The Olin Business School offers a Minor in the Business of Sports to any undergraduate day division student. All required courses must be taken at the Olin Business School for a grade. A minimum of a 2.0 GPA average in all business minor course work is required.

**Prerequisites**

Calculus: Math 132  
Microeconomics: Econ 4011 or MEC 290  
Statistics I: Math 2200 or 3200 or ESE 326 or PS 363 or QBA 120

**Minor Requirements (15 overall minimum units)**

**MINOR: The Business of Sports (15 minimum units)**

**Core Requirements**

- MGT 440 Sports Management (1.5 units)  
- MGT 450G The Business of Sports  
- MGT 460I Sports Business Analytics (1.5 units)  

*Class of 2022 students must take MKT 400M. Students in the Classes of 2019-2021 can take either MGT 100 or MKT 400M.*

**Electives: At least 3 units from the following**

- FIN 448 Advanced Financial Management**  
- MEC 460 Economics of Entertainment **  
- MEC 471 Empirical Techniques for Industry Analysis **  
- MGT 460J Legal Issues in Sports (1.5 units)  
- MKT 370 Principles of Marketing  
- MKT 378 Marketing Research**  
- MKT 400E Elements of Sales: Tools & Techniques**  
- MKT 400F Brand Management**  
- MKT 400M Sports Marketing*  
- MKT 400S Predictive Analytics for Bus. Decision Making**  

**Additional prerequisites are required to take this elective. Consult your Course Listings for the prerequisites.**

If you are a non-BSBA student minoring in the Business of Sports, you must:
- Satisfy all prerequisites with preference for completing all prerequisites at Washington University.
- AP credit for Math 2200 policy applies to non-BSBA students only.
- 15 additional units would be required to earn 2 business minors as double counting is not allowed.

If you are a BSBA minoring in the Business of Sports, you must:
- earn 12 distinct units you can only count one course (3 credits) towards another degree requirement.
- Math 2200 is not a substitute for QBA 120.


August 2018