Online MBA

A modern MBA for a digitally connected world

AI. Machine learning. IoT. Cloud computing. In a constantly changing digital world, technology has become a strategic asset. That’s why you need an MBA that stands up to the challenges of today and what’s on the horizon for tomorrow.

WashU Olin’s online MBA, grounded in core MBA principles, explores how digital technologies can and should influence the decisions we make as business leaders. You’ll learn how to harness current and evolving technology to drive an organization’s growth and success.

No GMAT/GRE required

100% online

Career support

100% online synchronous and asynchronous content

Dedicated career coaches and industry experts provide personalized support to help you achieve your career goals

Digital impact project

20+ elective courses

A future-leaning challenge to create a far-reaching digital initiative

2 starts per year

30-month program typical length

learn.WashU

next-generation, proprietary learning management system

$75,000 total tuition (2023)

54 credit hours

Same accomplished faculty as on-campus MBA

314-935-7301 | OlinGradAdmissions@wustl.edu | olin.wustl.edu/omba
Lean into the influence and impact of digital technologies

This isn’t a technical degree—it’s an evolved MBA designed for those who want to be digitally literate leaders. The progressive curriculum builds on WashU Olin’s values-based and data-driven leadership decision-making framework.

**Dynamic Learning Format**
Your online learning experience will be a mix of live interactive sessions balanced with prerecorded content.

- **Live** sessions focus on discussion, live cases presented by business executives, sector deep dives and simulation exercises.
- **Prerecorded content** includes watching lectures, responding to online discussions, reading cases and articles, writing case memos, and working in teams.

### Year 1

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<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
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<tbody>
<tr>
<td>Teamwork and Leading Organizations</td>
<td>Strategy and Entrepreneurship</td>
<td>Economics for Tomorrow’s C-Suite</td>
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<tr>
<td>Strategic Decision Making with Data Analytics</td>
<td>Values-Based/Data-Driven Decision-Making</td>
<td>Accounting</td>
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<tr>
<td>Digital Impact Project</td>
<td>Communications in Digital Spaces</td>
<td>Communications in Digital Spaces</td>
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<td>7 credits</td>
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### Year 2

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<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
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<tbody>
<tr>
<td>Finance</td>
<td>Business, Government and Society in a Digital Era</td>
<td>Elective</td>
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<tr>
<td>Marketing</td>
<td>Operations</td>
<td>Elective</td>
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<tr>
<td>Communications in Digital Spaces</td>
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<td>6 credits</td>
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<tr>
<td>7 credits</td>
<td>6 credits</td>
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This concludes your core.

Take two 3-credit electives per semester for the remainder of your program.

### Year 3

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<th>Semester 1</th>
<th>Semester 2</th>
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<tr>
<td>Elective</td>
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<td>7 credits</td>
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Spring entry
Classes begin in January of 2023. The year has three semesters: spring, summer and fall.

This program has two intakes per year—fall and spring. Please visit **olin.wustl.edu** for additional information on application deadlines.

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Apply today

**Requirements**

1. Online application
2. Resume
3. Transcripts
4. Letter of recommendation
5. Essay (original to WashU Olin)

**Spring ’23 Deadlines**

**Early:** September 21, 2022
**Priority:** November 2, 2022
**Final:** December 13, 2022

Applications are considered on a rolling basis and admission decisions will be made 1-2 weeks after completed applications have been submitted.

**Contact us.**

We’re ready to provide any help you need.

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