BSBA students must earn a minimum of 120 units including 48 units of General Education coursework and 60 graded units of Professional coursework. All core and major business courses requirements must be taken for a grade. If you substitute a non-Olin course for an Olin requirement, you must still earn 60 Olin units. 2.0 GPAs in both your overall and professional coursework are required. A student may take one pass/fail course per semester. January 2022

### General Education Requirements (48 minimum units)

A maximum of 9 units of distribution or advanced electives can be taken pass/fail. If taken pass/fail, the course can only count towards one requirement, i.e., this pass/fail course can't satisfy both a distribution and advanced business elective. Math 131, Math 132, College Writing and your Ethics/Values Distribution must be taken for a grade.

<table>
<thead>
<tr>
<th>Writing I</th>
<th>Behavioral Analysis (3 units)</th>
<th>Ethics and Values (3 units)</th>
<th>Humanities (3 units)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Math 131 and/or Math 132</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distribution Requirements:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Studies (6 units)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Physical/Life Sciences (3 units)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced 300-400 Electives:</td>
<td>12 minimum units</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Professional Requirements (42 minimum units)

<table>
<thead>
<tr>
<th>MGT 100: Individual in a Managerial Environment*</th>
<th>DAT 220: Modeling for Business Decision Making</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 150A: Foundations of Business</td>
<td>ACCT 2610: Principles of Managerial Accounting</td>
</tr>
<tr>
<td>MGT 201: Management Communications</td>
<td>ACCT 2620: Principles of Managerial Accounting</td>
</tr>
<tr>
<td>MEC 292: Global Econ (or Econ 1021 or MEC 292S or 292L)</td>
<td>MKT 370: Principles of Marketing</td>
</tr>
<tr>
<td>DAT 120: Managerial Statistics I</td>
<td>OB 360: Organization Behavior within the Firm</td>
</tr>
<tr>
<td>DAT 121: Managerial Statistics II</td>
<td>OSCM 356: Operations Management</td>
</tr>
</tbody>
</table>

*Transfer students may substitute MGT 380.

### Professional Electives (18 overall minimum units)

54 of the 60 graded business units must be in Olin. Only one major course can be double counted. A maximum of six Olin units may be taken as pass/fail after you have completed six full time semesters of enrollment or in their senior year. Olin courses taken pass/fail can't count towards the 60 business units; these units will count towards the 120 graduation units. Minors require 12 unique units as no double counting allowed. Declaration deadline: Feb. 28, 2021.

<table>
<thead>
<tr>
<th>Accounting</th>
<th>Healthcare Mgt</th>
<th>Business Analytics (Minor)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics and Strategy</td>
<td>Marketing</td>
<td>Business of Arts (Minor)</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>Operations and Supply Chain Mgt</td>
<td>Bus of Entertainment (Minor)</td>
</tr>
<tr>
<td>Finance</td>
<td>Organization and Strategic Mgt</td>
<td>Business of Social Impact (Minor)</td>
</tr>
<tr>
<td></td>
<td>Financial Engineering - second major only</td>
<td>Business of Sports (Minor)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>International Business (Minor)</td>
</tr>
</tbody>
</table>

Latest updates: https://olin.wustl.edu/EN-US/academic-programs/bs-business-administration/academics/Pages/majors.aspx
### Professional Electives (18 overall minimum units)

#### MAJOR: Accounting (15 minimum units)

**Core Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 3610</td>
<td>Intermediate Financial Accounting Theory I</td>
</tr>
<tr>
<td>ACCT 3620</td>
<td>Intermediate Financial Accounting II</td>
</tr>
</tbody>
</table>

**Electives: At least 9 units from the following**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 363</td>
<td>Cost Accounting</td>
</tr>
<tr>
<td>ACCT 365E</td>
<td>Taxation of Business Entities</td>
</tr>
<tr>
<td>ACCT 400C</td>
<td>Not-For-Profit Accounting (1.5 units)</td>
</tr>
<tr>
<td>ACCT 400M</td>
<td>Ethical Decision Making I (1.5 units)</td>
</tr>
<tr>
<td>ACCT 400N</td>
<td>Ethical Decision Making II (1.5 units)</td>
</tr>
</tbody>
</table>

#### MAJOR: Economics and Strategy (12 minimum units)

**Core Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEC 370</td>
<td>Game Theory for Business</td>
</tr>
<tr>
<td>MEC 400K</td>
<td>Research in Industry Analysis</td>
</tr>
</tbody>
</table>

**Electives: At least 9 units from the following**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEC 470</td>
<td>Market Competition and Value Appropriation</td>
</tr>
<tr>
<td>MEC 471</td>
<td>Empirical Techniques for Industry Analysis</td>
</tr>
</tbody>
</table>

#### MAJOR: Entrepreneurship (15 minimum units)

**Core Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 421/460L</td>
<td>Entrepreneurship or Social Entrepreneurship</td>
</tr>
<tr>
<td>MGT 424</td>
<td>Business Planning for New Enterprises</td>
</tr>
</tbody>
</table>

**Electives: At least 9 units from the following**

**Experiential Electives (with at least 3 of the units from this category)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTL 970</td>
<td>Entrepreneurship and Startups in Europe</td>
</tr>
<tr>
<td>MGT 200C</td>
<td>Venture Creation</td>
</tr>
<tr>
<td>MGT 401C</td>
<td>CEL Entrepreneurial Consulting Team</td>
</tr>
<tr>
<td>MGT 401M</td>
<td>Sustainable Dev: Madagascar</td>
</tr>
</tbody>
</table>

**Industry Electives (with at least 3 of the units from this category)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 223K</td>
<td>Business of Fashion</td>
</tr>
<tr>
<td>CS 131</td>
<td>Computer Science I</td>
</tr>
<tr>
<td>ECON 335</td>
<td>Money and Banking</td>
</tr>
<tr>
<td>FIN 549H</td>
<td>Real Estate Finance (1.5 units)</td>
</tr>
<tr>
<td>INTL 320</td>
<td>Business, Innovation &amp; Entrepreneurship in Israel</td>
</tr>
<tr>
<td>MEC 460</td>
<td>Economics of Entertainment</td>
</tr>
<tr>
<td>MGT 401P</td>
<td>CEL Practicum</td>
</tr>
<tr>
<td>MGT 401S</td>
<td>Small Business Initiative</td>
</tr>
<tr>
<td>MGT 401T</td>
<td>Taylor Community Consulting</td>
</tr>
<tr>
<td>MGT 431E</td>
<td>Marketing Metrics (1.5 units)</td>
</tr>
<tr>
<td>MGT 320</td>
<td>Olin Grand Rounds</td>
</tr>
<tr>
<td>MGT 380</td>
<td>Business Strategy</td>
</tr>
<tr>
<td>MGT 440</td>
<td>Sports Management</td>
</tr>
<tr>
<td>MGT 475E</td>
<td>Innovating for Defense (1.5 units)</td>
</tr>
<tr>
<td>MGT 476E</td>
<td>Innovating for Healthcare (1.5 units)</td>
</tr>
</tbody>
</table>

**Skill Electives (with at least 3 of the units from this category)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 466</td>
<td>Financial Statement Analysis</td>
</tr>
<tr>
<td>MGT 301</td>
<td>Legal Environment of Business Management</td>
</tr>
<tr>
<td>CSE 104</td>
<td>Web Development</td>
</tr>
<tr>
<td>MGT 380</td>
<td>Acquisition Entrepreneurship (1.5 units)</td>
</tr>
<tr>
<td>CSE 204A</td>
<td>Front-End Web Development</td>
</tr>
<tr>
<td>MGT 445E</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>CSE 330S</td>
<td>Rapid Type Dev. &amp; Creative Programming</td>
</tr>
<tr>
<td>MGT 400E</td>
<td>Elements of Sales: Tools and Techniques</td>
</tr>
<tr>
<td>CSE 438S</td>
<td>Mobile Application Development</td>
</tr>
<tr>
<td>MGT 400I</td>
<td>Business &amp; Marketing Innovation</td>
</tr>
<tr>
<td>FIN 400L</td>
<td>Private Equity Methods (1.5 units)</td>
</tr>
<tr>
<td>MGT 478</td>
<td>New Product Management</td>
</tr>
<tr>
<td>FIN 400M</td>
<td>Private Equity Practice (1.5 units)</td>
</tr>
<tr>
<td>MGT 482</td>
<td>Brand Management</td>
</tr>
<tr>
<td>MEC 370</td>
<td>Game Theory for Business</td>
</tr>
<tr>
<td>OB 461</td>
<td>Negotiation</td>
</tr>
<tr>
<td>MEC 470</td>
<td>Market Competition and Value Appropriation</td>
</tr>
</tbody>
</table>

#### MAJOR: Finance (12 minimum units)

**Core Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 441</td>
<td>Investments</td>
</tr>
<tr>
<td>FIN 451</td>
<td>Options, Futures and Derivative Securities</td>
</tr>
</tbody>
</table>

2/6
### MAJOR: Finance (12 minimum units) (Con't)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 448</td>
<td>Advanced Financial Management</td>
</tr>
</tbody>
</table>

**Electives: At least 3 units from the following**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 400I</td>
<td>Mergers and Acquisitions (1.5 units)</td>
</tr>
<tr>
<td>FIN 400J</td>
<td>Advanced Valuation (1.5 units)</td>
</tr>
<tr>
<td>FIN 400L</td>
<td>Private Equity Methods (1.5 units)</td>
</tr>
<tr>
<td>FIN 400M</td>
<td>Private Equity Practice (1.5 units)</td>
</tr>
<tr>
<td>FIN 400W</td>
<td>Venture Capital Methods (1.5 units)</td>
</tr>
<tr>
<td>FIN 400X</td>
<td>Venture Capital Practice (1.5 units)</td>
</tr>
<tr>
<td>FIN 420</td>
<td>Int'l Economics and Finance (London Program)</td>
</tr>
</tbody>
</table>

### MAJOR: Financial Engineering (48 minimum units)

**Core Requirements**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2610</td>
<td>Principles of Financial Accounting</td>
</tr>
<tr>
<td>CSE 131</td>
<td>Computer Science I</td>
</tr>
<tr>
<td>CSE 240</td>
<td>Logic and Discrete Mathematics</td>
</tr>
<tr>
<td>CSE 247</td>
<td>Algorithms and Data Structures</td>
</tr>
<tr>
<td>CSE 417T</td>
<td>Big Data and Machine Learning or CSE 427S</td>
</tr>
<tr>
<td>DAT 121</td>
<td>Stats or ESE 326 or Econ 413/413W or Math 439</td>
</tr>
<tr>
<td>ESE 403</td>
<td>Operations Research or ESE 415</td>
</tr>
</tbody>
</table>

**Electives: At least 6 units from the following**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 452</td>
<td>Advanced Derivative Securities</td>
</tr>
<tr>
<td>FIN 500Q</td>
<td>Quantitative Risk Mgt</td>
</tr>
<tr>
<td>FIN 539</td>
<td>Mathematical Finance</td>
</tr>
<tr>
<td>FIN 551</td>
<td>Adv Risk Credit Modeling</td>
</tr>
<tr>
<td>FIN 552</td>
<td>Fixed Income Derivatives</td>
</tr>
</tbody>
</table>

### MAJOR: Healthcare Mgt (15 minimum units)

**Core Requirements**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEC 320</td>
<td>Olin Grand Rounds or MGT 320</td>
</tr>
<tr>
<td>MEC 321</td>
<td>Health Economics and Policy or MGT 321</td>
</tr>
</tbody>
</table>

**Electives: At least 3 units from the following**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMCS 4135</td>
<td>Tobacco: History and Policy*</td>
</tr>
<tr>
<td>ANTH 260</td>
<td>Topics in Health &amp; Community*</td>
</tr>
<tr>
<td>ANTH 3090</td>
<td>Cultures of Health in Latin America*</td>
</tr>
<tr>
<td>ANTH 3102</td>
<td>Topics in Anthropology*</td>
</tr>
<tr>
<td>ANTH 3263</td>
<td>Bioprospecting</td>
</tr>
<tr>
<td>ANTH 3283</td>
<td>Introduction to Global Health</td>
</tr>
<tr>
<td>ANTH 3309</td>
<td>Anthropological Perspectives on Care*</td>
</tr>
<tr>
<td>ANTH 3310</td>
<td>Health, Healing &amp; Ethics: Medical Anthropology</td>
</tr>
<tr>
<td>ANTH 333</td>
<td>Culture and Health*</td>
</tr>
<tr>
<td>ANTH 3621</td>
<td>Anthropology of Human Birth*</td>
</tr>
<tr>
<td>ANTH 3626</td>
<td>Nature and the Meaning of Disease</td>
</tr>
<tr>
<td>ANTH 3874</td>
<td>International Public Health*</td>
</tr>
</tbody>
</table>

*This course is no longer offered.

### MAJOR: Marketing (12 minimum units)

**Core Requirements**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKT 378</td>
<td>Marketing Research</td>
</tr>
</tbody>
</table>
### MAJOR: Marketing (12 minimum units) (Con’t)

Electives: At least 9 units from the following

**GROUP A (with at least 6 of the units from Group A)**
- MKT 377 Consumer Behavior
- MKT 400G Digital Marketing and Customer Analytics
- MKT 400L Understanding & Conducting Bus Experiments
- MKT 470E Pricing Strategy
- MKT 477 New Product Management
- MKT 478 Marketing Strategy
- MKT 480 Market Research
- MKT 482 Brand Management

**GROUP B**
- MKT 400E Elements of Sales: Tools and Techniques
- MKT 400I Business and Marketing Innovation
- MKT 400M Sports Marketing
- MKT 400N Predictive Analytics
- MKT 450F Luxury Goods and A Dash of Fashion
- MKT 477 Int’l Marketing (or MKT 477L or 477S)
- MKT 481 Advertising and Promotions

### MAJOR: Operations and Supply Chain Mgt (12 minimum units)

Electives: At least 12 units from the following

**GROUP A (with at least 6 of the units from Group A)**
- DAT 301E Data Analytics in Python
- OSCM 400D Supply Chain Management
- OSCM 430E Operations Management
- OSCM 458 Operations Planning and Control

**GROUP B (with at least 3 of the units from Group B)**
- MGT 380 Business Strategy
- MGT 400L Corporate and Global Strategy
- MGT 400M Sports Marketing
- MGT 450F Luxury Goods and A Dash of Fashion
- MGT 477 Int’l Marketing (or MKT 477L or 477S)
- MGT 481 Advertising and Promotions

### MAJOR: Organization and Strategic Mgt (12 minimum units)

Electives: At least 12 units from the following

**GROUP A (with at least 3 of the units from Group A)**
- MGT 450V Defining Moments (1.5 units)
- OB 400C Women in Leadership (1.5 units)
- OB 431E Thinking Creatively (1.5 units)

**GROUP B (with at least 3 of the units from Group B)**
- INTL 321 Family Business in Europe (Paris/Rome Program)
- MGT 380 Business Strategy
- MGT 402 Ethical Issues in Managerial Decisions (1.5 units)
- MGT 429E Mgt & Corporate Responsibility (1.5 units)
- MGT 478E Ownership Insights
- OB 434E Talent Analytics (1.5 units)
- OB 435E People Metrics (1.5 units)

### MINOR: Business Analytics (15 minimum units)

Core Requirements
- CS 131 Computer Science I
- DAT 301E Analytics for Operational Mgt
- DAT 400A Data Management Tools for Business-Decision
- DAT 500N Predictive Analytics

Electives: At least 6 units from the following

**GROUP A (with at least 3 of the units from Group A)**
- FIN 470A Research Methods
- FIN 470L Understanding & Conducting Bus. Experiments
- MEC 471 Empirical Techniques for Industry Analysis

**GROUP B**
- OB 434E Talent Analytics (1.5 units)
### MINOR: Business Analytics (15 minimum units) (Con't)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 450F</td>
<td>Financial Technology</td>
<td>OB 435E</td>
<td>People Metrics (1.5 units)</td>
</tr>
<tr>
<td>MGT 460I</td>
<td>Sports Business Analytics</td>
<td>OSCM 430E</td>
<td>Operations Fun: Data-Driven Optimization</td>
</tr>
<tr>
<td>MKT 378</td>
<td>Marketing Research</td>
<td>OSCM 458</td>
<td>Operations Planning</td>
</tr>
<tr>
<td>MKT 500T</td>
<td>Customer Analytics</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### MINOR: Business of Arts (12 minimum units)

#### Core Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 401C</td>
<td>CEL Entrepreneurship Consulting Team</td>
</tr>
</tbody>
</table>

#### Electives: At least 6 units from the following

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 223K</td>
<td>Business of Fashion</td>
</tr>
<tr>
<td>ART 324J</td>
<td>Fashion Promotion and Exhibition</td>
</tr>
<tr>
<td>ELIT 486</td>
<td>The Business of Books</td>
</tr>
<tr>
<td>FILM 225</td>
<td>Making Movies</td>
</tr>
<tr>
<td>MEC 460</td>
<td>Economics of Entertainment</td>
</tr>
<tr>
<td>MGT 301</td>
<td>Legal Environment of Business Management</td>
</tr>
<tr>
<td>MGT 421*</td>
<td>Entrepreneurship</td>
</tr>
</tbody>
</table>

*Students may take either MGT 421 or MGT 460L: Social Entrepreneurship.

### MINOR: Business of Social Impact (12 minimum units)

#### Core Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 450V</td>
<td>Defining Moments (1.5 units)</td>
</tr>
</tbody>
</table>

#### Electives: At least 9 units from the following

**GROUP A (with at least 3 of the units from Group A)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 401M</td>
<td>Sustainable Dev: Madagascar</td>
</tr>
<tr>
<td>MGT 401S</td>
<td>Small Business Initiative</td>
</tr>
</tbody>
</table>

**GROUP B (with at least 3 of the units from Group B)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 400C</td>
<td>Not-for-Profit Accounting (1.5 units)</td>
</tr>
<tr>
<td>MGT 402</td>
<td>Ethical Issues in Decision Making (1.5 units)</td>
</tr>
</tbody>
</table>

**GROUP C (with at least 3 of the units from Group C)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMCS 280</td>
<td>Exploring Inequality</td>
</tr>
<tr>
<td>ARCH 307X</td>
<td>Community Building</td>
</tr>
<tr>
<td>ARCH 490A</td>
<td>WU &amp; Henry Elem School Collaboration</td>
</tr>
<tr>
<td>ART 229E</td>
<td>Tale of Two Cities: Documenting our Divides</td>
</tr>
<tr>
<td>EN ST 101</td>
<td>Earth's Future (or INTER D 101)</td>
</tr>
<tr>
<td>EN ST 105</td>
<td>Sustainability in Business</td>
</tr>
<tr>
<td>EN ST 310</td>
<td>Ecological Economics</td>
</tr>
<tr>
<td>EN ST 375</td>
<td>Urban Ecology</td>
</tr>
<tr>
<td>EN ST 405</td>
<td>Sustainability Exchange</td>
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<tr>
<td>EPSC 111</td>
<td>Intro to Global Change in 21st Century</td>
</tr>
<tr>
<td>EPSC 201</td>
<td>Earth and the Environment</td>
</tr>
<tr>
<td>EPSC 219</td>
<td>Energy and the Environment</td>
</tr>
<tr>
<td>POL SCI 2010</td>
<td>Intro to Environmental Policy</td>
</tr>
<tr>
<td>POL SCI 332B</td>
<td>Environmental and Energy Issues</td>
</tr>
<tr>
<td>SOC 3410</td>
<td>Gender in Society</td>
</tr>
<tr>
<td>URST 299</td>
<td>Study of Cities and Metropolitan America</td>
</tr>
</tbody>
</table>

### MINOR: International Business (12 minimum units)

#### Core Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 308</td>
<td>Introduction to International Business</td>
</tr>
</tbody>
</table>

#### Electives: At least 9 units from the following

**GROUP A (with at least 3 of the units from Group A)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 400G</td>
<td>Financial Markets &amp; Instruments</td>
</tr>
<tr>
<td>FIN 420</td>
<td>International Economics and Finance</td>
</tr>
<tr>
<td>INTL 320</td>
<td>Business, Innovation &amp; Entrepreneurship in Israel</td>
</tr>
</tbody>
</table>

**GROUP B**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 401C</td>
<td>CEL Consulting - Section 3 Enrollment</td>
</tr>
<tr>
<td>MGT 405A</td>
<td>Asian Pacific Study Tour (1.5 units)</td>
</tr>
<tr>
<td>MGT 405S</td>
<td>International Business Environment Sydney</td>
</tr>
</tbody>
</table>
## MINOR: International Business (12 minimum units) (Con't)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTL 420</td>
<td>Business Research Internship</td>
<td>MGT 418</td>
<td>International Business: Euro Perspective</td>
</tr>
<tr>
<td>INTL 970</td>
<td>Entrepreneurship &amp; Startups in Europe</td>
<td>MGT 450I</td>
<td>International Internship in Business (1.5 units)</td>
</tr>
<tr>
<td>MEC 292C</td>
<td>Global Economics - South America</td>
<td>MGT 450Z</td>
<td>European Study Tour (1.5 units)</td>
</tr>
<tr>
<td>MEC 292S</td>
<td>Global Economy Sydney</td>
<td>MGT 471</td>
<td>Venture Consulting</td>
</tr>
<tr>
<td>MGT 200B</td>
<td>Global Perspective Series</td>
<td>MGT 477L</td>
<td>Int'l Marketing: London</td>
</tr>
<tr>
<td>MGT 200C</td>
<td>Venture Creation</td>
<td>MGT 477S</td>
<td>Int'l Marketing: Sydney</td>
</tr>
<tr>
<td>MGT 400S</td>
<td>Intl Bus Environment (or Mgt 405S)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**GROUP B**

| FIN 443  | International Finance                     | MGT 460H | Corporate and Global Strategy             |
| MEC 292  | Global Economy                            | MGT 477  | Int'l Marketing (Can't take MKT 477S or 477L) |

## MINOR: The Business of Entertainment (12 minimum units)

### Core Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEC 460</td>
<td>Economics of Entertainment</td>
</tr>
</tbody>
</table>

### Electives: At least 9 units from the following

**GROUP A (with at least 3 of the units from Group A)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMCS 3490</td>
<td>Media Culture</td>
</tr>
<tr>
<td>FILM 114</td>
<td>Making Movies</td>
</tr>
<tr>
<td>FILM 220</td>
<td>Intro to Film Studies</td>
</tr>
</tbody>
</table>

**GROUP B (with at least 3 of the units from Group B)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 448</td>
<td>Advanced Financial Management</td>
</tr>
<tr>
<td>MEC 471</td>
<td>Empirical Techniques for Industry Analysis</td>
</tr>
<tr>
<td>MGT 301</td>
<td>Legal Foundations of Business</td>
</tr>
</tbody>
</table>

## MINOR: The Business of Sports (12 minimum units)

### Core Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 440</td>
<td>Sports Management</td>
<td>MGT 460I</td>
<td>Sports Business Analytics</td>
</tr>
<tr>
<td>MGT 450G</td>
<td>The Business of Sports</td>
<td>MKT 400M</td>
<td>Sports Marketing</td>
</tr>
</tbody>
</table>

### Electives: No additional electives required provided 12 core units are earned.

<table>
<thead>
<tr>
<th>Course</th>
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<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>DAT 500N</td>
<td>Predictive Analytics</td>
<td>MGT 460J</td>
<td>Legal Issues in Sports (1.5 units)</td>
</tr>
<tr>
<td>FIN 448</td>
<td>Advanced Financial Management</td>
<td>MKT 378</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>MEC 460</td>
<td>Economics of Entertainment</td>
<td>MGT 400E</td>
<td>Elements of Sales: Tools &amp; Techniques</td>
</tr>
<tr>
<td>MEC 471</td>
<td>Empirical Techniques for Industry Analysis</td>
<td>MKT 482</td>
<td>Brand Management</td>
</tr>
<tr>
<td>MGT 356E</td>
<td>Sports Entrepreneurship (1.5 units)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>