, featuring the WashU crest and the text "WashU Olin Business Values Based, Data Driven™".