

## BSBA Degree Requirements | 2015

All BSBA students must complete a minimum of 120 units of work including a minimum of 48 units of General Education coursework and a minimum of 55.5 units of Professional coursework. All business courses and specific nonprofessional requirements must be taken for a grade. A minimum 2.0 GPA in both your overall and professional GPAs are required.

### General Education Requirements (48 minimum units)

English Composition 100	
Math 127/128 or 131/132	
Distribution Requirements:	
Behavioral Analysis	(3 Units)
Ethics and Values	(3 Units)
Humanities	(3 Units)
International Studies	(6 Units)
Physical/Life Sciences	(3 Units)
Advanced 300-400 Electives	(18 Minimum Units)

### Professional Requirements (43.5 minimum units)

MGT 100: Individual in a Managerial Environment*	QBA 121: Managerial Statistics II
MGT 150A: Foundations of Business	OSCM 230: Management Science
MGT 150B: Olin Business Experience	OSCM 356: Operations Management
MGT 201: Management Communications	ACCT 2610: Principles of Financial Accounting
MGT 250A: Building your Career Foundations	ACCT 2620: Principles of Managerial Accounting
MEC 290: Microeconomics	FIN 340: Capital Markets & Financial Management
MEC 292: Global Economy or Econ 1021	MKT 370: Principles of Marketing
QBA 120: Managerial Statistics I	OB 360: Organization Behavior within the Firm

\*Transfer students may substitute MGT 380 or MEC 380.

### Professional Electives (12 minimum units)

BSBA students must complete at least 12 professional units which can also be applied towards a specific professional major. You can pursue a maximum of two business majors (or one prime business and one non-business) from the list below. Since our International Business major is classified as a second major, IB majors must also earn another business major. Majors must be declared by October 15, 2013. If you substitute a non-Olin course for an Olin requirement, you will still be required to earn 55.5 units in Olin.

Accounting	Economics and Strategy	Entrepreneurship
Finance	Healthcare Mgt	International Business
Marketing	Operations and Supply Chain Mgt	Organization and Human Resources

## Professional Electives (12 minimum units)

### Accounting

#### Core Requirements

ACCT 3610 Intermediate Financial Accounting Theory I

#### Electives: At least 12 credits from the following

ACCT 3620	Intermediate Financial Accounting II	ACCT 467	Income Tax Fundamentals
ACCT 464	Auditing	ACCT 4680	Advanced Financial Accounting Problems
ACCT 466	Financial Statement Analysis		

### Economics and Strategy

#### Core Requirements

FIN 340	Capital Markets and Financial Management	MEC 470	Market Competition and Value Appropriation
MEC 370	Game Theory for Business	MEC 471	Empirical Techniques for Industry Analysis
MEC 380	Competitive Industry Analysis	MGT 380	Business Strategy
MEC 391*	Economics of Human Resource Mgt	MGT 390	Economics of Human Resource Mgt

\*This course was formerly MGT 390.

### Entrepreneurship

#### Core Requirements

FIN 340	Capital Markets and Financial Management	MGT 424	Business Planning for New Entreprises
MGT 421	Introduction to Entrepreneurship	MKT 370	Principles of Marketing

#### Electives: At least 9 credits from the following

ACCT 466	Financial Statement Analysis	ECON 335	Money and Banking
ART 1361 *	Communication Design I	ECON 337	Financial Intermediaries in Market Econ.
ART 2351*	Communication Design I	ECON 428	Capital Market Imperfections
ART 2361*	Communication Design I	EE 441A	Patents/Ways to Protect Inventions
ART 3351*	Communication Design I	ME 204	Intro to Manufacturing Processes
ART 3361*	Communication Design I	MEC 370	Game Theory for Business
ART 4351*	Communication Design I	MEC 380	Competitive Industry Analysis
ART 4361*	Communication Design I	MEC 460**	Economics of Entertainment
BE 201	Concept to Market	MEC 470	Market Competition and Value Appropriation
BIO 392	Impact of Biotechnology	MGT 301	Legal Environment of Business Management
CE 104	Web Development	MGT 380	Business Strategy
CE 123	Introduction to Software Concepts	MGT 450C	Venture Consulting
CE 131	Computer Science I	MKT 373	Retail Management
CE 152	Internet Applications	MKT 473	Marketing Research
CE 407A	Management Information Systems I	OB 461	Negotiation

\* Only one Art course can be applied towards this major.

\*\* This course was formerly MEC 400H.

### Finance

#### Core Requirements

FIN 340	Capital Markets and Financial Management	FIN 448	Advanced Financial Management
FIN 441	Investments	FIN 451	Options, Futures and Derivative Securities

#### Electives: At least 3 credits from the following

FIN 400G	Financial Markets & Instruments (London Program)	FIN 443	International Finance
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## Finance (Con't)

FIN 400I	Mergers & Acquisitions	FIN 447	Info, Intermediation, & Financial Markets
FIN 428	Investments Praxis	FIN 470A	Research Methods in Finance

## Healthcare Mgt

### Core Requirements

MGT 320	Olin Grand Rounds	MGT 322	Healthcare Management
MGT 321	Health Economics and Policy	MGT 420	Research in Healthcare Management

### Electives: At least 3 credits from the following

ANTH 260	Topics in Health and Community	PHEALTH 224	Infectious Diseases: Past, Present & Future
ANTH 3283	Introduction to Public Health	PHEALTH 316	Contemporary Women's Health
ANTH 333	Culture and Health	PHEALTH 3183	A History of Genetics in the 20th Century
ANTH 3874	International Public Health	PHEALTH 3283	Introduction to Public Health
ANTH 3875	Pharmaceutical Personhood	PHEALTH 3284	Public Health Research
ANTH 4134	The AIDS Epidemic	PHEALTH 348	Emerging Infectious Diseases
ANTH 4883	The Political Economy of Health	PHEALTH 358	Leeches to Lasers
BIO 2651	MedPrep Program-Experience in Life Sciences	PHEALTH 3621	Anthropology of Human Birth
BIO 2652	Pediatric Emergency Med Program	PHEALTH 3626	Nature and the Meaning of Disease
BIO 3651	MedPrep Program-Experience in Life Sciences	PHEALTH 372	Behavioral Ecology
BIO 3652	Pediatric Emergency Med Program	PHEALTH 3874	International Public Health
BIO 390W	Biomedical Politics	URB STU 415	Critical Issues in Life Span

## International Business

### Core Requirements

INTL 300A	Planning for International Learning *	L99 999A	IB Foundation Course**
INTL 300B	Applying International Experiences	MGT 308	Introduction to International Business

\* Minimum four week off-Danforth campus experience is required to earn this major.

\*\* Foundation course selections listed at: <http://bulletin.wustl.edu/interdisciplinaryopportunities/globalcertificate/#courses>

### Electives: At least 9 credits from the following

FIN 400G	Financial Markets & Instruments	MGT 418	International Business: Euro Perspective
FIN 443	International Finance	MGT 450C	Venture Consulting
INTL 320*	Business, Innovation and Entrepreneurship in Israel	MGT 450I	International Internship in Business
INTL 420	Business Research Internship	MGT 450Z	European Study Tour
MGT 400S	International Business Environment	MGT 460A	Asian Networks
MGT 405S	International Business Environment Sydney	MKT 477	International Marketing
MGT 405T	Australian Study Tour	MKT 477S	International Marketing Sydney

\*This course was formerly named INTL 400I.

## Marketing

### Core Requirements

MKT 370	Principles of Marketing	MKT 473	Marketing Research
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### Electives: At least 9 credits from the following

*(with at least 6 of the credits from Group A)*

#### GROUP A

MKT 377	Consumer Behavior	MKT 478	New Product Management
MKT 400F	Brand Management	MKT 480	Marketing Strategy
MKT 470E	Pricing Strategies		

## Marketing (Con't)

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### GROUP B

MKT 373	Retail Management	MKT 477S	International Marketing Sydney
MKT 477	International Marketing		

## Operations and Supply Chain Mgt

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### Core Requirements

OSCM 230	Management Science	OMM 558	Advanced Operations Strategy
OSCM 356	Operations Management	OSCM 458	Operations Planning and Control

### Electives: At least 6 credits from the following

MEC 380	Competitive Industry Analysis	MKT 473	Marketing Research
MGT 380	Business Strategy	OB 461	Negotiation
MKT 373	Retail Management		

## Organization and Human Resources

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### Core Requirements

MEC 391*	Economics of Human Resource Mgt	OB 360	Organization Behavior within the Firm
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\*This course was formerly named MGT 390.

### Electives: At least 9 credits from the following

*(with at least 6 of the credits from Group A)*

#### GROUP A

HRM 320A	Managing People in Organizations	MGT 450V	Defining Moments
HRM 325A	Personnel/Human Resources Management	MGT 526	Topics & Case Studies in Ethical Decision Making
MEC 380	Competitive Industry Analysis	OB 461	Negotiation
MGT 380	Business Strategy	OB 462	Leadership in Organizations
MGT 402	Ethical Issues in Managerial Decision Making		

\* Mgt 402 & 526 are 1.5 credit courses. Mgt 402 is also a prerequisite for 526.

#### GROUP B

ECON 380	Labor and the Economy	PSYCH 353	Psychology of Personality
PSYCH 315	Introduction to Social Psychology	PSYCH 361	Psychology of Learning