Since its beginning in 2002, the Washington University-Fudan University Executive MBA program has been a leader in China, providing a world-class development experience for executives who are serious about personal development and growth.

“"The teamwork in the program helped me develop as a leader, not just as a ‘boss’. It helped me to make the most of teamwork, not just individual effort.”

— Steven LIN
General Manager
Shanghai Samcin Property Management Co., Ltd.
2006 Class 5

“"The breadth of the program gave me the business knowledge and overall perspective I wanted in order to serve as a better business partner to my clients.”

— Weiwen WANG
General Counsel, Asia
International Paper
2007 Class 6
The program is designed to equip executives with both the tactical skills they need to move quickly and innovatively in Asia’s rapidly developing markets and the global and strategic perspective they need to be leaders in the setting of corporate strategy.

“Getting through this great program allowed me to strengthen my business leadership in the global arena and gave me great opportunities to build my local network and sharpen my business acumen for further growth and success.”

— PARK Chull Soo  
Executive Director, Procurement & Logistics  
Oriental Brewery Co., Ltd.  
2008 Class 7

“I learned from both the professors and the students because the sharing of knowledge was both up and down and lateral. This fluid exchange of ideas greatly enriched the program experience. It encouraged me to consider the issues from different perspectives, as is often the case in our business lives.”

— Laurent TOURNIER  
Deputy General Manager,  
Chief Operating Officer  
ABC-CA Fund Management Company  
2009 Class 8
Faculty Research: No. 1 worldwide, No. 1 in mainland China — 2012 Financial Times EMBA Rankings

“Olin’s faculty actively participate on the research frontier in all areas of global business studies. This is critical to the success of our Executive MBA program because it is the research that provides the raw material from which all essential teaching materials derive. What’s incredibly valuable in our program is the fact that such research comes to life in the classroom as top executives from China and around the world share their own experiences as we seek to apply the theory to practice. Our executive education approach — one that brings together research-focused faculty and top global executives — ultimately produces new knowledge and uncovers innovative business solutions that can be immediately brought into practice.”

— Professor Todd MILBOURN
Hubert C. & Dorothy R. Moog Professor of Finance

The faculty at Washington University’s Olin Business School are distinguished, top-tier educators and researchers who are leaders in their fields – the Financial Times has consistently ranked Olin’s faculty as the best in mainland China since the program debuted in the international Executive MBA program rankings in 2002.

A faculty member from the School of Management of Fudan University generally supports each course to provide a local perspective on China’s rapidly developing economy.

Our faculty do not provide simple, “off-the-shelf” solutions or theories that are removed from the real world of business. Rather, they use a variety of experiential learning techniques to train you how to use proven, conceptual tools that help you gain the competitive upper-hand in the marketplace.
Our curriculum is driven by the 'big' issues: innovation and sustainable competitive advantage, disruptive technologies, and risk management in complex value chains.

— Professor Panos KOUVELIS
Senior Associate Dean and Director of Executive Programs; Director of The Boeing Center for Technology, Information, and Manufacturing; Emerson Distinguished Professor of Operations and Manufacturing Management

Our curriculum is more than just a series of classes. We designed it to help you transition from managing a single function to managing a business unit or groups of businesses on a global basis.
The brightest Fast-Track Executives in China

"I chose the Washington University-Fudan University EMBA program because its positioning — the best-trained and best-connected general managers in China — matched well with my personal objectives. I also wanted to be part of a program that is here to stay in China. Washington University is a top school in the US and Fudan University is a top school in China. Together they have what it takes to succeed. I know that in five years’ time I won’t have to regret choosing the program because it has ceased to operate or hasn’t achieved its full potential. They put a great deal of effort into managing their joint venture, carefully selecting great students and faculty members, and then creating learning and networking opportunities for their students and alumni."

— YANG Kebao
President, Caterpillar Global Mining Greater China & Korea
2004 Class 3

The executives in our program are leaders in their organizations, with track records of delivering results. Drawn primarily from the best-run multinational companies in Asia, they bring a wealth of experience from a full range of industries, helping to broaden everyone’s perspective.

- Class Size: 60
- Female: 34%
- Average Age: 38
- Regions Represented:
  Mainland China: 68%
  Other Asia/Oceania: 16%
  North America: 8%
  Europe & Middle East: 8%

Industry

- Medical/Biotech: 15%
- FMCG/Consumer Products/Apparel: 17%
- Automotive/Energy/Chemical: 17%
- Consulting/Professional Services: 7%
- IT/Telecom: 11%
- Banking/Insurance/Real Estate: 10%
- Others: 9%

Position

- Chairman/CEO/President: 20%
- Asia Pacific/Regional Director: 20%
- Senior Manager: 26%
- Vice President: 6%
- Other: 9%

Program No. 9 was 2012 Financial Times EMBA Report

"
It has been my pleasure to return to campus for the Alumni Lifelong Learning Program. The program helped refresh my knowledge after four years away from school and helped me better sort through several challenges that my company is facing. For example, the Sales Leadership & Management course that I recently took helped me restructure our sales department’s organization to improve sales efficiency.

— Jimmy YANG  
General Manager, ZRP (Tianjin) Co., Ltd.  
2006 Class 5

Graduation from the program marks not the end of your education, but the beginning of a lifelong learning experience. As our alumnus, you are entitled to take courses with both our program and Fudan University’s EMBA program (Chinese), which gives you the added benefit of networking with both groups of students.

Students and alumni of Washington University–Fudan University EMBA program enjoy access to alumni resources from both universities: you will be connected to the powerful network of Fudan University’s EMBA program, and a member of the international alumni community of Washington University in St. Louis.
<table>
<thead>
<tr>
<th>Criteria for Admission</th>
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<tbody>
<tr>
<td>University degree or equivalent and proven academic capability</td>
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<tr>
<td>Minimum 10 years of professional work experience and 5 years of managerial experience with an outstanding track record</td>
</tr>
<tr>
<td>Fluency in reading, writing and speaking English</td>
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<tr>
<td>The ability to contribute in an international educational environment</td>
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<tr>
<th>Duration</th>
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<tbody>
<tr>
<td>18 months, one course module per month</td>
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<tr>
<td>(four days, usually from Friday to Monday)</td>
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<th>Format</th>
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<tbody>
<tr>
<td>Taught in English, with an integrated and comprehensive general management curriculum emphasizing leadership, strategic thinking, and organizational skills</td>
</tr>
<tr>
<td>Opening and mid-program off-campus residencies create time for team building and personal reflection</td>
</tr>
<tr>
<td>The final three classes are taught at Washington University in St. Louis, Missouri, USA</td>
</tr>
<tr>
<td>Courses are taught by Washington University’s senior business school faculty, with Fudan University’s faculty contributing localized insights and examples</td>
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<tr>
<th>Degree</th>
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<tr>
<td>Washington University in St. Louis MBA Degree, which is AACSB accredited and recognized by the Chinese Ministry of Education</td>
</tr>
<tr>
<td>Fudan University School of Management Education Certificate</td>
</tr>
</tbody>
</table>
I’d like to:
☐ book a class visit  ☐ schedule a one-on-one consultation  ☐ attend the next info session

Please fill out this contact card and return to us along with your most recent CV. Your personal information will remain confidential.

Personal information
Chinese Name: __________________________ English Name: __________________________

Gender: M ☐  F ☐  Date of Birth: __________  Nationality: __________________________

Work Telephone: _________ Mobile: _________ E-mail: __________________________

Highest Degree: Ph.D ☐  Master ☐  Bachelor ☐  Other ☐  Major: __________________________

University: __________________________  Graduation Year: __________________________

Career

Career Experience:
Total Work Experience: _______ years  Management Experience: _______ years

Current Title/Position: __________________________

Company (English) __________________________

(Chinese) __________________________

Address: __________________________

Type of the company:  Publicly Listed?

Government ☐  State Owned Business ☐  Yes ☐

Private ☐  Foreign ☐  Joint Venture ☐  No ☐

Industry:
Industrial Goods ☐  Consumer Goods ☐  Health and Biotechnology ☐  Chemical ☐

Government ☐  Consulting ☐  IT Telecom ☐  Banking/Insurance ☐  Logistic ☐

Other (specify): __________________________

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Visit Us

If you are interested in our program, we encourage you to contact us for a class visit.

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www.olin.wustl.edu/Shanghai (English)