PROGRAM BENEFITS
As more and more women are reaching the highest levels in business, there’s no better time to join their ranks than by participating in WashU Olin’s Women’s Leadership Program. In this innovative program, you’ll learn from a community of classmates, executives already in the C-suite and world-class professors—people who are eager to share their seasoned learnings and perspectives. The program was developed in response to an expressed need by corporate executives to identify and develop high-potential professionals. With that in mind, we designed this program to provide the tools you need to confidently accept new challenges, effectively manage professional relationships and proactively steer your career.

WHO SHOULD ATTEND
If you’re a mid- to upper-level professional striving to improve your performance and profile or aiming to advance to the highest levels of leadership, this program is for you.

CURRICULUM OVERVIEW
Community is a key component in the program. You’ll take part in sessions with the same group of leaders, allowing you to tap into one another’s strengths and capitalize on building bonds and your network. You’ll form a circle of support, encouraging and inspiring one another with what you can achieve instead of what you can’t.

PROGRAM FORMAT AND COSTS
The Women’s Leadership Program will be held as six in-person sessions. All classes will be held on the Washington University campus at the Charles F. Knight Executive Education Center from 8:00 AM to 4:00 PM CT each day. Tuition for all six sessions is $6,600.

WHO SHOULD ATTEND
If you’re a mid- to upper-level professional striving to improve your performance and profile or aiming to advance to the highest levels of leadership, this program is for you.

Olin’s Women’s Leadership Forum Program brings together the key developmental resources that can help individuals better focus on leadership strategies and provides access to exceptional speakers who are all seasoned female leaders. It’s a great resource for women and the region’s business community.”

— JULIE L. STACKHOUSE
WOMEN’S LEADERSHIP PROGRAM

CURRICULUM—SPRING 2024 COHORT

SESSION 1
February 21, 2024
In person 8:00 AM–4:00 PM
Power, Politics and Informal Leadership
Michelle Duguid, PhD

SESSION 2
March 27, 2024
In person 8:00 AM–4:00 PM
Effective Negotiation Strategies
Rebecca Hollander-Blumoff, PhD, JD

SESSION 3
April 25, 2024
In person 8:00 AM–4:00 PM
Inclusive Leadership: Working Across Differences
Gisele Marcus

SESSION 4
May 22, 2024
In person 8:00 AM–4:00 PM
Cultivating Executive Presence
Cathy Dunkin

SESSION 5
June 20, 2024
In person 8:00 AM–4:00 PM
Advancing Your Career Path
Trish Gorman, PhD

SESSION 6
July 31, 2024
In person 8:00 AM–4:00 PM
Leveraging Your Strengths
Michelle Duguid, PhD

This program can count for up to six units toward the Advanced Management Certificate or the Certificate in Public Leadership. Upon completion of the Women’s Leadership Program, you’ll receive 25% off all future executive education courses from WashU Olin and our partner, WashU at Brookings, providing you with a commitment to lifelong learning for continuous improvement.

Women’s Leadership Program Faculty
Michelle Duguid, PhD
Associate Professor of Organizational Behavior
Cornell Johnson College of Business

Cathy Dunkin
Professor of Practice, Lecturer in Business Communications
Washington University in St. Louis, Olin Business School

Trish Gorman, PhD
Professor of Practice in Strategy
Washington University in St. Louis, Olin Business School

Rebecca Hollander-Blumoff, PhD, JD
Professor of Law
Washington University in St. Louis, School of Law

Gisele Marcus
Professor of Practice
Washington University in St. Louis, Olin Business School

Registration now open.

Contact us.
Olin Executive Education
314-935-9494
ExecEd@wustl.edu
olin.wustl.edu/womensleadershipprogram

Executive Education
Washington University
1 Brookings Drive
St. Louis, MO 63130-4899