

Master of Science in Business Analytics

Lead in the fast-growing analytics field.

With WashU Olin’s online business analytics master’s degree or certificate, you’ll be prepared to tackle the greatest challenges of our day—all on your schedule. You’ll learn to harness the power of analytics while also considering principles to navigate the areas of grey that arise in businesses of all sizes. Take your career to the next level in our program designed for busy, driven professionals.



<p>No GMAT/GRE required</p>	<p>33 credit hours</p>	<p>\$46,200 total tuition <small>(2024)</small></p>	<p>Synchronous & asynchronous coursework</p>	<p>Top 10 in career growth</p>
<p>Career support Online resources for graduate certificate seekers, dedicated career coaches, and industry experts for advanced certificate and degree seekers</p>			<p>3 levels of credentials Graduate Certificate, Advanced Graduate Certificate, Degree</p>	
<p>Fall intake</p>	<p>24-month program</p>	<p>Center for Analytics and Business Insights: Cutting-edge research, faculty and student collaboration, consulting projects</p>	<p>Best-in-class online learning experience through our Center for Digital Education</p>	



Why our online business analytics program?

A certificate or degree from WashU is well respected and will open doors throughout your career.

This program is ideal for busy professionals with 2 to 10 years of work experience who want work/life balance while they go to school.

learn.WashU, our personalized, proprietary digital learning platform provides you with engaging course sessions and a state-of-the-art user experience.

As you earn your degree, expert career services professionals will partner with you to help you achieve your career goals.

Three levels of credentials—Graduate Certificate, Advanced Graduate Certificate and Degree—allow you to build your resume before completing the program.

Potential career paths: Analysts in the following areas: business, marketing, finance, pricing, data, business intelligence, business technology; research associate; data scientist; tech-enabled compliance services associate

Our Curriculum

Classes meet two nights a week from 7:00 to 8:30 p.m. CT. Before you begin the program, foundational coursework will prepare you for your degree study.

GRADUATE CERTIFICATE | 8 months | 10.5 credits

Intro to Python and Data Science
Data Visualization for Business Insights
R and Statistics

Machine Learning Tools for
Prediction of Business Outcomes
Database Design and SQL

ADVANCED GRADUATE CERTIFICATE | 8 MONTHS | 12 CREDITS

Text Mining
Big Data & Cloud Computing
Prescriptive Analytics

Deep Learning for Business Analytics
A/B Testing in Business and Social Sciences
Customer Analytics

DEGREE | 8 MONTHS | 10.5 CREDITS

Professional Business Communication
Financial Management
Data Analysis for Brand Management

Analytics-Driven Brand Management
Financial Technology-Methods
and Practice

TOTAL CREDITS: 33

This program has one fall intake per year. Please visit olin.wustl.edu for additional information on application deadlines.



Apply today

Requirements

1. Online application
2. Resume
3. Transcripts
5. Essay (original to WashU Olin)

Fall '24 Deadlines

Early: November 8, 2023

Priority: March 13, 2024*

Regular: May 22, 2024

Final: July 24, 2024

*Deadline for scholarship consideration

Applications are considered on a rolling basis, and admission decisions will be made 1-2 weeks after completed applications have been submitted.

Contact us.

We're ready to provide any help you need.

314-935-7301
OlinGradAdmissions@wustl.edu
olin.wustl.edu/OMSA

 **Washington**
University in St. Louis
OLIN BUSINESS SCHOOL
Values Based, Data Driven™