Gateway to Business

Business fundamentals and career preparation for nonbusiness students

No matter what career path you’ve chosen, understanding the business world is key to your future success. Open to college students and recent high school or college graduates from any nonbusiness area, WashU Olin’s Gateway to Business course was specially created to provide a comprehensive introduction to business, leadership and teamwork skills development, and career preparedness.

- Develop an understanding of business concepts and the ability to apply them to solve real, unstructured problems for organizations.
- Engage in self-assessment and use the results to create a professional development plan.
- Further leadership skills that allow you to more effectively work on team-based and peer-led projects.
- Strengthen your communication skills, including your ability to write a compelling resume and cover letters.

Who should take this class?

This class is designed for college students and recent high school or college graduates with nonbusiness backgrounds who want to gain a fundamental understanding of business and enhance career preparedness. This course is open to students inside and outside Washington University.

Why take this class?

- Earn academic credit while developing business savvy.
- Create a professional development plan to position yourself for a successful career.
- Become familiar with different fields within business.
- Problem solve for real-world clients through experiential learning projects.
- Deepen your leadership and teamwork skills.

For more information, contact Steve Malter at malter@wustl.edu or 314-935-7159.

Register today!

Gateway to Business MGT 130E

Begins June 9, 2020
Tues/Thurs 10:30 a.m. to 12:30 p.m.
Zoom format
6-week course
Tuition $1,500

1.5 credits
No prerequisites to participate

Open to all nonbusiness students
Arts, sciences and engineering

Course Highlights
Elevator pitch creation, self-assessment, professional development plan, innovation & entrepreneurship, introduction to strategy, marketing overview, resume & cover letter development, presentation & interviewing skills

Experiential Learning Projects
Hack-a-thon and final project

WashU Olin Business School