



Minor in The Business of Entertainment | 2016-23

The Olin Business School offers a Minor in the Business of Sports to any undergraduate day division student. All required courses must be taken at the Olin Business School for a grade. A minimum of a 2.0 GPA average in all business minor course work is required.

Prerequisites

Calculus: Math 132

Statistics I: Math 2200 or 3200, ESE 326, PS 363, or DAT 120 (AP credit for Math 2200 will fulfill this prerequisite.)

Minor Requirements (15 overall minimum units)

MINOR: The Business of Entertainment (15 minimum units)

Core Requirements

MEC 290	Managerial Economics (or ECON 4011)	MKT 370	Principles of Marketing
MEC 460	Economics of Entertainment		

Electives: At least 6 units from the following

GROUP A (with at least 3 of the units from Group A)

AMCS 3490	Media Culture	FILM 423	Histories of Media Convergence
FILM 220	Intro to Film Studies		

GROUP B (with at least 3 of the units from Group B)

FIN 448*	Advanced Financial Management	MKT 378***	Marketing Research
MEC 471**	Empirical Techniques for Industry Analysis	MKT 482	Brand Management (formerly MKT 400F)
MGT 301	Legal Foundations of Business		

* FIN 448 prerequisites are FIN 340 and ACCT 2610.

** MEC 471 prerequisites are MEC 290, DAT 120 and 121.

***MKT 378 prerequisite is DAT 121.

If you are a non-BSBA student minoring in the Business of Entertainment, you must:

Satisfy all prerequisites with preference for completing all prerequisites at Washington University.

AP credit for Math 2200 policy applies to non-BSBA students only.

A minimum of 12 unique credits must be taken in Olin.

15 additional units would be required to earn 2 business minor as double counting is not allowed.

If you are a BSBA minoring in the Business of Entertainment:

You may not double count more than one minor course (3 credits) towards your business degree.

You must take QBA 120 since AP credit for Math 2200 is not a substitute for DAT 120.

Visit the campus group website: <http://olinwustl.campusgroups.com/bsba/second-majors-minors/>.

July 2019