BRINGING BUSINESS OPPORTUNITY FULL CIRCLE
It has been a tremendous year of successes between Olin Business School and our partners. We in the Office of Corporate Relations are proud to serve as the conduit for a mutually beneficial exchange between companies like yours—large and small alike—and the opportunities Washington University has to offer. We have connected many successful organizations with Olin resources in the past year with some impressive results. We seek to engage our corporate partners in relationships built on trust, fresh insight, and new challenges. Every company teaches us something new and exciting, and we value each and every relationship we have. On behalf of our students, faculty, and staff, I wish to thank you for your partnership and invite you to explore opportunities with Olin and WashU for years to come.

Dorothy Dorton Kittner, MBA ’94
Assistant Dean and Director
Office of Corporate Relations,
Olin Business School,
Washington University in St. Louis
Continuous Collaboration

Our close working relationships and touchpoints with businesses like yours enable us to provide value in a number of ways. Your involvement helps us create and define what we consider our four pillars of success, which revolve in an ever-expanding circle.

**Talent Acquisition**
- Weston Career Center recruiter events
- Global trips (ISBA, GMS, Danube Venture)
- Case competitions and judging
- Career Treks and Alumni Networking events

**Talent Development**
- Executive MBA
- Professional MBA
- Executive Education seminars and concentrations
- Custom programs
- Brookings Executive Education
- Women’s Leadership Training

**Knowledge Creation**
- Research Centers (Bauer Leadership Center, BCSCI, CCABD, CRES, WFA-CFAR)
- Research That Impacts Business events and articles
- Olin Award program
- Faculty research and consulting (CEL, Practicum, CElect, Taylor Community Consulting, United Way Board Fellows, St. Louis Small Business Initiative)

**Shared Experiences**
- Guest lecturing and mentoring
- Century Club speaker series
- Military network
- Leaders in Business Summit
- Calhoun Lecture Series
- Defining Moments and other specialty courses
- Weston Career Center recruiter events
- Global trips (ISBA, GMS, Danube Venture)
- Case competitions and judging
- Career Treks and Alumni Networking events

“Spending time with business leaders has helped me discover where my passions meet my talents.”

— Nicholas Armstrong, MBA ’15
Olin Veteran’s Association Officer
Academic Programs

Each of Olin’s degree programs prepares our graduates with the knowledge and skills required to be successful business leaders wherever their careers take them.

- **BS in Business Administration (BSBA):** The undergraduate curriculum focuses on critical thinking and problem solving while providing opportunities to engage with professors, dig deep into specialty areas, customize course work, participate in global programs, and collaborate with a broad range of organizations.

- **Master of Business Administration (MBA):** Nationally recognized for academic rigor, Olin’s MBA degree is offered as a full-time (MBA) or part-time (Professional MBA) program. Our Executive MBA degree is offered monthly in five cities, domestically and internationally. Each program equips graduates with functional expertise, analytical tools, critical-thinking skills, and experiential-learning opportunities.

- **Specialized Masters Programs (SMP):** These highly focused graduate programs equip students with a deeper understanding of fundamental concepts, in-depth training, and unique learning experiences. Programs are 10 to 17 months, and many are offered on a part-time basis.
  - Master of Accounting (MACC)*
  - Master of Science in Customer Analytics (MSCA)
  - Master of Science in Finance (MSF) – Quantitative and Corporate Finance and Investment
  - Global Master of Finance (GMF)*
  - Master of Science in Supply Chain Management (MSSCM)
  - Master of Science in Leadership (MSL)**

- **Doctoral Programs (PhD and DBA in Finance):** The PhD program focuses on a strong background in basic disciplines and advanced research skills to give graduates the tools needed to pursue engaging research and a successful academic career. The Doctor of Business Administration (DBA) in Finance prepares students for an advanced career conducting applied research in corporations, banks, government agencies, and research-oriented consulting positions.

* Full-time program only
** Designed for federal managers and delivered at Brookings Executive Education, this degree emphasizes leadership skills and practical application for tackling multifaceted problems.
Executive Education

Beyond the Executive MBA degree, Olin delivers focused, results-driven executive education and development to help organizations cultivate high-potential employees who can drive results.

- **Seminars**
- **Certificates**
  - Advanced Management
  - Financial Management
  - Strategic Thinking
  - Business Execution
  - Leadership
  - Talent Management and Development
  - Women’s Leadership Forum
  - Supply Chain
- **Custom Programs**
- **Brookings Executive Education**

Research Centers

Olin’s faculty-led research centers address high-priority issues and emerging business challenges.

- **The Boeing Center Supply Chain Innovator (BCSCI):** This supply chain and operations research center fosters interaction between industry and academia to engage in practicum projects, support curriculum, and host seminars and conferences.
- **Center for Research in Economics and Strategy (CRES):** CRES advances the understanding of firms and markets by supporting scientific research through analytical and/or empirical methods in the areas of applied economics, economic theory, and strategy.
- **Wells Fargo Advisors Center for Finance and Accounting Research (WFA-CFAR):** WFA-CFAR is dedicated to the dissemination of cutting-edge research in finance and accounting by encouraging Olin faculty and students to work more closely with the business community.
- **Center for Customer Analytics and Big Data (CCABD):** CCABD offers the opportunity for faculty, students, and companies to collaborate on analysis and research of Big Data to answer important business questions and influence decision making.
- **Bauer Leadership Center:** The center advances the science and practice of leadership to influence the development of leaders who live and demonstrate their values every day, enhancing their organizations and impacting their communities and society at large.

Career Resources

Olin offers a variety of career resources and support services to help ensure that our graduates have the skills, knowledge, and resources to achieve their career goals.

- **Weston Career Center (WCC):** Students partner with the WCC through targeted career education, a wide range of individualized services, and resources to support their career management and job search.
- **Management Communications Center (MCC):** Through personalized coaching, interactive workshops, and leading-edge technology, the MCC focuses on sharpening professional communication skills that will distinguish students in interviews and help them secure jobs.
- **Mentorship Programs:** Olin students have a number of opportunities to work with accomplished and successful mentors to advise them and help them develop business skills.
- **Military Network:** Each year, Olin welcomes dozens of accomplished military personnel. The Olin Veterans Association (OVA) offers assistance to these students as they transition from military life to the business world.
Experiential Learning

Hands-on experience embedded into the curriculum of Olin programs gives students exposure to real-world business challenges.

- **Center for Experiential Learning (CEL):** The CEL organizes innovative learning experiences for Olin students to deliver valuable consulting services to a variety of businesses and nonprofits. These experiences advance student skills and expertise as they work on real-world, real-time consulting projects under the guidance of faculty and professional experts.
  - **Practicum:** This program pairs faculty-led teams of talented Olin students with companies seeking smart solutions to management challenges.
  - **Taylor Community Consulting Program:** Endowed by the employees of Enterprise Holdings, this program pairs nonprofit organizations with student consulting teams who provide short-term, pro bono business expertise.
  - **CEL Entrepreneurial Consulting Team (CELect):** In this innovative course, students participate in consulting projects for entrepreneurial ventures or companies, giving them the opportunity to understand the challenges of a startup and advise the new ventures on best-practice business strategies.

- **Olin/United Way Board Fellows:** This program takes second-year MBA students from the classroom to the nonprofit boardroom and provides a unique lesson in leadership.

- **Integrative Case Experiences (ICE):** First-year full-time MBA students participate in this intensive case competition focused on cross-functional learning. An Olin corporate partner presents a current business problem, and within a very limited time frame, student teams prepare and present their recommendations to executives from the firm.

**TRAINED TO LEAD,** Olin students are uniquely prepared to make an impact from day one.

To learn more, visit olin.wustl.edu
Talented Students

More than 2,200 students are enrolled in Olin Business School degree programs. Our students hail from around the world with impressive scholastic achievements, diverse backgrounds, and proven leadership skills. Olin interns and graduates are ready for business, with the tools and talent to create value from day one.

An Olin education provides students with:

• A strenuous education in the fundamentals of business management.
• The skills necessary to communicate clearly and confidently and influence business decisions.
• In-depth functional knowledge and business-involved, experiential-learning opportunities.
• A global perspective through international experiences and a diversity of individuals, cultures, ideas, and opinions.

World-Class Faculty

Olin's world-renowned faculty includes more than 140 full-time and adjunct faculty members well known for their excellence in teaching and scholarly research. Thought leaders who advance and create knowledge, Olin faculty are recognized for both their research productivity and its relevance to organizations like yours. Our accessible faculty offer innovative course work, collaborate with students, and interact with corporate partners to help them meet challenges and foster business success.

Concentration areas of expertise include:

• Accounting
• Business Economics
• Customer Analytics
• Finance
• Management
• Marketing
• Operations and Manufacturing Management
• Organizational Behavior
• Sports Management
• Strategy