

COHORT CERTIFICATE WOMEN'S LEADERSHIP FORUM

PROGRAM BENEFITS

Around the world, more doors are opening for high-level businesswomen. Through Olin Business School's Women's Leadership Forum certificate program, you'll learn from a community of classmates, executives already in the C-suite, and world-class professors, who are eager to share their seasoned learnings and perspectives. The forum was developed in response to an expressed need by corporate executives to identify and develop high-potential professionals. Altogether, it provides the tools you need to confidently accept new challenges, effectively manage professional relationships, and proactively steer your career.

Successful completion of the program will result in a certificate in Women's Leadership Forum issued by Washington University in St. Louis, Olin Business School.

WHO SHOULD ATTEND

Any mid- to upper-level professional who is striving to improve performance and profile, as well as aiming to advance to the highest levels of corporate leadership, can benefit from this program.

CURRICULUM OVERVIEW

Because community is a key component in the program, you'll attend each session with the same group of leaders. Throughout the six sessions, you'll tap into one another and capitalize on building alliances across boundaries. You'll see a circle of support forming, encouraging and inspiring each other with what you can achieve instead of what you can't.

- Six program days, taken in a specific order, with a circle of individuals facing similar challenges and opportunities. **Choose between two format options:**
 - One day monthly
 - Three two-day modules
- Topics built around the skills identified by executive women as necessary for those aspiring to executive levels of leadership, including:
 - Building alliances and influence
 - Conflict management
 - Taking a leadership role in negotiation
 - Strategic communication amid dynamic relationships
 - Team facilitation



"Olin's Women's Leadership Forum certificate program brings together the key developmental resources that can help individuals better focus on leadership strategies and provides access to exceptional speakers who are all seasoned female leaders. It's a great resource for women and the region's business community."

— JULIE L. STACKHOUSE

Senior Vice President, Federal Reserve Bank of St. Louis



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CURRICULUM

FALL 2019 COHORT

SESSION 1 Power, Politics & Informal Leadership
August 27, 2019 Michelle Duguid, PhD

SESSION 2 Executive Presence
September 24, 2019 Cathy Dunkin

SESSION 3 Effective Negotiation Strategies
October 23, 2019 Rebecca Hollander-Blumoff, JD, PhD

SESSION 4 Difficult Conversations
November 22, 2019 Anne Garrido, PhD

SESSION 5 Managing Your Leadership Journey
December 17, 2019 Robin Sterneck, President,
Sterneck Capital Management

SESSION 6 Leveraging Your Strengths
January 10, 2020 Michelle Duguid, PhD

SPRING 2020 COHORT

MODULE 1
January 9, 2020 Power, Politics & Informal Leadership
Michelle Duguid, PhD

January 10, 2020 Executive Presence
Cathy Dunkin

MODULE 2
March 5, 2020 Effective Negotiation Strategies
Rebecca Hollander-Blumoff, JD, PhD

March 6, 2020 Difficult Conversations
Anne Garrido, PhD

MODULE 3
April 30, 2020 Managing Your Leadership Journey
Robin Sterneck, President,
Sterneck Capital Management

May 1, 2020 Leveraging Your Strengths
Michelle Duguid, PhD

OUR APPROACH TO TEACHING AND LEARNING FROM ONE ANOTHER

Your sessions will be a thought-provoking mix of assessments, panelists, interactive team challenges, and more. You'll learn to look beyond facts and data to make decisions that reflect your values and principles. Through it all, you'll find your education and your career energized. You can also take advantage of social activities and networking opportunities with senior-level executives.

SUPPLEMENTAL OFFERINGS

Ongoing events two or three times a year provide an opportunity to reconnect with your class.

COST

Tuition for this program is \$6,650.

TO APPLY

Applications accepted beginning February 1. Please contact Michele Ralston, Associate Director of Open Enrollment, at ExecEd@wustl.edu or visit olin.wustl.edu/Certificates.

Women's Leadership Forum Faculty

Michelle Duguid, PhD, Associate Professor of Organizational Behavior, Cornell Johnson School of Business

Cathy Dunkin, Lecturer in Business Communications, Washington University in St. Louis, Olin Business School

Rebecca Hollander-Blumoff, PhD, JD, Professor of Law, Washington University in St. Louis, School of Law

Ann Garrido, PhD, Associate Professor of Homiletics, Aquinas Institute; Consultant with Triad Group

Robin Sterneck, President, Sterneck Capital Management

Steering Committee Members

Mary Ann Altergott, Principal, Talent Management, Edward Jones

Kathy Button Bell, SVP and Chief Marketing Officer, Emerson Electric

Vanessa Cooksey, Managing Director, Communications and Marketing, Spire

Lauren Herring, CEO, Impact Group

Nina Leigh Krueger, President, Nestlé Purina Petcare North America