The Olin Business School offers a Minor in the Business of Arts to any undergraduate day division student. All required courses must be taken at the Olin Business School for a grade. A minimum of a 2.0 GPA average in all business minor course work is required.

**Minor Requirements (15 overall minimum units)**

**MINOR: Business of Arts (15 minimum units)**

**Core Requirements**

- MGT 100/200A  Ind. in Man. Environment or Bus Fundamentals*
- MGT CEL  NEW CEL Global Program Course
  *Non BSBA students may take either MGT 100 or MGT 200A.

**Electives: At least 6 units from the following**

- FIN 343  Personal Finance
- MEC 460  Economics of Entertainment
- MGT 301  Legal Environment of Business Management
- MGT 421*  Intro to Entrepreneurship or Social Entrepreneurship
  *You may take either MGT 421 or MGT 460L.
- MGT NEW  Business Leaders in Arts & Contemporary Issues
- MKT 370  Principles of Marketing
- MKT 377  Consumer Behavior
- MKT 400E  Elements of Sales: Tools & Techniques
- MKT 400F  Brand Management
- MKT 400I  Business & Marketing Innovation
- MKT 465  Retail Management
- MKT 481  Advertising & Promotions
- OB 360  Organization Behavior within the Firm
- OB 400D  Thinking Creatively & Leading Creative Teams

Individual course prerequisites for electives aren't listed here. Consult Course Listings for prerequisites.

Non-BSBA student earning this minor must complete all requirements at Olin.
Satisfy all prerequisites with preference for completing all prerequisites at Washington University.
You must earn 15 additional units to earn a second minor as double counting is not allowed.

If you are a BSBA minoring in the Business of the Arts:
You may not double count more than one minor course (3 units) towards your business degree.
BSBAs can't take either MGT 200A or FIN 343 for this minor.

Visit our website: http://olinwustl.campusgroups.com/bsba/second-majors-minors/  August 2018