Israel Summer Business Academy

Entrepreneurship and innovation like no place else in the world.

Learn about entrepreneurship and innovation from the unique viewpoint of Olin WashU faculty and Israeli business and educational experts. This exclusive opportunity, open to undergraduate students of all academic disciplines, faiths, and beliefs, allows you to study entrepreneurship, innovation, and startup creation through coursework, experiential learning, speakers, presentations, and company visits.

Application deadline: **February 15, 2019**
Program dates section 1: **June 6 to July 24, 2019**
Program date section 2: **June 9 to July 26, 2019**

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6-week summer program in Tel Aviv

$5,500 program fee includes housing and immersive activities (2019)

$5.2 billion raised by Israeli startups in VC in 2017

Credit hours: 6
Israel Summer Business Academy

The Israel Summer Business Academy (ISBA) is a collaboration between Olin Business School at Washington University in St. Louis and the Interdisciplinary Center (IDC) in Herzliya. ISBA is a 6-week, 6-credit summer program that combines learning in the classroom and experiential learning opportunities in and around Tel Aviv.

Business, Innovation, and Entrepreneurship in Israel Course
Israel is an innovation and entrepreneurial hub. Learn about the Israeli economy, different industries, culture, and politics, along with the critical business challenges and opportunities that face the country. The course includes visits to innovative companies, meetings with Israeli entrepreneurs and venture capitalists, and insights from government officials.

Venture Creation Course
Student teams either advance their own business ideas or support emerging Israeli entrepreneurs. The teams will research, write, and pitch business plans for new commercial or social ventures. As a result of this process, students will gain an understanding of what it takes to launch a startup venture.

Program Details
• 6-week summer program in Tel Aviv.
• Program format combines time in the classroom, experiential learning opportunities, and weekend excursions.
• Coursework includes Business, Innovation, and Entrepreneurship in Israel, Venture Creation, and visits to companies and startups.
• Curriculum includes the book *Start-Up Nation* and an interdisciplinary team project where you help solve real business issues for Israeli nonprofits.
• Olin Business School at Washington University in St. Louis grants the course credit. Transcripts are sent to your home institution at the conclusion of the program.
• Program fee is $5,500, and covers tuition, housing, insurance, immersive activities, a bus pass, and some meals.
• Students are responsible for airfare, food budget, and any additional expenses, including but not limited to elective travel. Need-based scholarships are open to all participants.

Eligibility
• Open to undergraduate students of all faiths and beliefs
• 3.0 GPA required
• Previous business coursework or knowledge of Israel not required to participate

Sample Site Visits
• Lool ventures
• Carat.io
• Tabtel
• Facetune
• Outbrian
• Geminin
• Flex
• Samsung Next
• UBIMO
• TLV Campus
• WeTrip

How to Apply
Apply online at sa.wustl.edu
Completed application must include application essays, official transcript, and two academic letters of recommendation. All materials must be uploaded to sa.wustl.edu by February 15, 2019.

“I came to ISBA knowing little about venture capital and entrepreneurship, and I walked away feeling like an expert.”
—Noah, University of Michigan, ISBA 2016