WOMEN’S LEADERSHIP FORUM

PROGRAM BENEFITS
As more and more women are reaching the highest levels in business, there’s no better time to join their ranks than by participating in WashU Olin’s Women’s Leadership Forum program. In this innovative program, you’ll learn from a community of classmates, executives already in the C-suite and world-class professors—people who are eager to share their seasoned learnings and perspectives. The forum was developed in response to an expressed need by corporate executives to identify and develop high-potential professionals. With that in mind, we designed this program to provide the tools you need to confidently accept new challenges, effectively manage professional relationships and proactively steer your career.

WHO SHOULD ATTEND
If you’re a mid- to upper-level professional striving to improve your performance and profile or aiming to advance to the highest levels of corporate leadership, this program is for you.

CURRICULUM OVERVIEW
Community is a key component in the program. You’ll take part in sessions with the same group of leaders, allowing you to tap into one another’s strengths and capitalize on building bonds and your network. You’ll form a circle of support, encouraging and inspiring one another with what you can achieve instead of what you can’t.

PROGRAM FORMAT AND COSTS
The modular program is offered in a hybrid format combining in-person classroom sessions with live virtual sessions and is supported by WashU Olin’s learning platform, learn.WashU. In-person sessions will be held on the Washington University campus at the Charles F. Knight Executive Education Center from 8:00 a.m. to 4:00 p.m. each day. Live-virtual sessions will take place from 8:30 to 11:30 a.m. and are hosted via Zoom. Tuition for all six modules is $6,600.

“Olin’s Women’s Leadership Forum program brings together the key developmental resources that can help individuals better focus on leadership strategies and provides access to exceptional speakers who are all seasoned female leaders. It’s a great resource for women and the region’s business community.”

— JULIE L. STACKHOUSE
Executive Vice President (retired), Federal Reserve Bank of St. Louis

Hybrid blend of in-person and real-time virtual sessions

6 modules

$6,600

learn.WashU
next-generation, proprietary learning management system

Supplemental Offerings
Ongoing events two to three times a year provide an opportunity to reconnect with your class

ExecEd@wustl.edu | 314-935-9494 | olin.wustl.edu/seminars
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CURRICULUM—FALL 2023 COHORT

MODULE 1  Power, Politics & Informal Leadership
October 19, 2023
In person 8:00 AM–4:00 PM
Michelle Duguid, PhD

MODULE 2  Effective Negotiation Strategies
December 6, 2023
In person 8:00 AM–4:00 PM
Rebecca Hollander-Blumoff, JD, PhD

MODULE 3  Cultivating Executive Presence
January 10–11, 2024
Live virtual 8:30–11:30 AM each day
Cathy Dunkin

MODULE 4  Critical Conversations
February 14–15, 2024
Live virtual 8:30–11:30 AM each day
Paul Paese, PhD

MODULE 5  Advancing Your Career Path
March 6, 2024
In person 8:00 AM–4:00 PM
Trish Gorman, PhD

MODULE 6  Leveraging Your Strengths
April 11, 2024
In person 8:00 AM–4:00 PM
Michelle Duguid, PhD

This course can count for up to six units toward the Advanced Management Certificate or the Certificate in Public Leadership. Upon completion of the Women’s Leadership Forum, you’ll receive 25% off all future executive education courses from WashU Olin and our partner WashU at Brookings, providing you with a commitment to lifelong learning for continuous improvement.

Women’s Leadership Forum Faculty
Michelle Duguid, PhD
Associate Professor of Organizational Behavior
Cornell Johnson School of Business

Cathy Dunkin
Lecturer in Business Communications
Washington University in St. Louis, Olin Business School

Trish Gorman, PhD
Professor of Practice in Strategy
Washington University in St. Louis, Olin Business School

Rebecca Hollander-Blumoff, PhD, JD
Professor of Law
Washington University in St. Louis, School of Law

Paul Paese, PhD
Adjunct Lecturer in Business
Washington University in St. Louis, Olin Business School
Founder, Paese Management Consulting

Registration now open.

Olin Executive Education
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