Online MBA

A modern MBA for a digitally connected world

AI. Machine learning. IoT. Cloud computing. In a constantly changing digital world, technology has become a strategic asset. That’s why you need an MBA that stands up to the challenges of today and what’s on the horizon for tomorrow.

WashU Olin’s online MBA, grounded in core MBA principles, explores how digital technologies can and should influence the decisions we make as business leaders. You’ll learn how to harness current and evolving technology to drive an organization’s growth and success.

No GMAT/GRE required

100% online

$75,000 total tuition (2022)

54 credit hours

Career support

Dedicated career coaches and industry experts provide personalized support to help you achieve your career goals

Digital impact project

A future-leaning challenge to create a far-reaching digital initiative

20+ elective courses

30-month program typical length

learn.WashU next-generation, proprietary learning management system

Dedicated career coaches and industry experts provide personalized support to help you achieve your career goals
Lean into the influence and impact of digital technologies

This isn’t a technical degree—it’s an evolved MBA designed for those who want to be digitally literate leaders. The progressive curriculum builds on WashU Olin’s values-based and data-driven leadership decision-making framework.

**Dynamic Learning Format**
Your online learning experience will be a mix of live interactive sessions balanced with prerecorded content.

- Live sessions focus on discussion, live cases presented by business executives, sector deep dives and simulation exercises.
- Prerecorded content includes watching lectures, responding to online discussions, reading cases and articles, writing case memos, and working in teams.

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<tr>
<th>YEAR 1</th>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
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<tbody>
<tr>
<td>Teamwork and Leading Organizations</td>
<td>Strategy and Entrepreneurship</td>
<td>Economics for Tomorrow’s C-Suite</td>
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<td>Strategic Decision Making with Data Analytics</td>
<td>Values-Based/Decision-Making</td>
<td>Accounting Communications in Digital Spaces</td>
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<td>Digital Impact Project</td>
<td>Communications in Digital Spaces</td>
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**YEAR 2**

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<th>Semester 1</th>
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<th>Semester 3</th>
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<tr>
<td>Finance</td>
<td>Business, Government and Society in a Digital Era</td>
<td>Elective</td>
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<tr>
<td>Marketing</td>
<td>Operations</td>
<td>Elective</td>
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<tr>
<td>Communications in Digital Spaces</td>
<td>6 credits</td>
<td>Elective</td>
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<td>7 credits</td>
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This concludes your core. Take two 3-credit electives per semester for the remainder of your program.

**YEAR 3**

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**Spring entry**
Classes begin in January of 2022. The year has three semesters: spring, summer and fall.

**Fall entry**
Classes begin in September of 2022. The year has three semesters: fall, spring and summer.

**Apply today**

**Requirements**
1. Online application
2. Resume
3. Transcripts
4. Letter of recommendation
5. Essay (original to WashU Olin)

**Spring 22 Deadlines**

- **Round 1:** August 3, 2021
- **Round 2:** September 8, 2021
- **Round 3:** October 12, 2021
- **Round 4:** November 16, 2021
- **Round 5:** December 14, 2021

**Fall 22 Deadlines**

- **Round 1:** November 16, 2021
- **Round 2:** January 12, 2022
- **Round 3:** March 16, 2022
- **Round 4:** May 18, 2022
- **Round 5:** June 15, 2022
- **Round 6:** July 14, 2022
- **Round 7:** August 18, 2022

**Rolling Admissions**
Applications received after the final deadline will be reviewed on a first-come, first-served, space-available basis.

**Contact us.**
We’re ready to provide any help you need.

- 314-935-7301
- OlinGradAdmissions@wustl.edu
- olin.wustl.edu/omba