MASTER OPERATIONAL EXCELLENCE TO GAIN A COMPETITIVE ADVANTAGE

PROGRAM BENEFITS
The impact of the Supply Chain is far-reaching. Efficiency, cost, customer satisfaction and, ultimately, competitive advantage can only be at their optimum when operational excellence is achieved. Through Olin Business School’s Supply Chain Management Certificate Program, you’ll hone your foundational skills and capabilities and leave equipped to maximize your organization’s performance day-to-day, month-to-month, year-to-year.

Get ahead of the game and your customers with a thorough understanding of:
• How to counteract the Bullwhip Phenomenon
• Embracing efficiency over responsiveness
• Identifying strategic partnerships
• Risk-management
• And much, much more

OVERVIEW
• Led by world-class faculty Panos Kouvelis, PhD. Our faculty will help you apply the latest, most innovative research-based thinking to your most complex business challenges
• Convenient and concentrated, Supply Chain Management is offered as a one-week program, allowing you to apply what you’ve learned all that much faster
• Learn to view the Supply Chain as a system and apply lean principles to inventories and lead times as you become familiar with state-of-the-art practices in logistics and distribution
• Understand the importance of incorporating supply chain initiatives that closely align with company strategy
• Corporate Team Projects are available to organizations enrolling five or more participants in the program

“Every topic … hit close to home and provided good perspective to our day-to-day activities. The interaction with counterparts from other industries/companies was a rare opportunity to talk openly about … challenges and potential solutions.”

— SACHIN R. MASTER
Program Graduate

COHORT CERTIFICATE
SUPPLY CHAIN MANAGEMENT
WHO SHOULD ATTEND
This program benefits managers from a wide variety of fields including:
- Engineering
- IT
- Operations/Logistics
- Research and Development
- Supply Chain

OUR TEACHING APPROACH
Your five days will be a thought-provoking mix of lectures and case studies as well as simulations and supply chain games. Through interactive team learning and practical feedback from faculty and peers, you'll energize your education and career. You can also take advantage of social activities and networking opportunities with senior level executives. What's more, you'll instantly become part of the global Washington University network.

CORPORATE TEAM PROJECT
Enroll five or more participants in the program and you may request a company-specific project. Multiple teams per company can participate. It's a great opportunity to put your learnings to work for your organization before you even leave campus. Your team will execute the project under faculty supervision.

COST
Program tuition is $5,700.

TO APPLY
Applications are currently being accepted. Please contact Michele Ralston, Associate Director of Open Enrollment, at execed@wustl.edu or 314-935-9494