With WashU Olin’s online business analytics master’s degree or certificate, you’ll be prepared to tackle the greatest challenges of our day—all on your schedule. You’ll learn to harness the power of analytics while also considering principles to navigate the areas of grey that arise in businesses of all sizes. Take your career to the next level in our program designed for busy, driven professionals.

<table>
<thead>
<tr>
<th>No GMAT/GRE required</th>
<th>33 credit hours</th>
<th>Synchronous &amp; asynchronous coursework</th>
<th>Top 10 in career growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career support</td>
<td></td>
<td>$46,200 total tuition (2024)</td>
<td>3 levels of credentials</td>
</tr>
<tr>
<td>Online resources for graduate certificate seekers, dedicated career coaches, and industry experts for advanced certificate and degree seekers</td>
<td>24-month program</td>
<td>Graduated Certificate, Advanced Graduate Certificate, Degree</td>
<td>Center for Analytics and Business Insights: Cutting-edge research, faculty and student collaboration, consulting projects</td>
</tr>
<tr>
<td>Fall intake</td>
<td></td>
<td>Best-in-class online learning experience through our Center for Digital Education</td>
<td></td>
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</tbody>
</table>

314-935-7301 | OlinGradAdmissions@wustl.edu | olin.wustl.edu/OMSA
Why our online business analytics program?

| A certificate or degree from WashU is well respected and will open doors throughout your career. |
| This program is ideal for busy professionals with 2 to 10 years of work experience who want work/life balance while they go to school. |

| Three levels of credentials—Graduate Certificate, Advanced Graduate Certificate and Degree—allow you to build your resume before completing the program. |
| Potential career paths: Analysts in the following areas: business, marketing, finance, pricing, data, business intelligence, business technology; research associate; data scientist; tech-enabled compliance services associate |

Our Curriculum

Classes meet two nights a week from 7:00 to 8:30 p.m. CT. Before you begin the program, foundational coursework will prepare you for your degree study.

**GRADUATE CERTIFICATE | 8 months | 10.5 credits**

- Intro to Python and Data Science
- Data Visualization for Business Insights
- R and Statistics
- Machine Learning Tools for Prediction of Business Outcomes
- Database Design and SQL

**ADVANCED GRADUATE CERTIFICATE | 8 MONTHS | 12 CREDITS**

- Text Mining
- Big Data & Cloud Computing
- Prescriptive Analytics
- Deep Learning for Business Analytics
- A/B Testing in Business and Social Sciences
- Customer Analytics

**DEGREE | 8 MONTHS | 10.5 CREDITS**

- Professional Business Communication
- Financial Management
- Data Analysis for Brand Management
- Analytics-Driven Brand Management
- Financial Technology-Methods and Practice

**TOTAL CREDITS: 33**

This program has one fall intake per year. Please visit [olin.wustl.edu](http://olin.wustl.edu) for additional information on application deadlines.

Apply today

Requirements

1. Online application
2. Resume
3. Transcripts
5. Essay (original to WashU Olin)

Fall ’24 Deadlines

- Early: November 8, 2023
- Priority: March 13, 2024*
- Regular: May 22, 2024
- Final: July 24, 2024

*Deadline for scholarship consideration

Applications are considered on a rolling basis, and admission decisions will be made 1-2 weeks after completed applications have been submitted.

Contact us.

We’re ready to provide any help you need.

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Washington University in St. Louis
OLIN BUSINESS SCHOOL

Values Based, Data Driven™