Our lineup of amazing spring events launches this month, plus a look at innovation in the entrepreneurship program, groundbreaking research, creative alumni and a bonus: the top 10 most-read Olin Blog posts of 2020.

New year's greeting
As the holidays fall into the rearview mirror and we turn our gaze toward the horizons ahead, let this video remind you where Olin has been and inspire you for what's ahead.

Innovating on innovation
Can a program dedicated to teaching entrepreneurship and innovation truly be effective if the program itself doesn’t innovate? Dean Taylor explores changes in store for Olin.

Confirming suspicions?
Something is out to kill you. How do you react? Do you respond based on whether you voted Republican or Democrat? A recent Olin research study says yes.
Most-read posts in 2020

From reality TV stars to major rankings, from pandemic-related research to alumni innovation, here are the top 10 most-read Olin Blog posts from the year.

Virtual networking, real results

This fall, the Weston Career Center did something it’s never done before: it delivered multiple signature networking events virtually. How did it do?

Distinguished research

Olin researchers presented and curated studies at a Boeing Center-sponsored supply chain workshop offering such a wealth of groundbreaking research, a noted industry journal devoted an entire volume to the work.

Breaking barriers

Danielle McPherson became the first African American at Olin to earn the doctor of business administration and the first to earn a doctorate in finance.

Disrupting apparel

Three Olin alumnae with two separate companies—one founded during the pandemic—are upending common practice in the clothing industry. Learn about Pareto and Summersalt.
**Events**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>27 Jan</td>
<td>“Power Lunch and Learn Series: Leveraging Third Party Recruiters”</td>
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<tr>
<td>28 Jan</td>
<td>“Leadership Perspectives: 6 executives, 60 ideas, 60 minutes”</td>
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<tr>
<td>2 Feb</td>
<td>“Accelerating Healthcare Innovation out of a Global Pandemic”</td>
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<tr>
<td>2 Feb</td>
<td>“Family Business Symposium, focused on The Importance of Culture in Family Business”</td>
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<tr>
<td>3 Feb</td>
<td>“Leadership Perspectives: It’s a connected world. Culture, Character and Communication: Today’s Global Leader”</td>
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Find regional events in your area

Know someone who would be ideal for one of Olin Business School's programs? Click here to refer a name so we can follow up. Or if you're interested in continuing your business education, let us know.

Refer a Candidate

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Thoughts, comments, questions? Email Olin.