

Gateway to Business

Business fundamentals and career preparation for nonbusiness college students

No matter what career path you follow, understanding the business world is key to your future success. Open to rising college freshmen to recent graduates, WashU Olin's Gateway to Business course was created to provide a comprehensive introduction to business, leadership and teamwork skills development, and career preparedness.

- Develop an understanding of business concepts and the ability to apply them to solve real, unstructured problems for organizations.
- Engage in self-assessment and use the results to create a professional development plan.
- Further leadership skills that allow you to more effectively work on team-based and peer-led projects.
- Strengthen your communication skills, including your ability to write a compelling resume and cover letters.
- Learn about entrepreneurship through real-world examples of founding, operating and exiting a startup, how to think like an entrepreneur, and potential entrepreneurial career paths.

Who should take this class?

This class is designed for college students majoring and minoring in nonbusiness areas who want to gain a fundamental understanding of business and enhance career preparedness.

Why take this class?

- Earn academic credit while developing business savvy.
- Create a professional development plan to position yourself for a successful career.
- Become familiar with different fields within business.
- Problem solve for real-world clients through experiential learning projects.
- Deepen your leadership and teamwork skills.
- Work with students from other universities.

Register today!

For more information, email OlinGatewayStudies@wustl.edu or call 314-935-7159.
olin.wustl.edu/summergateway

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| 8-week course MAY 24 to JUNE 10 M/T/W/TH 3:00 to 6:00 p.m. CT | | JUNE 14 to JULY 15 M/T/TH 3:00 to 6:00 p.m. CT | | 2 Experiential Learning Projects |
| Zoom format | | 6.0 | | credits |
| Tuition \$7,080 | | No prerequisites to participate | | |
| Certificate Courses MGT 130E: Introduction to Gateway to Business MGT 421: Introduction to Entrepreneurship | | | | |
| Course Highlights | | Elevator pitch creation, self-assessment, professional development plan, innovation & entrepreneurship, introduction to strategy, marketing overview, resume & cover letter development, presentation & interviewing skills | | |

