

WOMEN'S LEADERSHIP PROGRAM ST. LOUIS

PROGRAM BENEFITS

As more and more women are reaching the highest levels in business, there's no better time to join their ranks than by participating in WashU Olin's Women's Leadership Program. In this innovative program, you'll learn from a community of classmates, executives already in the C-suite and world-class professors—people who are eager to share their seasoned learnings and perspectives. The program was developed in response to an expressed need by corporate executives to identify and develop high-potential professionals. With that in mind, we designed this program to provide the tools you need to confidently accept new challenges, effectively manage professional relationships and proactively steer your career.

WHO SHOULD ATTEND

If you're a mid- to upper-level professional striving to improve your performance and profile or aiming to advance to the highest levels of leadership, this program is for you.

CURRICULUM OVERVIEW

Community is a key component in the program. You'll take part in sessions with the same group of leaders, allowing you to tap into one another's strengths and capitalize on building bonds and your network. You'll form a circle of support, encouraging and inspiring one another with what you can achieve instead of what you can't.

PROGRAM FORMAT AND COSTS

The Women's Leadership Program will be held as six in-person sessions. All classes will be held on the Washington University campus at the Charles F. Knight Executive Education Center from 8:00 AM to 4:00 PM CT each day. Tuition for all six sessions is \$6,600.

Cohort-based program

learn.WashU

next-generation, proprietary
learning management system

6
sessions

\$6,600



Supplemental Offerings

Ongoing events
provide an opportunity
to reconnect with your
classmates



"Olin's Women's Leadership Program brings together the key developmental resources that can help individuals better focus on leadership strategies and provides access to exceptional speakers who are all seasoned female leaders. It's a great resource for women and the region's business community."

— JULIE L. STACKHOUSE

WOMEN'S LEADERSHIP PROGRAM

CURRICULUM—SPRING 2024 COHORT

Power, Politics and Informal Leadership

Michelle Duguid, PhD

February 21, 2024 | 8:00 AM–4:00 PM

Effective Negotiation Strategies

Rebecca Hollander-Blumoff, PhD, JD

March 27, 2024 | 8:00 AM–4:00 PM

Inclusive Leadership: Working Across Differences

Gisele Marcus

April 25, 2024 | 8:00 AM–4:00 PM

Cultivating Executive Presence

Cathy Dunkin

May 22, 2024 | 8:00 AM–4:00 PM

Advancing Your Career Path

Trish Gorman, PhD

June 20, 2024 | 8:00 AM–4:00 PM

Leveraging Your Strengths

Michelle Duguid, PhD

July 31, 2024 | 8:00 AM–4:00 PM

This program can count for up to six units toward the Advanced Management Certificate or the Certificate in Public Leadership. Upon completion of the Women's Leadership Program, you'll receive 25% off all future executive education courses from WashU Olin and our partner, WashU at Brookings, providing you with a commitment to lifelong learning for continuous improvement.

Women's Leadership Program Faculty

Michelle Duguid, PhD

Associate Professor of Organizational Behavior
Cornell SC Johnson College of Business

Cathy Dunkin

Professor of Practice in Business Communications
Washington University in St. Louis, Olin Business School

Trish Gorman, PhD

Professor of Practice in Strategy
Washington University in St. Louis, Olin Business School

Rebecca Hollander-Blumoff, PhD, JD

Professor of Law
Washington University in St. Louis, School of Law

Gisele Marcus

Professor of Practice
Washington University in St. Louis, Olin Business School



Registration now open.



Contact us.

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OLIN BUSINESS SCHOOL
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