The Olin Business School offers a Minor in the Business of Entertainment to any undergraduate day division student. All required courses must be taken at the Olin Business School for a grade. A minimum of a 2.0 GPA average in all business minor course work is required.

**Prerequisites**

Calculus: Math 132  
Statistics I: Math 2200 or 3200, ESE 326, PS 363, or QBA 120 (AP credit for Math 2200 will fulfill this prerequisite.)

**Minor Requirements (15 overall minimum units)**

**MINOR: The Business of Entertainment (15 minimum units)**

**Core Requirements**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEC 290</td>
<td>Managerial Economics (or ECON 4011)</td>
<td>MKT 370</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>MEC 460</td>
<td>Economics of Entertainment</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Electives: At least 6 units from the following**

**GROUP A (with at least 3 of the units from Group A)**

- AMCS 3490 Media Culture
- FILM 220 Intro to Film Studies

**GROUP B (with at least 3 of the units from Group B)**

- FIN 448* Advanced Financial Management
- MEC 471** Empirical Techniques for Industry Analysis
- MGT 301 Legal Foundations of Business

* FIN 448 prerequisites are FIN 340 and ACCT 2610.  
** MEC 471 prerequisites are MEC 290, QBA 120 and 121.  
*** MKT 378 prerequisite is QBA 121.

If you are a non-BSBA student minoring in the Business of Entertainment, you must:

- Satisfy all prerequisites with preference for completing all prerequisites at Washington University.
- AP credit for Math 2200 policy applies to non-BSBA students only.
- A minimum of 12 unique credits must be taken in Olin.
- 15 additional units would be required to earn 2 business minor as double counting is not allowed.

If you are a BSBA minoring in the Business of Entertainment:

- You may not double count more than one minor course (3 credits) towards your business degree.
- You must take QBA 120 since AP credit for Math 2200 is not a substitute for QBA 120.

August 2018