Online MBA

A modern MBA for a digitally connected world

AI. Machine learning. IoT. Cloud computing. In a constantly changing digital world, technology has become a strategic asset. That’s why you need an MBA that stands up to the challenges of today and what’s on the horizon for tomorrow.

WashU Olin’s online MBA, grounded in core MBA principles, explores how digital technologies can and should influence the decisions we make as business leaders. You’ll learn how to harness current and evolving technology to drive an organization’s growth and success.

No GMAT/GRE required

100% online

Career support
100% online synchronous and asynchronous content

Dedicated career coaches and industry experts provide personalized support to help you achieve your career goals

$77,250 total tuition (2023)

20+ elective courses

54 credit hours

Digital impact project

Fall and spring intake

30-month program typical length

Same accomplished faculty as on-campus MBA

A future-leaning challenge to create a far-reaching digital initiative

learn.WashU next-generation, proprietary learning management system

314-935-7301 | OlinGradAdmissions@wustl.edu | olin.wustl.edu/omba
Lean into the influence and impact of digital technologies

This isn’t a technical degree—it’s an evolved MBA designed for those who want to be digitally literate leaders. The progressive curriculum builds on WashU Olin’s values-based and data-driven leadership decision-making framework.

Dynamic Learning Format
Your online learning experience will be a mix of live interactive sessions balanced with prerecorded content.
- Live sessions focus on discussion, live cases presented by business executives, sector deep dives and simulation exercises.
- Prerecorded content includes watching lectures, responding to online discussions, reading cases and articles, writing case memos and working in teams.

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<th>YEAR 1</th>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
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<td>Teamwork and Leading Organizations</td>
<td>Strategy for Organizations</td>
<td>Economics from the C-Suite Perspective</td>
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<td>Strategic Decision-Making with Data Analytics</td>
<td>Values-Based/Data-Driven Decision-Making</td>
<td>Accounting in the Digital Age</td>
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<td>Digital Impact Project I</td>
<td>Communicating in Digital Spaces I</td>
<td>Communications in Digital Spaces II</td>
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<td>Financial Management for Value Creation</td>
<td>Business, Government and Society in a Digital Era</td>
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<td>Marketing Strategy and Technology</td>
<td>Managing Operations in the Digital Era</td>
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<td>Communicating in Digital Spaces III</td>
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YEAR 3

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Spring entry
Classes begin in January 2024. The year has three semesters: spring, summer, fall.

Please visit olin.wustl.edu for additional information on application deadlines.

Apply today

Requirements
1. Online application
2. Resume
3. Transcripts
4. Letter of recommendation
5. Essay (original to WashU Olin)

Spring ’24 Deadlines
Early: September 6, 2023
Priority: October 25, 2023*
Final: December 20, 2023

*Deadline for scholarship consideration
Applications are considered on a rolling basis and admission decisions will be made 1-2 weeks after completed applications have been submitted.

Contact us.

We’re ready to provide any help you need.

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Washington University in St. Louis
Olin Business School

Values Based, Data Driven™