



## DESCRIPTION

Entrepreneurship is about vision, risk, and passion. It's the spirit that permeates the entire school. The entire WashU campus. Which makes Olin the ideal place to launch an entrepreneurial career.

You'll get the confidence, contacts, and know-how to start your own company or social impact venture, take on a leadership role in a startup, work venture capital and private equity, or achieve a corporate innovation role at the largest of organizations.

At Olin, we first learn to fall in love with the problem. And then we teach how to do something about it. And within the unique ecosystem that WashU, St. Louis, and our global alumni network affords.

Concentrations within the MBA entrepreneurship platform include:

- Commercial Entrepreneurship
- Social Entrepreneurship

## PROGRAM

**Platform Director:** Doug Villhard,  
Academic Director for Entrepreneurship

**MBA Program Liaison:** Hayley Huffman

**Student Organization:** Entrepreneurship &  
Venture Capital Association (EVCA)

## FOUNDATION COURSES (all required, 9.5 credits)

MGT 560C Entrepreneurial Platform Seminar (Fall) *.5 credit*

MGT 521 Introduction to Entrepreneurship (Fall or Spring) *3 credits OR*

MGT 500T Social Entrepreneurship (Fall or Spring) *3 credits*

MGT 524 Business Planning for New Enterprises: The Hatchery (Fall or Spring) *3 credits*

MGT 511A Law & Business Management (Fall or Spring) *1.5 credits*

MGT 511B Legal Issues at Business Stages (Fall or Spring) *1.5 credits*

## CONCENTRATION COURSES

### ELECTIVES

**Complete 3 credits from the following courses:**

FIN 500W Venture Capital – Methods (Fall) *1.5 credits*

FIN 500X Venture Capital – Practice (Fall) *1.5 credits*

FIN 500Y Private Equity – Methods (Spring) *1.5 credits*

FIN 500Z- Private Equity – Practice (Spring) *1.5 credits*

MGT 545E- Acquisition Entrepreneurship (Spring) *1.5 credits*

MGT 575E-Innovating for Defense (Spring) *3.0 credits*

MKT 559 Creating and Marketing Innovative Products & Services (Fall) *1.5 credits*

MKT 559B Marketing Strategies for Innovative Products & Services (Fall) *1.5 credits*

MGT 540 Sports Management (Spring) *1.5 credits*

MGT 565 Healthcare Management (Spring) *3 credits*

FIN 549H Real Estate Finance (Spring) *1.5 credits*

FIN 534 Adv. Corp. Finance I-Valuation (Fall or Spring) *1.5 credits*

### EXPERIENTIAL COURSES

**Complete 3 credits from the following courses:**

MGT 501C CEL Entrepreneur Consulting Team (Fall or Spring) *3 credits*

MGT 571 Venture Advising (Spring) *3 credits*

MKT 531E Marketing Metrics (Fall or Spring) *1.5 credits*

ACCT 531/500K Financial Metrics for Start-ups (Fall or Spring) *1.5 credits*

MGT 568A & 568B Olin Board Fellows Program (Fall & Spring) *3 credits*

MGT 520 Taylor Community Consulting (Fall or Spring) *3 credits*

MGT 501 Management Practicum (Fall or Spring) *3 credits; specific to Entrepreneurship—must be approved*



**SUGGESTED COURSE SCHEDULE** Required MBA Courses (red)

ENTREPRENEURSHIP PLATFORM	
FALL 1	<p>Core Courses</p> <p>MGT 560C Entrepreneurial Platform Seminar <i>.5 credit</i></p>
SPRING 1	<p>Data Analytics for Business Leaders <i>3 credits</i></p> <p>Strategic Cost Analysis <i>2 credits</i></p> <p>Global Immersion <i>11.5 credits</i></p> <p>MGT 521-Introduction to Entrepreneurship <i>3 credits</i> <b>OR</b> MGT 500T- Social Entrepreneurship <i>3 credits</i></p> <p><i>Opportunities for required entrepreneurial electives and experiential courses.</i></p>
FALL 2	<p>Second Leadership Course (option of OB 523, OB 565, OB 566, OB 500B, OB 530, and MGT 572) <i>1.5-3 credits*</i></p> <p>The Global Business Environment in the 21<sup>st</sup> Century <i>3 credits</i></p> <p>MGT 524- Business Planning for New Enterprises: The Hatchery <i>3 credits</i></p> <p><i>Opportunities for required entrepreneurial electives and experiential courses.</i></p>
SPRING 2	<p>MGT 511A- Law and Business Management <i>1.5 credits</i></p> <p>MGT 511B- Legal Issues at Business Stages <i>1.5 credits</i></p> <p><i>Opportunities for required entrepreneurial electives and experiential courses.</i></p>

\*Course can be taken in Fall 2 or Spring 2