The Olin Business School offers a Minor in the Business of Arts to any undergraduate day division student. All required courses must be taken at the Olin Business School for a grade. A minimum of a 2.0 GPA average in all business minor course work is required.

**Minor Requirements (15 overall minimum units)**

**MINOR: Business of Arts (15 minimum units)**

**Core Requirements**

- MGT 100/200A Ind. in Man. Environment or Bus Fundamentals* MGT CEL
- MGT 460O Business of Art

*Non BSBA students may take either MGT 100 or MGT 200A.

**Electives: At least 6 units from the following**

- FIN 343 Personal Finance
- MEC 460 Economics of Entertainment
- MGT 301 Legal Environment of Business Management
- MGT 421* Entrepreneurship or Social Entrepreneurship
- MKT 370 Principles of Marketing
- MKT 377 Consumer Behavior
- MKT 400E Elements of Sales: Tools & Techniques
- MKT 400F Brand Management
- MKT 400I Business & Marketing Innovation
- MKT 465 Retail Management
- MKT 481 Advertising & Promotions
- OB 360 Organization Behavior within the Firm
- OB 400D Thinking Creatively (1.5 units)

*You may take either MGT 421 or MGT 460L.

Individual course prerequisites for electives aren't listed here. Consult Course Listings for prerequisites.

Non-BSBA student earning this minor must complete all requirements at Olin.
Satisfy all prerequisites with preference for completing all prerequisites at Washington University.
You must earn 15 additional units to earn a second minor as double counting is not allowed.

If you are a BSBA minoring in the Business of the Arts:
You may not double count more than one minor course (3 units) towards your business degree.
BSBAs can't take either MGT 200A or FIN 343 for this minor.

Visit our website:  http://olinwustl.campusgroups.com/bsba/second-majors-minors/  March 2019