SUPPLY CHAIN AND RISK MANAGEMENT

Building responsive and resilient systems for an uncertain future.

PROGRAM BENEFITS
The impact of the supply chain is far reaching. Efficiency, cost, customer satisfaction and, ultimately, competitive advantage are at their optimum when operational excellence is achieved. Through WashU Olin’s Supply Chain and Risk Management Certificate Program, you’ll hone your foundational skills and capabilities, leaving equipped to maximize your organization’s performance day to day, month to month and year to year.

This program examines of-the-moment issues and allows you to apply what you’ve learned quickly and effectively. Class discussions include pandemic-related shortages and bottlenecks—and the resulting consumer wait times and price hikes—as well as recent supply chain issues caused by the temporary shutdown of the Suez Canal.

Learn to get ahead of the game—and your customers—with:
• A more resilient, responsive and efficient supply chain
• An optimized sales and operations plan
• Strategic partnerships for a complex world
• Change management tactics that work

PROGRAM HIGHLIGHTS
• WashU Olin professor Panos Kouvelis, PhD, who leads the program, will help you apply the latest research-based thinking to your most complex business challenges.
• Learn to view the supply chain as a system and apply lean principles to inventories and lead times as you become familiar with state-of-the-art practices in logistics and distribution.
• Understand the importance of incorporating supply chain initiatives that closely align with company strategy.

Digestible content in 3-hour, live-virtual sessions
learn.WashU
next-generation, proprietary learning management system

Who should attend
This program benefits managers from a wide variety of areas: supply chain, logistics, procurement, engineering, IT, R&D, sales.

5 modules
$5,500

“Every topic hit close to home and provided good perspective to our day-to-day activities. The interaction with counterparts from other industries/companies was a rare opportunity to talk openly about challenges and potential solutions.”

—SACHIN R. MASTER
Program Graduate

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SUPPLY CHAIN AND RISK MANAGEMENT

FALL 2022 COHORT
This seminar will be facilitated as 10 three-hour live-virtual classes from 8:30 to 11:30 a.m. CT each day on the following dates:

Module 1  Wednesday, September 7, and Thursday, September 8, 2022
Module 2  Wednesday, September 14, and Thursday, September 15, 2022
Module 3  Tuesday, September 20, and Thursday, September 22, 2022
Module 4  Wednesday, September 28, and Thursday, September 29, 2022
Module 5  Monday, October 3, and Tuesday, October 4, 2022

We’ll focus on the following topics:
1. Managing the supply chain as a system
2. Integrated business planning
3. Sales and operations planning
4. Supply chain design
5. Supply chain analytics and risk management
6. Inventories and cycle times

OUR APPROACH
This program is a thought-provoking mix of lectures and case studies as well as simulations and supply chain games. Through interactive team learning and practical feedback from faculty and peers, you’ll energize your education and career. You can also take advantage of social activities and networking opportunities with senior-level executives. What’s more, you’ll instantly become part of the global Washington University network.