Online MBA

A modern MBA for a digitally connected world

AI. Machine learning. IoT. Cloud computing. In a constantly changing digital world, technology has become a strategic asset. That’s why you need an MBA that stands up to the challenges of today and what’s on the horizon for tomorrow.

WashU Olin’s online MBA, grounded in core MBA principles, explores how digital technologies can and should influence the decisions we make as business leaders. You’ll learn how to harness current and evolving technology to drive an organization’s growth and success.

No GMAT/GRE required

$77,250 total tuition (2023)

100% online

100\% synchronous and asynchronous content

54 credit hours

Career support

Dedicated career coaches and industry experts provide personalized support to help you achieve your career goals

20+ elective courses

Digital impact project

A future-leaning challenge to create a far-reaching digital initiative

Fall intake

30-month program typical length

Same accomplished faculty as on-campus MBA

learn.WashU

next-generation, proprietary learning management system

314-935-7301 | OlinGradAdmissions@wustl.edu | olin.wustl.edu/omba
Lean into the influence and impact of digital technologies

This isn’t a technical degree—it’s an evolved MBA designed for those who want to be digitally literate leaders. The progressive curriculum builds on WashU Olin’s values-based and data-driven leadership decision-making framework.

Dynamic Learning Format
Your online learning experience will be a mix of live interactive sessions balanced with prerecorded content.

- Live sessions focus on discussion, live cases presented by business executives, sector deep dives and simulation exercises.
- Prerecorded content includes watching lectures, responding to online discussions, reading cases and articles, writing case memos and working in teams.

YEAR 1

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<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
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<td>Teamwork and Leading Organizations</td>
<td>Strategy for Organizations</td>
<td>Economics from the C-Suite Perspective</td>
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<td>Strategic Decision-Making with Data Analytics</td>
<td>Values-Based/Data-Driven Decision-Making</td>
<td>Accounting in the Digital Age</td>
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<td>Digital Impact Project I</td>
<td>Communicating in Digital Spaces I</td>
<td>Communications in Digital Spaces II</td>
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YEAR 2

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<th>Semester 1</th>
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<td>Financial Management for Value Creation</td>
<td>Business, Government and Society in a Digital Era</td>
<td>Elective Elective</td>
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<td>Marketing Strategy and Technology</td>
<td>Managing Operations in the Digital Era</td>
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<td>Communicating in Digital Spaces III</td>
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YEAR 3

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Fall entry
Classes begin in August 2023. The year has three semesters: fall, spring, summer.

Please visit olin.wustl.edu for additional information on application deadlines.

Apply today

Requirements
1. Online application
2. Resume
3. Transcripts
4. Letter of recommendation
5. Essay (original to WashU Olin)

Fall ’23 Deadlines
Early: March 29, 2023
Priority: May 17, 2023
Final: July 31, 2023

Applications are considered on a rolling basis and admission decisions will be made 1-2 weeks after completed applications have been submitted.

Contact us.

We’re ready to provide any help you need.

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