In just a few days, a fall semester unlike any other begins at Olin. Below, you’ll find news about this strange new year, plus other updates and a few events. We also want to thank those of you who completed our alumni survey! The feedback will help a great deal.

A reminder: This newsletter is now monthly as we work to limit how much we fill your inbox while keeping you up to date on your alma mater.

A fall like no other
The start of classes on September 14 represents thousands of hours of forethought, planning and preparation. This month’s Desk of the Dean column explains.

How we’re teaching
HyFlex? HyFlip? In-person? This short video shows how Olin instructors will deliver course content this semester.

New Olin alumni site
The updated Olin alumni page makes it easier to find resources available to you.
This new video shares the advantages you gain as an Olin alum.

EMBA upgrade
See what exciting updates from a yearlong review of Olin’s highly ranked EMBA program have been implemented this fall.

Alumni briefs
Jane (Donghui) Zhao, MSF ’15, gets recruiting help from Olin. Jeffrey Whitford, MBA ’12, ranks among Fast Company’s “most creative.” Rachel Lopez, PMBA ’19, answers the call for masks.

Events

18 SEP
“Business Research Series: Can Non-Tiered Customer Loyalty Programs Be Profitable?”

21 SEP
“Take Control of Your Job Search. 10 Emotions You Must Master to Land the Job.”
Picture perfect
New Olin research says showing off family photos at work cuts employee fraud and other unethical behavior. The paper was featured in the St. Louis Post-Dispatch.

Supply chain links
As the pandemic highlights weaknesses in global supply chains, new Olin research affirms the importance of working with those you know.

Family stability
A research brief from the Koch Center for Family Business shows family members who are CEOs remain in the role longer and are rarely forced out, among other findings.

Know someone who would be ideal for one of Olin Business School's programs? Click here to refer a name so we can follow up. Or if you're interested in continuing your business education, let us know.

Refer a Candidate