What the search committee seeks in a new dean. The latest on global immersion 2.0. The Brookings Commission gets the scoop on startup funding inequities. And congratulations to Olin’s December graduates!

Released: Candidate profile for next dean

Four months after Mark P. Taylor stepped down from the Olin deanship and about two months after a search committee was named, the committee has released its 12-page description of the role and a profile of what members are seeking in candidates.

Heartbreaking news

Radhakrishnan Gopalan succumbed to cancer December 7 at age 50. He had been a member of the Olin community since 2006, when he joined the finance faculty.

Global immersion 2.0

Instead of six consecutive weeks of travel at the start of their program, the MBA class of 2025 will experience a global immersion broken into three separate, more manageable trips—first to Washington, DC, and the Brookings Institution in August 2023; then to a European destination in October; and to an Asian destination in March 2024.
Doug Villhard releases novel based on 1904 World's Fair-era entrepreneur

At the time of the World’s Fair in St. Louis, E.G. Lewis was an early advocate for a woman’s right to vote and owned the largest women’s magazine in the world—until he ran afoul of a government conspiracy reaching up to President Teddy Roosevelt.

Brookings Commission begins examining startup funding inequity

At Olin’s invitation, 10 scholars present research affirming the woeful inequity in startup funding for women and underrepresented minorities—and explore the possible causes and likely effects.

Princeton Review, Entrepreneur Magazine laud WashU for entrepreneurship

WashU is among the most entrepreneurial institutions, once again ranking in the top 10 for undergraduate programs (#8) and now rising into the top 10 for graduate programs (#6).

Trouble in Twitterland: Olin expert discusses corporate brand risk

Michael Wall says all organizations should closely monitor the situation at Twitter to minimize risk to their brands. “If changes to the platform occur that conflict with their values, they should then discuss the appropriate next steps,” he says.

Study in Israel

The Israel Summer Business Academy is a six-week, six-credit course focused on Israeli innovation and entrepreneurship and open to students regardless of university, academic major or faith. This experiential undergraduate program provides students with an immersive experience in Tel Aviv learning about the Israeli innovation ecosystem, and students create their own startup. Please fill out this form for more information.

New program for family businesses: “Building Strategic Ownership”

For the first time, Olin is offering the Executive Education course “Building Strategic Ownership,” via the Koch Center for Family Business. The organizers encourage teams of two to three from the same business to register, and those teams will receive tuition discounts. Registration for the
January 11-12 course is open.

Cybersecurity Risk Management and Oversight

All leaders can successfully oversee technology risk. Completing this master class will provide you with a certificate of competence in cybersecurity risk management and oversight. See a video overview here. The class is 8:30-11:30 CT on January 24-25 (part one) and January 31-February 1. Cost: $1,995.00. Course registration.

Lifelong Learning

Featured content for December

Ownership Insights: The Koch Center for Family Business has launched a new community with regular posts from Professor Peter Boumgarden and his team on strategic ownership, including news items, event recordings and expert interviews.

To access Lifelong Learning at Olin, visit learn.WashU.online and log in using your WUSTL key.

Need help accessing your WUSTL key? Visit the help page on learn.WashU.online.

Events

14 DEC
“Virtual Career Boot Camp: Negotiating the Offer”

26 JAN
“Leadership Perspectives: 6 executives. 60 ideas. 60 minutes.”

Find regional events in your area

Know someone who would be ideal for one of Olin Business School’s programs? Click here to refer a candidate so we can follow up. Or if you’re interested in continuing your business education, let us know.