The Olin Business School offers a Minor in Business Analytics to any undergraduate day division student. All required courses must be taken at the Olin Business School for a grade. A minimum of a 2.0 GPA average in all business minor course work is required.

**Prerequisites**

- Calculus: Math 132
- Microeconomics: Econ 1011 or MEC 290
- Financial Accounting: Acct 2610
- Statistics I: QBA 120, Math 2200, Math 3200, ESE 326 or PS 363. AP credit for Math 2200 will fulfill this prerequisite.
- Statistics II: QBA 121, Econ 413, ESE 326, Math 439 or Math 493
- Modeling: QBA 200A

**Minor Requirements (15 overall minimum units)**

**MINOR: Business of Analytics (15 minimum units)**

**Core Requirements**

- CS 131       Computer Science
- MGT 560G     Database Design and SQL (1.5 units)
- OSCM 400C    Analytics for Operational Mgt

**Electives: At least 7.5 units from the following**

**GROUP A (with at least 3 of the units from Group A)**

- FIN 470A  Research Methods in Finance
- MEC 471  Empirical Techniques for Industry Analysis
- MKT 400L  Causal Inference

**GROUP B**

- FIN 450F  Financial Technology: Methods & Practice
- MGT 460I  Sports Business Analytics (1.5 units)
- MKT 378  Marketing Research
- MKT 500S  Predictive Analytics for Business Decision Making
- MKT 500T  Customer Analytics Using Probability Models
- OB 400E  Talent Analytics (1.5 units)
- OB 400F  People Metrics (1.5 units)
- OSCM 458  Operations Planning and Control
- OSCM XXX  Revenue Management

Individual course prerequisites for Group A and Group B aren't listed here. Consult Course Listings for prerequisite information.

Non-BSBAs: Your prerequisites are expected to be completed at Washington University. To earn two business minors, you must taken an additional 15 units as double counting is not allowed.

BSBAs may not double count more than one minor course (3 units) towards your business degree. You must take QBA 120 since AP credit for Math 2200 is not a substitute for QBA 120. You must have 12 distinct units to earn this minor.

Visit the campus group website: http://olinwustl.campusgroups.com/bsba/second-majors-minors/  Aug 2018