



DESCRIPTION

The Consulting Platform is designed for MBA students interested in careers that have one of two distinguishing characteristics: (a) a consultative approach to problem-solving, be it as an “internal” consultant or working as a professional in a consultancy, and (b) employment in organizations where solutions to such problems typically require engagement across multiple functional domains. The specific concentrations in this platform include careers in consultancies (strategy and human capital), “internal” consulting positions within large organizations. This platform also serves as a foundation for students interested in the business of healthcare or international management.

PROGRAM

Platform Director: Daniel Elfenbein,
Associate Professor of Organization & Strategy

MBA Program Liaison: Rachel Tolliver

Student Organization: Olin Strategy & Consulting
Association (OSCA)

FOUNDATION COURSES (all required, 8 credits)

MGT 569 Consulting Industry Seminar *.5 credit*

MGT 534 Corporate Strategy *1.5 credits*

MEC 592 Competitive Industry Analysis *3 credits*

Complete one platform-approved CEL Practicum
(MGT 501 *3 credits*)

CONCENTRATION COURSES

GENERAL CONSULTING*

Complete 7.5 credits from the following courses:

MEC 562 Critical Thinking Processes & Modeling *3 credits*

MEC 538 Economics of the Organization *1.5 credits*

MEC 538B Compensation, Incentives & Organizations *1.5 credits*

OB 565 Leading Change *1.5 credits*

OB 523 Managing Power & Politics *3 credits*

FIN 534 Adv. Corp. Finance *I-Valuation 1.5 credits*

MEC 595 Game Theory for Business *3 credits*

MKT 577 Marketing Strategy *3 credits*

OMM 558 Advanced Operations Strategy *3 credits*

MGT 527 HR Strategies for General Managers *1.5 credits*

***Recommended consulting-focused courses:**

For those interested in

Strategy Consulting: MEC 595, FIN 534, MEC 538 and OB 523

Strategic Human Capital: MGT 527, MEC 538, MEC 538B and OB 524

Consulting or General Management: OB 565, MKT 577 and OMM 558

BUSINESS OF HEALTHCARE CONSULTING

Complete 6 credits from the following courses:

MGT 564 Health Economics Policy *3 credits*

MGT 565 Healthcare Management *3 credits*

Complete 1.5 credits from the following courses:

MEC 562 Critical Thinking Processes & Modeling *3 credits*

MEC 538 Economics of the Organization *1.5 credits*

MEC 538B Compensation, Incentives & Organizations *1.5 credits*

OB 565 Leading Change *1.5 credits*

OB 523 Managing Power & Politics *3 credits*

FIN 534 Adv. Corp. Finance *I-Valuation 1.5 credits*

MEC 595 Game Theory for Business *3 credits*

MKT 577 Marketing Strategy *3 credits*

OMM 558 Advanced Operations Strategy *3 credits*

MGT 527 HR Strategies for General Managers *1.5 credits*

Encouraged course:

MGT 563 Olin Grand Rounds



SUGGESTED COURSE SCHEDULE Required Core Courses (red) Platform Foundation Courses (*italic*) Platform Concentration Courses

	GENERAL CONSULTING*	BUSINESS OF HEALTHCARE CONSULTING
FALL 1	<p>Core Courses</p> <p><i>MGT 569 Consulting Industry Seminar .5 credit</i></p>	<p>Core Courses</p> <p><i>MGT 569 Consulting Industry Seminar .5 credit</i></p>
SPRING 1	<p>Strategic Cost Analysis 2 credits</p> <p>Managerial Statistics 1.5 credits</p> <p><i>MEC 592 Competitive Industry Analytics 3 credits</i></p>	<p>Strategic Cost Analysis 2 credits</p> <p>Managerial Statistics 1.5 credits</p> <p><i>MEC 592 Competitive Industry Analytics 3 credits</i></p> <p><i>MGT 565 Healthcare Management 3 credits</i></p>
	<p>MGT 562 Critical Thinking Processes/Modeling 3 credits**</p> <p>FIN 534 Adv. Corp. Finance I-Valuation 1.5 credits**</p> <p>OB 565 Leading Change 1.5 credits**</p> <p>MGT 527 HR Strategies for General Managers 1.5 credits**</p>	<p>MGT 562 Critical Thinking Processes/Modeling 3 credits**</p> <p>FIN 534 Adv. Corp. Finance I-Valuation 1.5 credits**</p> <p>OB 565 Leading Change 1.5 credits**</p> <p>MGT 527 HR Strategies for General Managers 1.5 credits**</p>
	Additional electives and/or <i>Experiential Learning</i> foundation requirement up to a semester maximum of 19 credits	
FALL 2	<p>Leadership Development 1.5 credits</p> <p><i>MGT 534 Corporate Strategy 1.5 credits</i></p>	<p>Leadership Development 1.5 credits</p> <p><i>MGT 534 Corporate Strategy 1.5 credits</i></p> <p><i>MGT 564 Health Economics & Policy 3 credits</i></p>
	<p>OB 523 Managing Power & Politics 3 credits**</p> <p>MKT 577 Marketing Strategy 3 credits</p> <p>OMM 558 Advanced Operations Strategy 3 credits</p>	<p>OB 523 Managing Power & Politics 3 credits**</p> <p>MKT 577 Marketing Strategy 3 credits</p> <p>OMM 558 Advanced Operations Strategy 3 credits</p>
	Additional electives and/or <i>Experiential Learning</i> foundation requirement up to a semester maximum of 18 credits	
SPRING 2	<p>Global Business Environment in the 21st Century 3 credits</p>	<p>Global Business Environment in the 21st Century 3 credits</p>
	<p>MEC 595 Game Theory for Business 3 credits**</p> <p>MEC 538 Economics of the Organization 1.5 credits**</p> <p>MEC 538B Compensation, Incentives & Organizations 1.5 credits**</p>	<p>MEC 595 Game Theory for Business 3 credits**</p> <p>MEC 538 Economics of the Organization 1.5 credits**</p> <p>MEC 538B Compensation, Incentives & Organizations 1.5 credits**</p>
	Additional electives and/or <i>Experiential Learning</i> foundation requirement up to a semester maximum of 18.5 credits	
	7.5 credits total required (1.5 credits for Business of Healthcare) from course choices in gray blocks	

**Course can be taken Spring 1 or Spring 2