

Enhance your skills for a competitive edge.

WashU Olin's Executive Education gives you clarity and leadership skills to tackle today's most significant business challenges. Taught by renowned experts at WashU, our courses and certificate programs broaden your perspective and deepen your skill set.

EXECUTIVE EDUCATION COURSES AND CERTIFICATE PROGRAMS | SEPTEMBER 2022–MAY 2023

Courses

All courses are delivered in person on WashU's campus at the Knight Center or live virtual. Visit olin.wustl.edu/seminars to view course details and times.

Difficult Conversations	Rik Nemanick, PhD	
September 21, 2022 In Person		\$995
Inclusive Leadership	Michelle Duguid, PhD	
October 10, 2022 In Person		\$995
Leading in a VUCA World	Andrew Shatte, PhD	
October 18–19, 2022 Live Virtual		\$995
Leading a Culture of Excellence	Robert Mixon	
October 19, 2022 In Person		\$995
Strategic Thinking: Perception, Context, Focus	Trish Gorman, PhD	
October 26–27, 2022 In Person		\$1,995
Strategy and Alignment	Seth Carnahan, PhD	
November 10, 2022 In Person		\$995
Motivating People	Markus Baer, PhD	
December 6, 2022 In Person		\$995
Leadership and Resilience	Dan Coughlin	
January 18, 2023 In Person		\$995
Cybersecurity Risk Management and Oversight	Nick Coleman, PhD, and Steven Chabinsky, JD	
January 24–25, January 31, 2023 and February 1, 2023 Live Virtual		\$1,995
Insider's Budget Process		
February 7–10, 2023 Live Virtual		\$1,995
Innovation	Peter Boumgarden, PhD	
February 8, 2023 In Person		\$995
Leadership Communication	Cathy Dunkin	
February 9, 16, 23, 2023 and March 2, 2023 Live Virtual		\$2,985
Leading and Growing Highly Effective Teams	Markus Baer, PhD, and Paul Paese, PhD	
February 21–22, 2023 In Person		\$1,995
Using Behavioral Science to Improve Decisions	Nora Williams, PhD	
March 23–April 13, 2023 Live Virtual		\$2,985
Strategy, Planning and Execution	Seth Carnahan, PhD; Lamar Pierce, PhD, and Samuel Chun, PhD	
April 11–26, 2023 Live Virtual		\$2,985
Resolving and Transforming Workplace Conflict	Paul Paese, PhD	
May 4–25, 2023 Live Virtual		\$2,985
Finance for Nonfinancial Managers	Todd Gormley, PhD	
May 10, 2023 In Person		\$995
Leading through Influence	Ashley Hardin, PhD	
May 23–24, 2023 In Person		\$1,995

Live Virtual	In Person	Hybrid
Course delivered virtually in real time	Course delivered in St. Louis on WashU's campus	Multi-session courses delivered through a combination of online and in person delivery

Certificates

Take a deep dive into a specific area to become fluent in a subject. Visit olin.wustl.edu/seminars to view course details and times.

Women's Leadership Forum Certificate

October 11, 2022–April 7, 2023 | Hybrid

\$7,700

Advance your career to the C-suite or enterprise level with this cohort-based certificate where you'll gain the tools you need to confidently accept new challenges.

Session 1: October 11, Michelle Duguid, PhD (In Person)

Session 2: November 16, Rebecca Hollander Blumoff, JD, PhD (In Person)

Session 3: January 4–5, Cathy Dunkin (Live Virtual)

Session 4: February 7–8, Paul Paese, PhD (Live Virtual)

Session 5: March 8, Trish Gorman, PhD (In Person)

Session 6: April 7, Michelle Duguid, PhD (In Person)

Data, Analytics and Interpretation Certificate

Liberty Vittert, PhD, and Samuel Chun, PhD

October 25–November 16, 2022 | Live Virtual

\$4,400

This program presents several foundations for evaluating quantitative information over four sessions and provides pragmatic approaches for understanding and using data, for good. Dates: October 25–26; November 1–2, 8–9, 15–16

EXPAND YOUR CREDENTIALS WITH THE ADVANCED MANAGEMENT CERTIFICATE

Earn the Advanced Management Certificate (AMC) to create a competitive advantage for you and your organization. The AMC links strategy and leadership with executional skills to give you an integrated view of business functions. Earn the AMC by completing 15 units of any WashU Olin or WashU at Brookings Executive Education courses. To find out more, go to olin.wustl.edu/certificates.

REGISTRATION

We reserve the right to limit the number of session participants to ensure optimum classroom engagement, to change course dates and instructors, and to cancel courses due to low enrollment. In the event of changes, you will be given appropriate notice. For the most current schedule information, please visit our website at olin.wustl.edu/seminars.

CANCELLATION AND SUBSTITUTION POLICY

If you can no longer attend a course, notify us via email at execed@wustl.edu. Refer to our cancellation policy at olin.wustl.edu/execedpolicies.

CONTINUING EDUCATION UNITS

Washington University is among many colleges and universities that award Continuing Education Units (CEUs) to participants of approved, noncredit courses or programs. If you require proof of participation, please email your request to execed.wustl.edu. We will provide you with a letter of completion.



**WashU Olin
Business School**

To register, go to olin.wustl.edu/seminars.