Hello from WashU Olin! We’ve had a busy few months as we wound down the semester under extraordinary circumstances with virtual graduation ceremonies and other events. The pandemic hasn’t stopped us from moving forward on some important initiatives—while confronting other challenges—as you’ll see below. Plus, we're celebrating student and alumni accomplishments and the expertise of Olin’s world-class faculty.

Thoughts, comments, questions? Email Olin.

Making an impact early
A few weeks into the pandemic, Camryn Okere, BSBA ’20, launched a pro bono crisis consulting collective with business school classmates at Olin and across the country.

Pivoting toward protective gear
Phil Rozenski, EMBA ’11, credits his WashU network in part for helping his company retool from food packaging products to face shields and gowns for healthcare workers.
Urgently needed: Your class notes

*Olin Business* magazine is coming soon. What’s new with you? Do you have news about your career, your family or your relationship status? Submit your class notes here.

Initial steps on racial equity

In the wake of recent events focused on racial justice, diversity and inclusion, see the dean’s *statement to the community*. Here are the members of the dean’s *racial equity task force*, which met for the first time on June 26.

Virtual ceremonies, real grads

Reflect on the remarks of Olin’s student speakers from our May virtual ceremonies: MBA Brinda Gupta: “We will make history.” BSBA Lexie Jackson: “We are resilient.”

The future of business education?

Dean Mark Taylor on our role in a post-pandemic world: Is it possible *business education will be* at once both more and less global?

Olin’s STEM MBA option

We’ve capped a *whirlwind of innovation and upgrades* to our full-time MBA with a STEM-
designated track that’s retroactive for 2019 graduates.

Paths to global fluency
Olin is launching a “global mindset” degree requirement for its BSBA students, offering more paths to an international perspective—even for students who cannot travel.

Scholarships front and center
Olin lays out changes to executive education programs and policies to facilitate ongoing high-quality learning opportunities during these challenging circumstances: a revised schedule, new courses and multiple modes of learning.

WCC career search tips
Though it’s a tough time to emerge into the workforce, career center coaches and advisors say not to despair—and offer a few resources for ideas, direction and inspiration.
The critical link
Connect with Olin through the Alexa Olin Lifelong Learning skill. Hear Olin news, get research insights and ponder a mini-case. Go to the skills section of your Alexa App and search for “Olin Lifelong Learning.”

Know someone who would be ideal for one of Olin Business School’s programs? Click here to refer a name so we can follow up. Or if you’re interested in continuing your business education, let us know.

Refer a Candidate

Events

**Wednesdays with WashU: Danny Meyer**
Presented by the Washington University Alumni Association, join Chancellor Andrew D. Martin in an exclusive interview with WashU parent Danny Meyer, founder of Shake Shack and CEO of Union Square Hospitality Group. Virtual event, 12 p.m. CT.

**Olin's Lifelong Learning Live Virtual Program**
Olin’s Ashley Hardin presents on “The Power of Learning About Colleagues’ Personal Lives” in the wake of our Zoom meetings and virtual workplaces. Does learning more about our colleagues strengthen or weaken our work relationships? Virtual event, 4 p.m. CT.

**Olin's Lifelong Learning Live Virtual Program**
Do you find it harder and harder to focus in these uncertain times? You’re not alone. Olin’s Erik Dane presents his research on mindfulness and explains how to improve performance in this rapidly evolving work world. Virtual event, 4:30 p.m. CT.
Wage hikes—now? Research shows minimum wage increases are a mixed bag in a crisis.

The way back to work. An Olin expert offers advice for employers as teams adjust to the new normal.

Lemonade from lemons? Olin experts share ways innovators might find opportunity in the midst of the pandemic.

Sports spillover. An analysis by Olin’s sports business expert for ESPN shows the massive economic pain the loss of sports is inflicting.

Changing the world, for good. Olin’s Nora Williams, associate professor of marketing, received a top marketing award honoring research that produces knowledge that can be applied to benefit society.