



### Minor in Business Analytics | 2018-23

The Olin Business School offers a Minor in Business Analytics to any undergraduate day division student. All required courses must be taken at the Olin Business School for a grade. A minimum of a 2.0 GPA average in all business minor course work is required.

#### Prerequisites

**Calculus:** Math 132

**Microeconomics:** Econ 1011 or MEC 290

**Financial Accounting:** Acct 2610

**Statistics I:** DAT 120, Math 2200, Math 3200, ESE 326 or PS 363. AP credit for Math 2200 will fulfill this prerequisite.

**Statistics II:** DAT 121, Econ 413, Math 439 or Math 493

**Modeling:** DAT 220

#### Minor Requirements (15 overall minimum units)

##### MINOR: Business of Analytics (15 minimum units)

##### Core Requirements

CS 131	Computer Science	OSCM 400C	Analytics for Operational Mgt
DAT 400A	Data Management Tools for Business-Decisions		

**Electives: At least 6 units from the following**

##### GROUP A (with at least 3 of the units from Group A)

FIN 470A	Research Methods in Finance	MKT 400L	Understanding & Conducting Bus Experiments
MEC 471	Empirical Techniques for Industry Analysis		

##### GROUP B

FIN 450F	Financial Technology: Methods & Practice	OB 400E	Talent Analytics (1.5 units)
MGT 460I	Sports Business Analytics (1.5 units)	OB 400F	People Metrics (1.5 units)
MKT 378	Marketing Research	OSCM 458	Operations Planning and Control
MKT 500S	Predictive Analytics for Business Decision Making	OSCM XXX	Revenue Management
MKT 500T	Customer Analytics Using Probability Models		

Consult Course Listings for prerequisite information for group A and B courses.

**Non-BSBAs:** Your prerequisites are expected to be completed at Washington University. To earn two business minors, you must taken an additional 15 units as double counting is not allowed.

**BSBAs** may not double count more than one minor course (3 units) towards your business degree. You must take QBA 120 since AP credit for Math 2200 is not a substitute for DAT 120. You must have 12 distinct units to earn this minor.

Visit the campus group website: <http://olinwustl.campusgroups.com/bsba/second-majors-minors/>

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