

Gateway to Business

Business fundamentals and professional communication for high school students

No matter what career path you follow, understanding the business world is key to your future success. Open to rising high school sophomores to rising seniors, WashU Olin's Gateway to Business course was created to provide a fundamental introduction to business, leadership and teamwork skills development, and professional communications.

- Develop an understanding of business concepts and the ability to apply them to solve real, unstructured problems for organizations.
- Engage in self-assessment to better understand your strengths and inform your academic pursuits in college.
- Further leadership skills that allow you to more effectively work on team-based and peer-led projects.
- Strengthen your communication skills, including your ability to write a compelling resume and cover letters.

This is a hybrid program that includes four virtual sessions plus a one-week residential experience at WashU. While on campus, you'll engage with high school students from across the country, learn from professors in a college classroom, live in a residence hall and explore St. Louis through company visits (Covid permitting) and other off-campus outings.

Who should take this class?

This class is designed for high school students who want to gain a fundamental understanding of business and enhance professional communications, including your personal statement on your college essay.

Why take this class?

- Earn college credit while developing business savvy.
- Refine professional communications, including resume, cover letters and LinkedIn profile.
- Build your personal brand and develop a personal statement for your college essay.
- Become familiar with different fields within business.
- Problem solve for a real-world client through an experiential learning project.
- Deepen your leadership and teamwork skills.
- Spend a week on WashU's campus engaging with faculty and professionals from involved organizations and fellow students.

Hybrid learning experience

4 VIRTUAL SESSIONS

June 16, 23, 30; July 14
5:30-7:30 p.m. CT

6 RESIDENTIAL DAYS ON WASHU CAMPUS

July 17 through 22

Experiential Learning Project

COURSE MGT110E

Introduction to
Gateway to Business

\$4,750

Includes tuition, course materials, housing and all meals on campus

Open to rising sophomore, junior and senior high school students

Course Highlights

Fundamental business concepts, self-assessment, personal statement for college essay, elevator pitch, resume and cover letter, team building, presentation and interviewing skills, innovation and entrepreneurship

Apply today! olin.wustl.edu/summergateway

For more information, email genesissteele@wustl.edu or call 314-935-6315.

Application requires your most recent high school transcript, a letter of recommendation from a teacher or guidance counselor, and a current resume.

As a condition of employment, enrollment and/or access to Washington University and affiliated facilities, all University employees, students and trainees must be immunized by vaccination against COVID-19 unless granted a medical or religious exemption from the University.



WashU Olin
Business School