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There's always something happening at WashU Olin—and this monthly newsletter keeps you informed about upcoming events for alumni.

FEATURED EVENT

This month @ *Olin*

***Leadership Perspectives Series:
She Suite***

**March 8, 2023
5:00–7:30 p.m. CT**

***Knight Hall, Emerson Auditorium
WashU Olin Business School***

For International Women's Day, WashU Olin is proud to celebrate the successes of professional women who have faced challenges and made an impact. This year's impressive panel includes women from a wide spectrum of lived experiences who exemplify the talent, drive and leadership women bring to the workplace. Building on the IWD's #EmbraceEquity theme, the panel will share stories, lessons learned, business philosophies and how their values have impacted their decision-making. Join us for this engaging event that lifts up women and honors their accomplishments.

[Register](#)

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MAR

***Virtual Career Bootcamp:
Communicating Your Brand***

6:00–7:30 p.m. CT

Join the Weston Career Center to create effective marketing messages and materials, including your resume, networking documents and other visuals.

[Register](#)

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MAR

***Virtual Career Bootcamp:
Leveraging LinkedIn***

6:00–7:30 p.m. CT

Join the Weston Career Center to learn how to use the power of social media, particularly LinkedIn, in communicating your brand. Learn how to improve your profile and be found by recruiters and hiring managers.

[Register](#)

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MAR

***Installation Ceremony
Dr. Tat Chan***

4:00 p.m. CT

Dr. Tat Chan will be installed as the Philip L. Siteman Professor of Marketing. He will present on "Information Effects in the Digital Age." A reception will immediately follow.

[Register](#)

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MAR

***Diversity Perspective Series:
Diversity Is the Future of Work***

12:00–1:00 p.m. CT

Join WashU Olin and journalist and TV host Emily Chang to discuss how diversity is becoming the future of work.

[Register](#)

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WashU Olin Advancement

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[name](#) so we can follow up. Or if you're interested in continuing your business education, [let us know](#).

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