Master of Science in Business Analytics

Informed by numbers, driven by principle.

At the intersection of numbers and values, we challenge you to do more—to look beyond the bottom line and make thoughtful choices that benefit business and society.

Learn to harness the power of analytics while also considering principles to navigate the areas of gray that arise in businesses of all sizes.

Center for Analytics and Business Insight
Cutting-edge research, faculty and student collaboration, consulting projects

79% employment rate (class of 2022)

STEM designated

$65,000 median salary (class of 2022)

$92,700 total tuition (2023)

18-month 3-semester curriculum

Experiential Learning & Summer Internship Opportunities

6 degree tracks
Accounting Analytics, Customer Analytics, Financial Technology Analytics, Healthcare Analytics, Supply Chain Analytics and Talent Analytics

39 credit hours 18 core hours/12-13.5 in-track

314-935-7301 | OlinGradAdmissions@wustl.edu | olin.wustl.edu/msanalytics
### Master of Business Analytics Curriculum

Preprogram Foundations Requirements vary by track but include Basics of R Programming Working and Statistics Foundations.

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<th>Core courses include:</th>
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<tr>
<td>18 total core credits</td>
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<th>In-track courses</th>
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<tr>
<td><strong>Customer Analytics track required courses include:</strong> Marketing Research Analytics, Data Analysis for Brand Management, Digital Marketing, Analytics-Driven Brand Management, Customer Analytics, Marketing Strategy</td>
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<tr>
<td><strong>Financial Technology Analytics track required courses include:</strong> Financial Management, Advanced Corporate Finance I - Valuation, Investment Theory, Options &amp; Futures, Fixed Income Securities, Financial Technology - Methods and Practice, Seminar in Financial Technology</td>
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<td><strong>Healthcare Analytics track required courses include:</strong> Olin Grand Rounds: The Business &amp; Practice of Medicine, Research in Healthcare Management, Healthcare Management, Health Economics &amp; Policy</td>
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<td><strong>Supply Chain Analytics track required courses include:</strong> Foundations of Supply Chain Management, Stochastic Models, Supply Chain Finance, Operations Analytics, Introduction to Revenue Management, Advanced Operations Strategy, Supply Chain Analytics Capstone</td>
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<td><strong>Talent Analytics track required courses include:</strong> Human Resource Management, Economics of the Organization, Talent Analytics, People Metrics, Compensation, Incentives &amp; Organization, Ethical Issues in Managerial Decision-Making, Leading Change</td>
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<td><strong>Total credits: 39 (18 core, 12-13.5 track required, 7.5-9 electives)</strong></td>
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### Requirements

1. Online application  
2. Resume  
3. Transcripts  
4. GMAT/GRE test scores recommended, not required  
5. Essay (original to WashU Olin)  
6. Application interview video  
7. Application fee

### Deadlines

- **Round 1:** October 5, 2023  
- **Round 2:** November 1, 2023  
- **Round 3:** January 5, 2024  
- **Round 4:** March 1, 2024  
- **Round 5:** April 15, 2024  
- Rolling Admissions: After April 15, 2024*  
  *Decisions will be made on an ongoing basis, typically within one to two weeks of a completed application is received.

### Contact us.

We’re ready to provide any help you need.

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- olin.wustl.edu/msanalytics

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