40% OF CLASSES TAKEN OUTSIDE OF OLIN
Get Down to Business from Day One

At Olin, we know time and experiences matter. And that the more you learn, the more opportunities you have to grow and become the person you want to be. As a WashU business student, your studies and your immersion in business will begin on day one. Here, you’ll have an experience like no other — with a full four years to discover and develop your passions for a fulfilling lifetime of purpose and impact.

Curriculum

Olin’s curriculum is carefully crafted to give you a solid business foundation in your first-year core classes, so you have a great jumping-off point for exploring topics and career options that interest you most. Our interdisciplinary approach includes a high number of electives, which allows you to pursue interests outside the business school.

MAJORS AND MINORS

Choose from Olin’s majors and minors, and if you’ve found something else you’re passionate about, add a minor and/or a second major from another WashU school to carve out a career path that is truly unique.

MAJORS:
> Accounting
> Economics and Strategy
> Entrepreneurship
> Finance
> Healthcare Management
> Leadership and Strategic Management
> Marketing
> Operations and Supply Chain Management

MINORS:
> International Business
> The Business of Sports
> The Business of Entertainment
“I knew people would help me, but I didn’t expect so many people to be invested in me.

Olin is very much based on community and collaboration. Everyone wants you to succeed and reach your potential. There’s always someone there to help you, which I really think makes a difference.”

HOMETOWN | Tampa, Florida
MAJOR | Undeclared Business
EXTRACURRICULAR | Delta Sigma Pi, MoneyThink, Olin Peer Ambassadors
Discovery

Building Relationships

Collaboration and support will surround you at every turn at Olin. Leading the way will be your academic advisor. He or she will be with you from your first year on, and will work closely with you to tailor your curriculum to your passions, interests, and goals. You’ll also be assigned an Olin Peer Advisor, an upperclassman who can answer questions and give you a firsthand account of life at Olin.

Foundations of Business Course

From your very first semester, we bring Olin’s best to you week after week. You’ll get to know senior faculty members and academic advisors as they alternate on weekly topics and highlight various aspects of what it means to succeed in today’s business world. You’ll be challenged to:

> Think critically about business
> Gain an appreciation of the ways all areas of business interact
> Understand business disciplines through the lens of entrepreneurship
> Design your own enterprise
> Learn how to function as a highly effective team member

NO. 1
BEST COLLEGE DORMS
(PRINCETON REVIEW)
50 STATES &

100 COUNTRIES

REPRESENTED ON CAMPUS AT WASHINGTON UNIVERSITY
Relationships

Collaborative Community

Students at Olin are diverse in backgrounds, ideas, and career aspirations. What do they have in common? Individually and as a group, they value collaboration and teamwork in addition to personal achievement. Students are frequently teamed up for class projects and courses like the first-year, first-semester MGT 150A: Foundations of Business, and the case-completion focused MGT 100: Individual in a Managerial Environment.

Teamwork

Working in teams is a vital part of your Olin education. You’ll learn more and go further because we’ll put you and your classmates in the center of real businesses, where each individual can make an impact locally and, when you study abroad, globally.

Women’s Mentor Program

Here, we connect female students with professional women who serve as role models and mentors, helping the students enhance their professional and technical skills as they move toward purpose-driven careers.

83% OF BUSINESS COURSES HAVE FEWER THAN 48 STUDENTS ENROLLED
“Whatever you’re interested in, everyone at Olin wants you to succeed.

I can’t talk enough about how great my professors have been in terms of helping me along my way of figuring out my path. I just love that Olin and Washington University have been supportive of all of my goals.”

**Cole**

**HOMETOWN** | Farmington Hills, Michigan  
**MAJORS** | Marketing, Entrepreneurship  
**EXTRACURRICULAR** | Co-founder and president of student-owned business “The Shopping Stop” (through StEP: Student Entrepreneurial Program), VP of operations for the STEP executive board, Alpha Epsilon Pi fraternity, Each One Teach One tutor
Experiences

Get Involved

WashU hosts more than 350 student organizations — and Olin is home to many of them. Get a taste of entrepreneurship, sports management, real estate investing, and much more as you deepen your educational experiences and strengthen peer relationships.

Olin organizations include:

> Olin Business Council, Olin’s undergraduate student government body
> Computer Comfort, a service organization teaching seniors to utilize technology
> Health by Business, exploring the intersection of healthcare and business
> Olin Sports Management Organization, a community of students interested in careers in the sports industry
> The Washington University Consulting Association, raising awareness of the consulting profession and case interview support
> The Washington University Student Investment Fund, managing stock portfolios through fundamental investment analysis
> Ellevate, a women’s professional organization
> The International Business Association, promoting awareness and understanding of international business
> Net Impact, a group of leaders making positive social, environmental, and economic impacts

The Alpha Chi chapter of Delta Sigma Pi, a business fraternity founded in 1928, boasts the second-largest collegiate chapter brotherhood and is heavily active within Olin Business School.
OVER 50% OF STUDENTS PARTICIPATE IN 25+ OLIN OPPORTUNITIES TO STUDY ABROAD

Copenhagen, Denmark
St. Andrews, Scotland
Dublin, Ireland
London, England
Milan, Italy
Madrid, Spain
Maastricht, The Netherlands
Vallendar, Germany
Prague, Czech Republic
Budapest, Hungary
Paris, France
Herzliya, Israel
Tel Aviv, Israel
Shanghai, China
Hong Kong, China
Singapore
Sydney, Australia
Melbourne, Australia
São Paulo, Brazil
Study Abroad Opportunities

As a student, you can choose from a variety of global programs that best suit your interests and academic needs.

Classes with Short-Term Immersion Travel

These courses allow you to experience an intensive program over a short amount of time. You will be exposed to new cultures and deepen your understanding of business around the world.

- Luxury Goods and a Dash of Fashion in New York City
- Venture Consulting in Budapest
- Business and Government in Washington, D.C.
- Venture Consulting in Israel
- Global Perspective Series (GPS)
- Israel Summer Business Academy in Herzliya, Israel

Semester Academic Programs

With approved programs across the globe, you can choose to spend a semester taking interdisciplinary coursework to progress toward graduation while experiencing a new culture.

- Melbourne, Australia
- São Paulo, Brazil
- Hong Kong, China
- Paris, France
- Vallendar, Germany
- Milan, Italy
- Maastricht, The Netherlands
- Singapore
- Madrid, Spain
- Herzliya, Israel
- St. Andrews, Scotland
- Dublin, Ireland
- Copenhagen, Denmark
- Prague, Czech Republic

Internship Semester Programs

With these study programs, you take classes and gain valuable internship experience with a unique global perspective.

- Sydney, Australia
- Singapore
- Hong Kong, China
- Shanghai, China
- London, England
- Paris, France
- Vallendar, Germany
- Tel Aviv, Israel

European Study Tour

The European Study Tour serves as a comprehensive introduction to the European Union and common currency.

- Teams of students are assigned a business topic and an EU capital.
- Students travel to the country, interview government officials and business experts, and conduct on-the-ground research.
- During part two of the study tour, students gather in Brussels to attend lectures and meetings with European Parliament members and debate their findings with fellow study abroad students at a mock parliament.
Jessica

“There are so many opportunities at Olin it’s amazing.

I was able to get involved early on. I didn’t have to wait to become a senior; I was able to start my involvement right away and carry that through my whole experience.”

HOMETOWN | Montvale, New Jersey
MAJORS | Finance, Accounting
MINOR | Communication Design
EXTRACURRICULARS | Entrepreneurship Club, Delta Sigma Pi, Olin Peer Ambassador, On-campus student business owner “Bear-y Sweet Shoppe” (through STEP: Student Entrepreneurial Program)
Purpose

**Center for Experiential Learning**

At Olin, learning goes beyond the classroom. Our Center for Experiential Learning (CEL) matches our student talent with organizations seeking innovative consulting services. Organizations gain fresh perspectives while you get to apply classroom learning to real-world business challenges. It’s the kind of innovative learning experience you crave, connecting students to startups, Fortune 500 companies, global firms, and nonprofits. Sure, it builds your résumé, but just as importantly, you’re building authentic critical thinking, analysis, and leadership skills all while you’re still a full-time student.

**Student Consulting Projects**

**PRACTICUM**
Real-world, team-based consulting projects with business leaders, where you can apply and enhance critical thinking skills for a local startup, Fortune 500 company, or multinational organization.

**TAYLOR COMMUNITY CONSULTING PROJECT**
Impact your local community through this team-based nonprofit consulting program with agencies such as the American Red Cross, Boys & Girls Club, and International Institute of St. Louis.

**SMALL BUSINESS INITIATIVE**
Get involved in a semester-long project, where teams of students provide management consulting services to small-business owners in the St. Louis community.

**THE HATCHERY COURSE:**
1st BUSINESS PLAN COURSE IN THE UNITED STATES
99% of BSBA Class of 2015 reported accepting a job within 90 days of graduation.

$61,000 BSBA Class of 2015 median base salary.
Career Development

Weston Career Center

The Weston Career Center (WCC) is your career HQ. We’ll help you think about how your major fits within the workplace, optimize your résumé, hone your interview skills, and evaluate offers with regard to compensation, work/life balance, level of responsibility, and more. We’re also your connection to a steady stream of recruiters looking to fill internships and full-time positions.

Come to the WCC for:

> Advising
> Career Education
> Club Engagement
> Alumni Resources
> Internships and Full-Time Careers

BSBA CLASS OF 2015
FULL-TIME EMPLOYMENT
STATISTICS

Placement and Median Annual Salary by Industry

- Financial Services: 32%, $75,000
- Consulting: 20%, $72,000
- Technology: 9%, $55,000
- Consumer Products: 8%, $63,200
- Retail: 8%, $54,500
- PR/Advertising: 4%, $54,000
- Public Accounting: 4%, $57,000
- Manufacturing/Distribution: 3%, $54,500
- Real Estate: 3%, $52,000
- Healthcare: 3%, $56,000
- Other: 6% *

* “Other” includes Sports/Entertainment, Education/Nonprofit, and HR/Search Firm.

Four-Year Action Plan

We’ll help coach you to develop your individualized plan.

1 FIRST YEAR
This is a time of exploration and information gathering. Start the process now to make informed choices about possible careers.

2 SOPHOMORE YEAR
Pursue activities, interests, and related classes that add to your résumé and overall experiences. Prepare yourself to make decisions about your major and develop internship strategies.

3 JUNIOR YEAR
Gain solid experience in your field through internships, volunteerism, class projects, practica, and clubs. Work with a career advisor to develop your internship search strategy.

4 SENIOR YEAR
This is the home stretch. Meet with an advisor to refine your job or graduate school search strategies. Don’t delay — application deadlines and on-campus recruiting start early in the academic year.
100+
COMPANIES RECRUITING
ON CAMPUS THROUGH
THE WESTON CAREER
CENTER
Career Discovery

**MGT 201—MANAGEMENT COMMUNICATIONS**

In this course, you will develop your personal brand and a full bank of job search materials, including an impactful résumé, cover letter, and elevator pitch. You’ll work with a live client organization to become a polished communicator as you work toward the following goals:

> Using critical thinking to analyze the audience and how to craft a message that matters to them

> Implementing principles of plain language and effective design

> Learning your professional strengths and how to “sell” them

> Collaborating with colleagues in targeted, efficient meetings

> Creating messaging that actually achieves the results you want

Networking Career Treks and Fairs

You have the opportunity to take part in several events where networking is front and center, including Meet the Firms events and Career Treks across the country. University-wide career fairs also provide great networking opportunities and occur throughout the year.

Effective Communications

Working with the Management Communications Center, students enhance communication skills for the classroom and the business world through coaching, rehearsals, and critique sessions. Consultants help you expand your ability to present your ideas clearly and succinctly.

Organizations that hired students for full-time or internship positions

Abercrombie & Fitch  
Accenture  
Amazon.com  
Anheuser-Busch InBev  
Answers  
Ascension Health  
Bain & Company  
Bank of America Merrill Lynch  
Barclays Capital  
Barnes-Jewish Hospital  
Best Buy  
The Bitcoin Society  
Bloomberg  
Bloomingdale’s  
BMO Financial Group  
Boeing  
Boston Consulting Group  
Butcher Joseph Hayes  
Cantor Fitzgerald  
Capital One  
CBRE  
Citi  
ConAgra Foods  
Credit Suisse  
Crowe Horwath  
Deloitte Consulting  
Deloitte LLC  
Discover Financial Services  
Dropbox  
Drury Hotels Company  
Duff & Phelps  
Edward Jones  
Emerson  
Enterprise Holdings  
Epic Systems Corporation  
Express Scripts  
EY  
FactSet Research Systems  
Financial Technology Partners  
General Mills  
Golden State Warriors  
Goldman Sachs  
Google  
Guggenheim Partners  
Houlihan Lokey  
HSBC  
IBM  
Intel  
Jefferies and Company  
Jones Lang LaSalle  
JPMorgan Chase  
Kennedy Capital Management  
Land O’Lakes  
Lazard  
LeadDog Marketing Group  
Lincoln International  
Macy’s  
MasterCard International  
Maximus  
McKinsey & Company  
McMaster-Carr  
Mercer  
Monsanto  
Morgan Stanley  
Morningstar  
NBC Universal  
Nestlé Purina Pet Care Company  
Netsuite  
Nickelodeon  
Nidus Capital Partners  
Nielsen Company  
NISA Investment Advisors  
Nomura Group  
Northern Trust  
Oppenheimer Funds  
Peabody Energy  
Piper Jaffray  
PNC Financial Services Group  
Procter & Gamble  
Protiviti  
Prudential Capital Group  
PwC  
Raymond James  
RBC Capital Markets  
Reinsurance Group of America  
Robert W. Baird  
Rubin Brown  
Sagent Advisors  
Saks Incorporated  
Sandler O’Neill  
Scottrade  
Second Street Media  
Semler Brossy Consulting Group  
Shutterfly  
Stifel  
SunEdison  
Target  
Teach For America  
TIAA  
Time Inc.  
UBS  
Wal-Mart Stores
Mitch

“Am I ready to be a professional in the working world? Absolutely.

The big thing for me was finding my role, finding my skill set. What am I passionate about? What is going to be my thing? Everyone here is smart, but we’re all smart in different ways.”

HOMETOWN | Kansas City, Missouri
MAJORS | Finance, Operations, Supply Chain Management
MINORS | Psychological & Brain Sciences
EXTRACURRICULARS | Football, Phi Delta Theta (president)
Impact

Invested in Your Success

Olin professors love to teach. They’ll know you by name, help you thrive, and challenge you daily. They’re widely published, frequently cited, and personally invested in you. They believe in collaboration, and foster it among students, staff, and each other to enrich your learning experience. These mentors and their courses leave a lasting mark on Olin students. You will be prepared to excel in your chosen field and make an impact on the business world.

The Olin Blog: News, insights, and more

Students, faculty, and staff contribute their perspectives on classes, events, opportunities, and more at Olin and WashU. Visit our blog at olinblog.wustl.edu to get to know us.

135,000+

ALUMNI IN THE WASHU NETWORK
“Olin provided an outstanding foundation in financial management, and my writing skills help me communicate effectively with clients.”

Erin, BSBA ’05
Staying Connected

Engaged Alumni

When Erin, BSBA ’05, moved to New York City to work as an analyst for Goldman Sachs Asset Management after graduation, she already had a lot to offer.

A native of San Antonio, Texas, she had graduated from Washington University with triple majors in finance, international business, and English. Her résumé also boasted a semester of study in London and an internship at Merrill Lynch in New York City.

“The chance to combine my interest in finance with my love of English was the main reason I chose Washington University,” she says. “I felt at home with other students who wanted to explore different combinations of subjects. It was exciting, and my professors were very supportive of my choices.”

After five years on Wall Street and earning her MBA, Erin is now an investment consultant with Cambridge Associates inside the Washington, D.C., beltway. She advises her clients on asset allocation, governance, and other investment matters, all backed by extensive financial research. Her clients include leading nonprofit institutions and private investors on the East Coast and in the Midwest.

“Olin provided an outstanding foundation in financial management, and my writing skills help me communicate effectively with clients,” she says. “The student experience at Washington University is what makes it special. I return to campus about once a year to visit friends, faculty, and administrators. Chancellor Wrighton still recognizes me!”
Applying for Admission

At Washington University, you can count on personal attention, beginning with the application process. Our admissions committee reviews each application individually and personally, looking for students who have challenged themselves inside and outside the classroom.

Washington University accepts the Common Application (commonapp.org) and the Coalition Application (www.coalitionforcollegeaccess.org). For details on how to apply, refer to the Undergraduate Viewbook or visit admissions.wustl.edu/apply.

Washington University encourages and gives full consideration to all applicants for admission, financial aid, and employment. The university does not discriminate in access to, or treatment or employment in, its programs and activities on the basis of race, color, age, religion, sex, sexual orientation, gender identity or expression, national origin, veteran status, disability, or genetic information. Applicants with a prior criminal history will not be automatically disqualified from consideration for admission. Inquiries about compliance should be addressed to the Vice Chancellor for Human Resources, Washington University, Campus Box 1184, One Brookings Drive, St. Louis, MO 63130-4899.
Scholarships and Financial Assistance

We meet 100 percent of the financial need of admitted students.

1. **No-loan assistance packages** for families with low incomes
2. **Financial assistance awards** that range up to the full cost
3. **Merit-based scholarship programs**
4. **Need-based scholarships** and other financial assistance
5. **Free and simple financial assistance application**
6. **Individualized attention** with your own financial assistance counselor
7. **A commitment to helping you** throughout your undergraduate years
8. **Let’s start the conversation early — we want to help.**

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**Student Financial Services**

888.547.6670 toll-free or
314.935.5900
financial@wustl.edu

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To learn more about Olin Business School:

**Olin Business School Undergraduate Program**

Washington University in St. Louis
Campus Box 1133
One Brookings Drive
St. Louis, MO 63130-4899

314.935.6315
bsba@olin.wustl.edu
olin.wustl.edu

To learn more about Washington University:

**Office of Undergraduate Admissions**

Washington University in St. Louis
Campus Box 1089
One Brookings Drive
St. Louis, MO 63130-4899

800.638.0700 or
314.935.6000
admissions@wustl.edu
admissions.wustl.edu
Experiences
Discovery
Purpose
Impact

Come feel the energy of WashU with a campus visit. Experience robust classroom interactions, tour the facilities, and meet the professors who are personally invested in their students’ passions, projects, and futures.