A modern MBA for a digitally connected world

AI. Machine learning. IoT. Cloud computing. In a constantly changing digital world, technology has become a strategic asset. That’s why you need an MBA that stands up to the challenges of today and what’s on the horizon for tomorrow.

WashU Olin’s online MBA, grounded in core MBA principles, explores how digital technologies can and should influence the decisions we make as business leaders. You’ll learn how to harness current and evolving technology to drive an organization’s growth and success.

No GMAT/GRE required

100% online

Career support

Dedicated career coaches and industry experts provide personalized support to help you achieve your career goals

Digital impact project

A future-leaning challenge to create a far-reaching digital initiative

20+ elective courses

$75,000 total tuition (2022)

54 credit hours

Same accomplished faculty as on-campus MBA

2 starts per year spring and fall

30-month program typical length

learn.WashU next-generation, proprietary learning management system

314-935-7301 | OlinGradAdmissions@wustl.edu | olin.wustl.edu/omba
Lean into the influence and impact of digital technologies

This isn’t a technical degree—it’s an evolved MBA designed for those who want to be digitally literate leaders. The progressive curriculum builds on WashU Olin’s values-based and data-driven leadership decision-making framework.

Dynamic Learning Format
Your online learning experience will be a mix of live interactive sessions balanced with prerecorded content.

- Live sessions focus on discussion, live cases presented by business executives, sector deep dives and simulation exercises.
- Prerecorded content includes watching lectures, responding to online discussions, reading cases and articles, writing case memos, and working in teams.

Apply today

Requirements
1. Online application
2. Resume
3. Transcripts
4. Letter of recommendation
5. Essay (original to WashU Olin)

Fall ’22 Deadlines
Round 1: November 16, 2021
Round 2: January 12, 2022
Round 3: March 16, 2022
Round 4: May 18, 2022
Round 5: June 15, 2022
Round 6: July 14, 2022
Round 7: August 18, 2022

Rolling Admissions
Applications received after the final deadline will be reviewed on a first-come, first-served, space-available basis.

Contact us.

We’re ready to provide any help you need.
314-935-7301
OlinGradAdmissions@wustl.edu
olin.wustl.edu/omba

This program has two intakes per year—fall and spring. Please visit olin.wustl.edu for additional information on application deadlines.