# WOMEN'S LEADERSHIP PROGRAM ST. LOUIS

## **PROGRAM BENEFITS**

As more and more women are reaching the highest levels in business, there's no better time to join their ranks than by participating in WashU Olin's Women's Leadership Program. In this innovative program, you'll learn from a community of classmates, executives already in the C-suite and world-class professors—people who are eager to share their seasoned learnings and perspectives. The program was developed in response to an expressed need by corporate executives to identify and develop high-potential professionals. With that in mind, we designed this program to provide the tools you need to confidently accept new challenges, effectively manage professional relationships and proactively steer your career.

# WHO SHOULD ATTEND

If you're a mid- to upper-level professional striving to improve your performance and profile or aiming to advance to the highest levels of leadership, this program is for you.

## **CURRICULUM OVERVIEW**

Community is a key component in the program. You'll take part in sessions with the same group of leaders, allowing you to tap into one another's strengths and capitalize on building bonds and your network. You'll form a circle of support, encouraging and inspiring one another with what you can achieve instead of what you can't.

# **PROGRAM FORMAT AND COSTS**

The Women's Leadership Program will be held as six in-person sessions. All classes will be held on the Washington University campus at the Charles F. Knight Executive Education Center from 8:00 AM to 4:00 PM CT each day. Tuition for all six sessions is \$6,600.

# Cohort-based program

Earn 6 units toward the Advanced Management Certificate

6 sessions

\$6,600



# Supplemental Offerings

Ongoing events provide an opportunity to reconnect with your classmates



"Olin's Women's Leadership Program brings together the key developmental resources that can help individuals better focus on leadership strategies and provides access to exceptional speakers who are all seasoned female leaders. It's a great resource for women and the region's business community."

— JULIE L. STACKHOUSE

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## **CURRICULUM—FALL 2024 COHORT**

Power, Politics & Informal Leadership

Michelle Duguid, PhD

October 16, 2024 | 8:00 AM-4:00 PM

**Effective Negotiation Strategies** 

Rebecca Hollander-Blumoff, JD, PhD

November 13, 2024 | 8:00 AM-4:00 PM

**Cultivating Executive Presence** 

Cathy Dunkin

December 11, 2024 | 8:00 AM-4:00 PM

Inclusive Leadership: Working Across Differences

Gisele Marcus

January 22, 2025 | 8:00 AM-4:00 PM

**Advancing Your Career Path** 

Trish Gorman, PhD

March 5, 2025 | 8:00 AM-4:00 PM

**Leveraging Your Strengths** 

Michelle Duguid, PhD

April 10, 2025 | 8:00 AM-4:00 PM

# Our approach to teaching and learning from one another

This course can count for up to six units toward the Advanced Management Certificate or the Certificate in Public Leadership. Upon completion of the Women's Leadership Program, you'll receive 25% off all future executive education courses from WashU Olin and our partner WashU at Brookings, providing you with a commitment to lifelong learning for continuous improvement.

#### **Women's Leadership Program Faculty**

Michelle Duguid, PhD

Associate Professor of Organizational Behavior

Cornell Johnson School of Business

**Cathy Dunkin** 

Lecturer in Business Communications

Washington University in St. Louis, Olin Business School

Trish Gorman, PhD

Professor of Practice in Strategy

Washington University in St. Louis, Olin Business School

Rebecca Hollander-Blumoff, PhD, JD

Professor of Law

Washington University in St. Louis, School of Law

Gisele Marcus

Professor of Practice

Washington University in St. Louis, Olin Business School



# Registration now open.



# Contact us.

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