

BSBA Degree Requirements | 2025

BSBA students must earn a minimum of 120 units including 48 units of General Education coursework and 60 units of Professional coursework. All business core and major courses must be taken for a grade. If you substitute a non-Olin course for an Olin requirement, you must still earn 60 Olin units. 2.0 GPAs in both your overall and professional coursework are required. A student may take a maximum of one course per semester on a pass/fail basis. June 2021

General Education Requirements (48 minimum units)

A maximum of 9 units of distribution or advanced electives can be taken pass/fail. If taken pass/fail, the course can only count towards 1 requirement, i.e., this pass/fail course can't satisfy both a distribution and advanced business elective. Math 131, Math 132, College Writing and your Ethics/Values Distribution must be taken for a grade.

Writing I

Math 131 and/or Math 132

Distribution Requirements: Behavioral Analysis (3 Units) " Ethics and Values" (3 Units) "J wo cplkgu""5'Wplu+
.....Kpvt pcvkpcrUwflgu""8'Wplu+"" Rj { ulecnNhg'Uelgpeg""5'Wplu+

Advanced 300-400 Electives (12 Minimum Units)

Professional Requirements (45 minimum units)

MGT 100: "Kf klf wrilp'c'O cpci gt kcnGpxlt qpo gpv, "FCV'442<""O qf grlpi 'lqt 'Dwulpgu'F gekukp'O cnlpi	ACCT 2610: Principles of Financial Accounting
MGT 150A: Foundations of Business	ACCT 2620: Principles of Managerial Accounting
MGT 201: Management Communications	FIN 340: Capital Markets & Financial Management
MEC 290: Microeconomics	MKT 370: Principles of Marketing
MEC 292: Global (or Econ 1021 or MEC 292C or 292L or 292S)	OB 360: Organization Behavior within the Firm
DAT 120: Managerial Statistics I	OSCM 356: Operations Management
DAT 121: Managerial Statistics II	Global Mindset: Contact your Olin advisor for more information.

*Transfer students may substitute MGT 380.

Professional Electives (15 overall minimum units)

54 of the 60 graded business units must be in Olin. Only one major course can be double counted. Independent study units can't count towards a business major. A maximum of 6 Olin units may be taken as pass/fail after you have completed 6 full-time semesters of enrollment or in their senior year. Olin courses taken pass/fail can't count towards the 60 business units; these units will count towards the 120 graduation units. Minors require 12 unique units as no double counting allowed. Declaration deadline: Feb. 28, 2023.

Accounting	Economics and Strategy	Business Analytics (Minor)
Entrepreneurship	Finance	Business of Arts (Minor)
Healthcare Mgt	Marketing	Business of Entertainment (Minor)
Organization and Strategic Mgt	Operations and Supply Chain Mgt	Business of Social Impact (Minor)
	Financial Engineering - Second Major Only	Business of Sports (Minor)
		International Business (Minor)

Latest updates: <https://olin.wustl.edu/EN-US/academic-programs/bs-business-administration/academics/Pages/majors.aspx>

Professional Electives (18 overall minimum units)

MAJOR: Accounting (15 minimum units)

Core Requirements

ACCT 3610 Intermediate Financial Accounting Theory I ACCT 3620 Intermediate Financial Accounting II

Electives: At least 9 units from the following

ACCT 363	Cost Accounting	ACCT 400N	Ethical Decision Making II (1.5 units)
ACCT 365E	Taxation of Business Entities	ACCT 464	Auditing
ACCT 400A	Analysis of Final Institutions & Instruments	ACCT 466	Financial Statement Analysis
ACCT 400C	Not-For-Profit Accounting (1.5 units)	ACCT 467	Income Tax Fundamentals
ACCT 400M	Ethical Decision Making I (1.5 units)	ACCT 468D	Advanced Financial Accounting Problems

MAJOR: Economics and Strategy (12 minimum units)

Core Requirements

MEC 370	Game Theory for Business	MEC 470	Market Competition and Value Appropriation
MEC 400K	Research in Industry Analysis	MEC 471	Empirical Techniques for Industry Analysis

MAJOR: Entrepreneurship (15 minimum units)

Core Requirements

MGT 421/460L Entrepreneurship or Social Entrepreneurship MGT 424 Business Planning for New Enterprises

Electives: At least 9 units from the following

Experiential Electives (with at least 3 of the units from this category)

INTL 970	Entrepreneurship and Startups in Europe	MGT 401P	CEL Practicum
MGT 200C	Venture Creation	MGT 401S	Small Business Initiative
MGT 401C	CEL Entrepreneurial Consulting Team	MGT 401T	Taylor Community Consulting
MGT 401M	Sustainable Dev: Madagascar	MKT 431E	Marketing Metrics (1.5 units)

Industry Electives (with at least 3 of the units from this category)

ART 223K	Business of Fashion	MGT 320	Olin Grand Rounds
CS 131	Computer Science I	MGT 380	Business Strategy
ECON 335	Money and Banking	MGT 440	Sports Management
FIN 549H	Real Estate Finance (1.5 units)	MGT 475E	Innovating for Defense (1.5 units)
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 476E	Innovating for Healthcare (1.5 units)
MEC 460	Economics of Entertainment		

Skill Electives (with at least 3 of the units from this category)

ACCT 466	Financial Statement Analysis	MGT 301	Legal Environment of Business Management
CSE 204A	Front-End Web Development	MGT 445E	Acquisition Entrepreneurship
CSE 330S	Rapid Type Dev. & Creative Programming	MKT 378	Marketing Research
CSE 438S	Mobile Application Development	MKT 400E	Elements of Sales: Tools and Techniques
FIN 400L	Private Equity Methods (1.5 units)	MKT 400I	Business & Marketing Innovation
FIN 400M	Private Equity Practice (1.5 units)	MKT 478	New Product Management
MEC 370	Game Theory for Business	MKT 482	Brand Management
MEC 470	Market Competition and Value Appropriation	OB 461	Negotiation

MAJOR: Finance (12 minimum units)

Core Requirements

FIN 441	Investments	FIN 451	Options, Futures and Derivative Securities
FIN 448	Advanced Financial Management		

MAJOR: Finance (12 minimum units) (Con't)

Electives: At least 3 units from the following

FIN 400I	Mergers and Acquisitions (1.5 units)	FIN 428	Investment Praxis
FIN 400J	Advanced Valuation (1.5 units)	FIN 443	International Finance
FIN 400L	Private Equity Methods (1.5 units)	FIN 447	Info, Intermediation, & Financial Markets
FIN 400M	Private Equity Practice (1.5 units)	FIN 450F	Fin Tech: Methods & Practice
FIN 400W	Venture Capital Methods (1.5 units)	FIN 452	Advanced Derivative Securities
FIN 420	Int'l Economics and Finance (London Program)	FIN 470A	Research Methods in Finance

MAJOR: Financial Engineering (48 minimum units)

Core Requirements

ACCT 2610	Principles of Financial Accounting	ESE 427	Financial Mathematics
CSE 131	Computer Science I	FIN 340	Capital Markets
CSE 240	Logic and Discrete Mathematics	FIN 441	Investments
CSE 247	Algorithms and Data Structures	MATH 217	Differential Equations
CSE 417T	Big Data and Machine Learning or CSE 427S	MATH 233	Calculus III
DAT 121	Stats or ESE 326 or Econ 413/413W or Math 439	MATH 309	Matrix Algebra
ESE 403	Operations Research or ESE 415	MEC 290	Microeconomics or Econ 4011

Electives: At least 6 units from the following

FIN 452	Advanced Derivative Securities	FIN 539	Mathematical Finance
FIN 500Q	Quantitative Risk Mgt	FIN 552	Fixed Income Derivatives

MAJOR: Healthcare Mgt (15 minimum units)

Core Requirements

MEC 320	Olin Grand Rounds	MEC 322	Healthcare Management
MEC 321	Health Economics and Policy	MEC 420	Research in Healthcare Management

Electives: At least 3 units from the following

ANTH 3283	Introduction to Global Health	ANTH 4883	The Political Economy of Health
ANTH 3310	Health, Healing & Ethics: Medical Anthropology	BIO 2010	The Science of Biotechnology
ANTH 3626	Nature and the Meaning of Disease	PHIL 233F	Biomedical Ethics
ANTH 3875	Pharmaceutical Personhood	WGSS 310	Women's Health Care in America
ANTH 4134	The Aids Epidemic	WGSS 316	Contemporary Women's Health

MAJOR: Marketing (12 minimum units)

Core Requirements

MKT 378	Marketing Research
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Electives: At least 9 units from the following

GROUP A (with at least 6 of the units from Group A)

MKT 377	Consumer Behavior	MKT 478	New Product Management
MKT 400G	Digital Marketing and Customer Analytics	MKT 480	Marketing Strategy
MKT 400L	Understanding & Conducting Bus Experiments	MKT 482	Brand Management
MKT 470E	Pricing Strategy		

GROUP B

MKT 400E	Elements of Sales: Tools and Techniques	MKT 465	Retail Management
MKT 400I	Business and Marketing Innovation	MKT 477	Int'l Marketing (or MKT 477L or 477S)
MKT 400M	Sports Marketing	MKT 481	Advertising and Promotions
MKT 450F	Luxury Goods and A Dash of Fashion		

MAJOR: Operations and Supply Chain Mgt (12 minimum units)

Electives: At least 12 units from the following

GROUP A (with at least 6 of the units from Group A)

DAT 301E	Data Analytics in Python	OSCM 458	Operations Planning and Control
OSCM 400D	Supply Chain Management		

GROUP B (with at least 3 of the units from Group B)

MGT 380	Business Strategy	MKT 378	Marketing Research
MGT 460H	Corporate and Global Strategy	MKT 400L	Understanding & Conducting Bus Experiments

MAJOR: Organization and Strategic Mgt (12 minimum units)

Electives: At least 12 units from the following

GROUP A (with at least 3 of the units from Group A)

MGT 450V	Defining Moments (1.5 units)	OB 461	Negotiations
OB 400C	Women in Leadership (1.5 units)	OB 462	Leadership in Organization
OB 431E	Thinking Creatively (1.5 units)	OB 468E	Mindfulness & Performance (1.5 units)

GROUP B (with at least 3 of the units from Group B)

INTL 321	Family Business in Europe (Paris/Rome Program)	MGT 450R	Business and Government (1.5 units)
MGT 380	Business Strategy	MGT 460G	Critical Thinking & Problem Solving (1.5 units)
MGT 402	Ethical Issues in Managerial Decisions (1.5 units)	MGT 460H	Corporate and Global Strategy
MGT 429E	Mgt & Corporate Responsibility (1.5 units)		

GROUP C

OB 325	ersonnel/Human Resources Management	OB 435E	Talent Analytics (1.5 units)
OB 434E	People Metrics (1.5 units)		

MINOR: Business Analytics (15 minimum units)

Core Requirements

CS 131	Computer Science I	DAT 400A	Data Management Tools for Business-Decisions
DAT 301E	Data Analytics in Python		

Electives: At least 6 units from the following

GROUP A (with at least 3 of the units from Group A)

FIN 470A	Research Methods	MKT 400L	Understanding & Conducting Bus. Experiments
MEC 471	Empirical Techniques for Industry Analysis		

GROUP B

DAT 500S	Predictive Analytics for Business Decisions	MKT 500T	Customer Analytics
FIN 450F	Financial Technology	OB 434E	Talent Analytics (1.5 units)
MGT 460I	Sports Business Analytics (1.5 units)	OB 435E	People Metrics (1.5 units)
MKT 378	Marketing Research	OSCM 458	Operations Planning

MINOR: Business of Arts (12 minimum units)

Core Requirements

MGT 401C	CEL Entrepreneurial Consulting Team	MGT 460O	Business of Art
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Electives: At least 6 units from the following

ART 223K	Business of Fashion	MKT 377	Consumer Behavior
ART 324J	Fashion Promotion and Exhibition	MKT 400E	Elements of Sales: Tools & Techniques
ELIT 486	The Business of Books	MKT 400I	Business & Marketing Innovation
FILM 225	Making Movies	MKT 481	Advertising & Promotions

MINOR: Business of Arts (12 minimum units) (Con't)

MEC 460	Economics of Entertainment	MKT 482	Brand Management
MGT 301	Legal Environment of Business Management	OB 431E	Thinking Creatively (1.5 units)
MGT 421*	Entrepreneurship		

*Students may take either MGT 421 or MGT 460L: Social Entrepreneurship.

MINOR: Business of Social Impact (12 minimum units)

Core Requirements

MGT 450V	Defining Moments (1.5 units)	MGT 460M	Business of Social Impact (1.5 units)
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Electives: At least 9 units from the following

GROUP A (with at least 3 of the units from Group A)

MGT 401M	Sustainable Dev: Madagascar	MGT 401T	Taylor Community Consulting
MGT 401S	Small Business Initiative		

GROUP B (with at least 3 of the units from Group B)

ACCT 400C	Not-for-Profit Accounting (1.5 units)	MGT 450R	The Regulatory Environment (1.5 units)
MGT 402	Ethical Issues in Decision Making (1.5 units)	MGT 460L	Intro to Social Entrepreneurship

GROUP C (with at least 3 of the units from Group C)

AMCS 280	Exploring Inequality	EPSC 111	Intro to Global Change in 21st Century
ARCH 307X	Community Building	EPSC 201	Earth and the Environment
ARCH 490A	WU & Henry Elem School Collaboration	EPSC 219	Energy and the Environment
EN ST 105	Sustainability in Business	POL SCI 2010	Intro to Environmental Policy
EN ST 310	Ecological Economics	POL SCI 332B	Environmental and Energy Issues
EN ST 375	Urban Ecology	SOC 3410	Gender in Society
EN ST 405	Sustainability Exchange	URST 299	Study of Cities and Metropolitan America

MINOR: International Business (12 minimum units)

Core Requirements

MGT 308	Introduction to International Business
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Electives: At least 9 units from the following

GROUP A (with at least 3 of the units from Group A)

FIN 420	International Economics and Finance	MGT 400S	Int'l Bus Environment (or MGT 405S)
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 401C	CEL Entrepreneurship - Section 3
INTL 420	Business Research Internship	MGT 405A	Asian Pacific Study Tour (1.5 units)
INTL 970	Entrepreneurship & Startups in Europe	MGT 405S	International Business Environment Sydney
MEC 292C	Global Economics - South America	MGT 418	International Business: Euro Perspective
MEC 292L	Global Economics - London	MGT 450I	International Internship in Business (1.5 units)
MEC 292S	Global Economics - Sydney	MGT 450Z	European Study Tour (1.5 units)
MGT 200B	Global Perspective Series	MKT 477L	Int'l Marketing: London
MGT 200C	Venture Creation	MKT 477S	Int'l Marketing: Sydney

GROUP B

FIN 443	International Finance	MGT 460H	Corporate and Global Strategy
MEC 292	Global Economy	MKT 477	Int'l Marketing (Can't take MKT 477S or 477L)

MINOR: The Business of Entertainment (12 minimum units)

Core Requirements

MEC 460	Economics of Entertainment
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MINOR: The Business of Entertainment (12 minimum units) (Con't)

Electives: At least 9 units from the following

GROUP A (with at least 3 of the units from Group A)

AMCS 3490	Media Culture	FILM 423	Histories of Media Convergence
FILM 114	Making Movies	MEC 310E	Business of Luxury Hospitality
FILM 220	Intro to Film Studies		

GROUP B (with at least 3 of the units from Group B)

FIN 448	Advanced Financial Management	MKT 378	Marketing Research
MEC 471	Empirical Techniques for Industry Analysis	MKT 482	Brand Management
MGT 301	Legal Foundations of Business		

MINOR: The Business of Sports (12 minimum units)

Core Requirements

MGT 440	Sports Management (1.5 units)	MGT 460I	Sports Business Analytics (1.5 units)
MGT 450G	The Business of Sports	MKT 400M	Sports Marketing

Electives: At least 3 units from the following

DAT 500S	Predictive Analytics for Bus Decision Making	MGT 460J	Legal Issues in Sports
FIN 448	Advanced Financial Management	MKT 378	Marketing Research
MEC 460	Economics of Entertainment	MKT 400E	Elements of Sales: Tools & Techniques
MEC 471	Empirical Techniques for Industry Analysis	MKT 482	Brand Management
MGT 356E	Sports Entrepreneurship (1.5 units)	MKT 500S	Predictive Analytics for Bus Decision-Making