Summer 2020
Student Consulting Projects

Cutting-edge business strategy. Implementable solutions. Access to future talent. This summer, turn to WashU Olin’s student consulting teams for actionable insights to address your organizational challenges. Conducted through Olin’s Center for Experiential Learning, projects are hands-on, student-led and faculty-guided.

Cross-disciplinary teams of undergraduate and graduate students will work to address strategic challenges and opportunities in your organization, each team focusing on different solutions to a single problem. An exceptional opportunity for your organization, these short-term projects will be coordinated with shared work tools such as Zoom and Microsoft Teams.

How It Works

**Project Definition:** WashU Olin faculty and Center for Experiential Learning staff work directly with you to define project details within the five primary project areas, including goals, strategic focus and expected deliverables.

**Project Execution:** Student teams will follow a statement of work that outlines key phases, tasks and deliverables, including:
- Discovery, brand immersion, requirements gathering
- Data analysis, strategy development
- Strategy refinement
- Deliverable presentation

**Actionable Results:** You will receive a comprehensive set of deliverables, including faculty highlights of particularly valuable insights. For the final presentation, a limited number of students will present their recommendations virtually.

**Client Expectations:**
- Project-related data must be cleansed and accessible prior to the project start date
- A project point of contact should be available to the student teams for weekly check-ins
- At least one organization representative should attend the virtual final presentation

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**Teams of**

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<th>4-6 week project cycle</th>
<th>Teams of 3 to 6 members (cross-disciplinary)</th>
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<tr>
<td>Begins June 1, 2020</td>
<td>WashU Olin graduate and undergraduate students</td>
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**Project Areas**

- Strategic development/planning
- Marketing development/deployment
- Operations/supply chain
- Organizational response/stakeholder engagement given COVID-19
- Financial analysis/planning

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GET STARTED

Go to [olin.wustl.edu/celapply](http://olin.wustl.edu/celapply) to fill out a project interest form, or contact Clare Nowogrocki, cnowogrocki@wustl.edu or 314-935-2050.