

## BSBA Degree Requirements | 2024

BSBA students must earn a minimum of 120 units including a minimum of 48 units of General Education coursework and a minimum of 60 units of Professional coursework. All business courses and the specific General Education requirements must be taken for a grade. If you substitute a non-Olin course for an Olin requirement, you must still earn 60 Olin units. A minimum 2.0 GPA in both your overall and professional coursework are required. June 2020

### General Education Requirements (48 minimum units)

#### Writing I

Math 131 and/or Math 132

Distribution Requirements:	Behavioral Analysis	(3 Units)
	Ethics and Values	(3 Units)
	Humanities	(3 Units)
	International Studies	(6 Units)
	Physical/Life Sciences	(3 Units)
Advanced 300-400 Electives		(12 Minimum Units)

### Professional Requirements (42 minimum units)

MGT 100: Individual in a Managerial Environment*	DAT 220: Modeling for Business Decision Making
MGT 150A: Foundations of Business	ACCT 2610: Principles of Financial Accounting
MGT 201: Management Communications	ACCT 2620: Principles of Managerial Accounting
MEC 290: Microeconomics	FIN 340: Capital Markets & Financial Management
MEC 292: Global Econ (or Econ 1021 or MEC 292S or 292L)	MKT 370: Principles of Marketing
DAT 120: Managerial Statistics I	OB 360: Organization Behavior within the Firm
DAT 121: Managerial Statistics II	OSCM 356: Operations Management

\*Transfer students may substitute MGT 380.

### Professional Electives (18 overall minimum units)

You can only double count one major course. Independent study credits only count towards degree units. 54 of the 60 business units must be in Olin. Minors require 12 unique credits as no double counting allowed. Declaration deadline: Feb.

Accounting	Business of Analytics (Minor)	Business of Arts (Minor)
Business of Social Impact (Minor)	Economics and Strategy	Entrepreneurship
Finance	Financial Engineering	Healthcare Mgt
International Business (Minor)	Marketing	Operations and Supply Chain Mgt
Organization and Strategic Mgt	The Business of Entertainment (Minor)	The Business of Sports (Minor)

Latest updates: <https://olin.wustl.edu/EN-US/academic-programs/bs-business-administration/academics/Pages/majors.aspx>

## Professional Electives (18 overall minimum units)

### MAJOR: Accounting (15 minimum units)

#### Core Requirements

ACCT 3610 Intermediate Financial Accounting Theory I      ACCT 3620 Intermediate Financial Accounting II

#### Electives: At least 9 units from the following

ACCT 363	Cost Accounting	ACCT 400N	Ethical Decision Making II (1.5 units)
ACCT 365E	Taxation of Business Entities	ACCT 464	Auditing
ACCT 400A	Analysis of Finl Institutions & Instruments	ACCT 466	Financial Statement Analysis
ACCT 400C	Not-For-Profit Accounting (1.5 units)	ACCT 467	Income Tax Fundamentals
ACCT 400M	Ethical Decision Making I (1.5 units)	ACCT 4680	Advanced Financial Accounting Problems

### MAJOR: Economics and Strategy (12 minimum units)

#### Core Requirements

MEC 370	Game Theory for Business	MEC 470	Market Competition and Value Appropriation
MEC 400K	Research in Industry Analysis	MEC 471	Empirical Techniques for Industry Analysis

### MAJOR: Entrepreneurship (15 minimum units)

#### Core Requirements

MGT 421/460L Entrepreneurship or Social Entrepreneurship      MGT 424 Business Planning for New Enterprises

#### Electives: At least 9 units from the following

##### Experiential Electives (with at least 3 of the units from this category)

INTL 970	Entrepreneurship and Startups in Europe	MGT 401P	CEL Practicum
MGT 200C	Venture Creation	MGT 401T	Taylor Community Consulting
MGT 401C	CEL Entrepreneurial Consulting Team	MGT 460N	Defense & Corporate Cybersecurity Innovation
MGT 401M	Sustainable Dev: Madagascar	MGT 471	Venture Consulting

##### Industry Electives (with at least 3 of the units from this category)

CS 131	Computer Science I	MEC 460	Economics of Entertainment
ECON 335	Money and Banking	MGT 320	Olin Grand Rounds
FIN 549H	Real Estate Finance (1.5 units)	MGT 380	Business Strategy
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 440	Sports Management

##### Skill Electives (with at least 3 of the units from this category)

ACCT 466	Financial Statement Analysis	MGT 301	Legal Environment of Business Management
CSE 330S	Rapid Type Dev. & Creative Programming	MKT 378	Marketing Research
CSE 438S	Mobile Application Development	MKT 400E	Elements of Sales: Tools and Techniques
FIN 400L	Private Equity Methods (1.5 units)	MKT 400I	Business & Marketing Innovation
FIN 400M	Private Equity Practice (1.5 units)	MKT 478	New Product Management
MEC 370	Game Theory for Business	MKT 482	Brand Management
MEC 470	Market Competition and Value Appropriation	OB 461	Negotiation

### MAJOR: Finance (12 minimum units)

#### Core Requirements

FIN 441	Investments	FIN 451	Options, Futures and Derivative Securities
FIN 448	Advanced Financial Management		

#### Electives: At least 3 units from the following

FIN 400I	Mergers and Acquisitions (1.5 units)	FIN 428	Investment Praxis
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## MAJOR: Finance (12 minimum units) (Con't)

FIN 400J	Advanced Valuation (1.5 units)	FIN 443	International Finance
FIN 400L	Private Equity Methods (1.5 units)	FIN 447	Info, Intermediation, & Financial Markets
FIN 400M	Private Equity Practice (1.5 units)	FIN 450F	Fin Tech: Methods & Practice
FIN 400W	Venture Capital Methods (1.5 units)	FIN 452	Advanced Derivative Securities
FIN 420	Int'l Economics and Finance (London Program)	FIN 470A	Research Methods in Finance

## MAJOR: Financial Engineering (48 minimum units)

### Core Requirements

ACCT 2610	Principles of Financial Accounting	ESE 427	Financial Mathematics
CSE 131	Computer Science I	FIN 340	Capital Markets
CSE 240	Logic and Discrete Mathematics	FIN 441	Investments
CSE 247	Algorithms and Data Structures	MATH 217	Differential Equations
CSE 417T	Big Data and Machine Learning or CSE 427S	MATH 233	Calculus III
DAT 121	Stats or ESE 326 or Econ 413/413W or Math 439	MATH 309	Matrix Algebra
ESE 403	Operations Research or ESE 415	MEC 290	Microeconomics or Econ 4011

### Electives: At least 6 units from the following

FIN 452	Advanced Derivative Securities	FIN 539	Mathematical Finance
FIN 500Q	Quantitative Risk Mgt	FIN 552	Fixed Income Derivatives

## MAJOR: Healthcare Mgt (15 minimum units)

### Core Requirements

MGT 320	Olin Grand Rounds	MGT 322	Healthcare Management
MGT 321	Health Economics and Policy	MGT 420	Research in Healthcare Management

### Electives: At least 3 units from the following

AMCS 4135	Tobacco: History, Culture, Science and Policy	ANTH 4134	The Aids Epidemic
ANTH 260	Topics in Health and Community	ANTH 4883	The Political Economy of Health
ANTH 3102	Topics in Anthropology	BIO 2010	The Science of Biotechnology
ANTH 3283	Introduction to Global Health	BIO 3183	History of Genetics in the 20th Century
ANTH 3309	Anthropological Perspectives on Care	BIO 348	Emerging Infectious Diseases
ANTH 3310	Health, Healing & Ethics: Medical Anthropology	PHIL 233F	Biomedical Ethics
ANTH 333	Culture and Health	SOC 226	Sociological Approaches to American Healthcare
ANTH 3621	Anthropology of Human Birth	WGSS 310	Women's Health Care in America
ANTH 3626	Nature and the Meaning of Disease	WGSS 316	Contemporary Women's Health
ANTH 3875	Pharmaceutical Personhood	WGSS 343	Understanding the Evidence

## MAJOR: Marketing (12 minimum units)

### Core Requirements

MKT 378	Marketing Research
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### Electives: At least 9 units from the following

#### GROUP A (with at least 6 of the units from Group A)

MKT 377	Consumer Behavior	MKT 478	New Product Management
MKT 400G	Digital Marketing and Customer Analytics	MKT 480	Marketing Strategy
MKT 400L	Understanding & Conducting Bus Experiments	MKT 482	Brand Management
MKT 470E	Pricing Strategy		

#### GROUP B

MKT 400E	Elements of Sales: Tools and Techniques	MKT 465	Retail Management
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## MAJOR: Marketing (12 minimum units) (Con't)

MKT 400I	Business and Marketing Innovation	MKT 477	Int'l Marketing (or MKT 477L or 477S)
MKT 400M	Sports Marketing	MKT 481	Advertising and Promotions
MKT 450F	Luxury Goods and A Dash of Fashion		

## MAJOR: Operations and Supply Chain Mgt (12 minimum units)

**Electives: At least 12 units from the following**

**GROUP A (with at least 6 of the units from Group A)**

OSCM 400C	Data Analytics in Python	OSCM 458	Operations Planning and Control
OSCM 400D	Supply Chain Management		

**GROUP B (with at least 3 of the units from Group B)**

MGT 380	Business Strategy	MKT 378	Marketing Research
MGT 460H	Corporate and Global Strategy	MKT 465	Retail Management

## MAJOR: Organization and Strategic Mgt (12 minimum units)

**Electives: At least 12 units from the following**

**GROUP A (with at least 3 of the units from Group A)**

MGT 450V	Defining Moments (1.5 units)	OB 461	Negotiations
OB 400C	Women in Leadership (1.5 units)	OB 462	Leadership in Organization
OB 400D	Thinking Creatively & Leading Creative Teams (1.5 units)		

**GROUP B (with at least 3 of the units from Group B)**

INTL 321	Family Business in Europe (Paris/Rome Program)	MGT 450R	Business and Government (1.5 units)
MGT 380	Business Strategy	MGT 460G	Critical Thinking & Problem Solving (1.5 units)
MGT 402	Ethical Issues in Managerial Decisions (1.5 units)	MGT 460H	Corporate and Global Strategy
MGT 429E	Mgt & Corporate Responsibility (1.5 units)		

**GROUP C**

HRM 325A	Personnel/Human Resources Management	OB 400E	Talent Analytics (1.5 units)
MEC 391	Economics of Human Resource Management	OB 400F	People Metrics (1.5 units)

## MINOR: Business of Analytics (15 minimum units)

**Core Requirements**

CS 131	Computer Science I	OSCM 400C	Analytics for Operational Mgt
DAT 400A	Data Management Tools for Business-Decisions		

**Electives: At least 6 units from the following**

**GROUP A (with at least 3 of the units from Group A)**

FIN 470A	Research Methods	MKT 400L	Understanding & Conducting Bus. Experiments
MEC 471	Empirical Techniques for Industry Analysis		

**GROUP B**

DAT 500S	Predictive Analytics for Business Decisions	OB 400E	Talent Analytics (1.5 units)
FIN 450F	Financial Technology	OB 400F	People Metrics (1.5 units)
MGT 460I	Sports Business Analytics (1.5 units)	OSCM 458	Operations Planning
MKT 378	Marketing Research	OSCM XXX	Revenue Management
MKT 500T	Customer Analytics		



## MINOR: International Business (12 minimum units) (Con't)

### GROUP B

FIN 443	International Finance	MGT 460H	Corporate and Global Strategy
MEC 292	Global Economy	MKT 477	Int'l Marketing (Can't take MKT 477S or 477L)

## MINOR: The Business of Entertainment (12 minimum units)

### Core Requirements

MEC 460 Economics of Entertainment

Electives: At least 9 units from the following

### GROUP A (with at least 3 of the units from Group A)

AMCS 3490	Media Culture	FILM 423	Histories of Media Convergence
FILM 220	Intro to Film Studies		

### GROUP B (with at least 3 of the units from Group B)

FIN 448	Advanced Financial Management	MKT 378	Marketing Research
MEC 471	Empirical Techniques for Industry Analysis	MKT 482	Brand Management
MGT 301	Legal Foundations of Business		

## MINOR: The Business of Sports (12 minimum units)

### Core Requirements

MGT 440	Sports Management (1.5 units)	MGT 460I	Sports Business Analytics (1.5 units)
MGT 450G	The Business of Sports	MKT 400M	Sports Marketing

Electives: At least 3 units from the following

DAT 500S	Predictive Analytics for Bus Decision Making	MGT 460J	Legal Issues in Sports
FIN 448	Advanced Financial Management	MKT 378	Marketing Research
MEC 460	Economics of Entertainment	MKT 400E	Elements of Sales: Tools & Techniques
MEC 471	Empirical Techniques for Industry Analysis	MKT 482	Brand Management