PROGRAM BENEFITS
As more and more women are reaching the highest levels in business, there’s no better time to join their ranks than by participating in WashU Olin’s Women’s Leadership Program. In this innovative program, you’ll learn from a community of classmates, executives already in the C-suite and world-class professors—people who are eager to share their seasoned learnings and perspectives. The program was developed in response to an expressed need by corporate executives to identify and develop high-potential professionals. With that in mind, we designed this program to provide the tools you need to confidently accept new challenges, effectively manage professional relationships and proactively steer your career.

WHO SHOULD ATTEND
If you’re a mid- to upper-level professional striving to improve your performance and profile or aiming to advance to the highest levels of leadership, this program is for you.

CURRICULUM OVERVIEW
Community is a key component in the program. You’ll take part in sessions with the same group of leaders, allowing you to tap into one another’s strengths and capitalize on building bonds and your network. You’ll form a circle of support, encouraging and inspiring one another with what you can achieve instead of what you can’t.

PROGRAM FORMAT AND COSTS
The Women’s Leadership Program will be held as six in-person sessions. All classes will be held on the Washington University campus at the Charles F. Knight Executive Education Center from 8:00 AM to 4:00 PM CT each day. Tuition for all six sessions is $6,600.

Cohort-based program
6 sessions
Earn 6 units toward the Advanced Management Certificate
$6,600

Supplemental Offerings
Ongoing events provide an opportunity to reconnect with your classmates

“Olin’s Women’s Leadership Program brings together the key developmental resources that can help individuals better focus on leadership strategies and provides access to exceptional speakers who are all seasoned female leaders. It’s a great resource for women and the region’s business community.”
— JU莉 L. STACKHOUSE

ExecEd@wustl.edu | 314-935-9494 | olin.wustl.edu/womensleadershipprogram
## WOMEN’S LEADERSHIP PROGRAM

### CURRICULUM—FALL 2024 COHORT

<table>
<thead>
<tr>
<th>Course</th>
<th>Presenter</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power, Politics &amp; Informal Leadership</td>
<td>Michelle Duguid, PhD</td>
<td>October 16, 2024</td>
<td>8:00 AM–4:00 PM</td>
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<tr>
<td>Effective Negotiation Strategies</td>
<td>Rebecca Hollander-Blumoff, JD, PhD</td>
<td>November 13, 2024</td>
<td>8:00 AM–4:00 PM</td>
</tr>
<tr>
<td>Cultivating Executive Presence</td>
<td>Cathy Dunkin</td>
<td>December 11, 2024</td>
<td>8:00 AM–4:00 PM</td>
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<tr>
<td>Inclusive Leadership: Working Across Differences</td>
<td>Gisele Marcus</td>
<td>January 22, 2025</td>
<td>8:00 AM–4:00 PM</td>
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<tr>
<td>Advancing Your Career Path</td>
<td>Trish Gorman, PhD</td>
<td>March 5, 2025</td>
<td>8:00 AM–4:00 PM</td>
</tr>
<tr>
<td>Leveraging Your Strengths</td>
<td>Michelle Duguid, PhD</td>
<td>April 10, 2025</td>
<td>8:00 AM–4:00 PM</td>
</tr>
</tbody>
</table>

### Our approach to teaching and learning from one another

This course can count for up to six units toward the Advanced Management Certificate or the Certificate in Public Leadership. Upon completion of the Women’s Leadership Program, you’ll receive 25% off all future executive education courses from WashU Olin and our partner WashU at Brookings, providing you with a commitment to lifelong learning for continuous improvement.

### Women’s Leadership Program Faculty

- Michelle Duguid, PhD  
  Associate Professor of Organizational Behavior  
  Cornell Johnson School of Business
- Cathy Dunkin  
  Lecturer in Business Communications  
  Washington University in St. Louis, Olin Business School
- Trish Gorman, PhD  
  Professor of Practice in Strategy  
  Washington University in St. Louis, Olin Business School
- Rebecca Hollander-Blumoff, PhD, JD  
  Professor of Law  
  Washington University in St. Louis, School of Law
- Gisele Marcus  
  Professor of Practice  
  Washington University in St. Louis, Olin Business School

Registration now open.

Olin Executive Education  
314-935-9494  
ExecEd@wustl.edu  
olin.wustl.edu/Certificates

Executive Education  
Washington University  
1 Brookings Drive  
St. Louis, MO 63130-4899

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