There’s always something happening at WashU Olin—and this monthly newsletter keeps you informed about upcoming events for alumni.

Leadership Perspectives Series:
“Building ESG Value”
October 25, 2022
5:00–7:30 p.m. CT
Knight Hall, Emerson Auditorium
WashU Olin Business School

Everyone is talking about environmental, social and governance efforts, but what does that mean in practice? Join PricewaterhouseCoopers’ Lucas Carpenter, Shaista Dhanesar, Cindy Drucker, Ellen Shieh and Curtis Wilgosh, along with WashU Olin Professor Trish Gorman, for a discussion on the opportunities and challenges regarding ESG strategies.

Register

Washington, D.C.:
WashU Welcome Party
6:00–8:30 p.m. CT

Join the Washington-Baltimore Regional Cabinet and the WashU Washington, D.C., Network at a fun gathering to welcome new alumni to the area. Guests will have the opportunity to learn about alumni groups in Washington, D.C., sign up for upcoming events and connect with those new to the city.

Register

Power Lunch & Learn:
Career, Advancements and Trends in Supply Chain & Ops
12–1 p.m. CT

What does the career landscape look like now and in the future for careers in Supply Chain Management & Operations? Olin Professor Sergio Chayet and alum panelists Andy Clarke and Ruskin Singh share their experienced insights, including the opportunities and challenges ahead.

Register
Virtual Career Boot Camp: Creating Your Career Campaign
6:00–7:30 p.m. CT
Join the Weston Career Center to learn more about establishing your career/transition strategy and plan, including the use of resources, how to prioritize your efforts and how to stay organized.

Register

Olin Senior and Recent Alumni Social
4:00–5:30 p.m. CT
Knight Bauer Courtyard
Please join Olin seniors, along with the BSBA office, for a happy hour in Knight Bauer Courtyard. This is a wonderful opportunity to return to campus and meet and connect with faculty, staff, students and fellow recent alumni for a casual gathering with appetizers and drinks.

Sign Up

Business Research Series: Seethu Seetharaman
11:30 a.m.–12:30 p.m. CT
The Bass Model has been used in thousands of industry applications to forecast early sales, helping companies plan production and inventory. An extended version of the model, the Generalized Bass Model, considers the influence of marketing variables on the adoption of new products. Seethu Seetharaman takes it all forward with his research and proposes a new model that predicts product sales much better than previous models.

Register

Century Club Speaker Series: Our Shared Purpose
4:30–6:30 p.m. CT
Please plan to attend the Century Club Business Series as Interim Dean Anjan Thakor briefly reviews highlights of the past year and provides insights into future initiatives. His presentation will touch on program enhancements, evolving executive education for Olin and WashU at Brookings, and the school’s alignment with WashU’s new strategic plan.

Register

8th Annual Sports Business Summit:
8:45 a.m.–5:00 p.m. CT

Register

Virtual Career Boot Camp: Building Professional Relationships
6:00–7:30 p.m. CT
Join the Weston Career Center to create strategies and approaches to build and expand your relationships over time.

Register
Leadership Perspectives: Sudden Impact
4:00–5:00 p.m. CT

Join us for an in-depth discussion on the evolution of technology in modern business. Our expert panel of Albert Koh, Shaun Vaid and Rovina Valashiya, all Olin alums and all active in the tech industry, will tackle the subject from their unique viewpoints and career experiences. Moderated by Professor Michael Wall, the conversation will cover advances in technology, tech transformation, collaboration in the tech space and, of course, embracing change in today's rapidly changing world.

Register

Olin’s BIG IdeaBounce: Guest Judging
Nov 17–27

Help judge two-minute video pitches virtually this semester at Olin’s BIG IdeaBounce®. Pitches will be ready to judge on 11/17 and will wrap up by 11/27. The goal is for each judge to rate 10 pitches on their own time. The virtual award ceremony will be on 11/29. The prize pool is $15,000. But what students value the most is your feedback to help their business ideas continue to improve.

Sign Up

Find regional events in your area.

Know someone who would be ideal for one of Olin Business School’s programs? Click here to refer a name so we can follow up. Or if you're interested in continuing your business education, let us know.

Refer a Candidate

Update your contact information to stay informed with Olin.

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