At the intersection of numbers and values, we challenge you to do more—to look beyond the bottom line and make thoughtful choices that benefit business and society.

Learn to harness the power of analytics while also considering principles to navigate the areas of gray that arise in businesses of all sizes.
### 3.3 average undergrad GPA

<table>
<thead>
<tr>
<th>Students</th>
<th>288</th>
<th>Average TOEFL</th>
<th>104</th>
</tr>
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<tbody>
<tr>
<td>GMAT</td>
<td>688</td>
<td>Average GRE V</td>
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<tr>
<td>Age</td>
<td>23</td>
<td>Average GRE Q</td>
<td>168</td>
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</table>

---Incoming class of 2023–24 academic year

### Master of Business Analytics Curriculum

*Preprogram Foundations Requirements vary by track but include Basics of R Programming Working and Statistic Foundations.*

#### Core courses include:

- Database Design & SQL
- Prescriptive Analytics
- Big Data & Cloud Computing
- Professional Business Communication
- Machine Learning Tools for Prediction of Business Outcomes
- Introduction to Python & Data Science
- A/B Testing in Business & Social Science
- Data Visualization for Business Insights
- Text Mining

18 total core credits

#### In-track courses

**Accounting Analytics track required courses include:**

- Financial Accounting II - Intermediate Accounting
- Ethical Decision-Making in Accounting
- Strategic Cost Analysis
- Business Analysis Using Financial Statements
- Advanced Business Analysis Using Financial Statements
- Financial Reporting & Assurance in a Blockchain World
- Accounting Policy & Research

**Customer Analytics track required courses include:**

- Marketing Research Analytics
- Data Analysis for Brand Management
- Digital Marketing
- Analytics-Driven Brand Management
- Customer Analytics
- Marketing Strategy

**Financial Technology Analytics track required courses include:**

- Financial Management
- Advanced Corporate Finance
- I-Valuation
- Investment Theory
- Options & Futures
- Fixed Income Securities
- Financial Technology
- Methods and Practice
- Seminar in Financial Technology

**Healthcare Analytics track required courses include:**

- Olin Grand Rounds: The Business & Practice of Medicine
- Research in Healthcare Management
- Healthcare Management
- Health Economics & Policy

**Supply Chain Analytics track required courses include:**

- Foundations of Supply Chain Management
- Stochastic Models
- Supply Chain Finance
- Operations Analytics
- Introduction to Revenue Management
- Advanced Operations Strategy
- Supply Chain Analytics Capstone

**Talent Analytics track required courses include:**

- Human Resource Management
- Economics of the Organization
- Talent Analytics
- People Metrics
- Compensation, Incentives & Organization
- Ethical Issues in Managerial Decision-Making
- Leading Change

Total credits: 39 (18 core, 12-13.5 track required, 7.5-9 electives)

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**Apply today**

### Requirements

1. Online application
2. Resume
3. Transcripts
4. Test scores (GMAT or GRE and TOEFL or IELTS)
5. Essay (original to WashU Olin)
6. Application Interview video
7. Application fee

### Deadlines

- **Round 1:** October 5, 2023
- **Round 2:** November 1, 2023
- **Round 3:** January 5, 2024
- **Round 4:** March 1, 2024
- **Round 5:** April 15, 2024
- **Rolling Admissions:** After April 15, 2024*

*Decisions will be made on an ongoing basis, typically within one to two weeks after a completed application is received.

### Contact us.

We're ready to provide any help you need.

314-935-7301
OlinGradAdmissions@wustl.edu
olin.wustl.edu/msanalytics

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**Washington University in St. Louis**

Olin Business School

Values Based, Data Driven”