

August 2021

Olin Business Insights

Research highlights
and thought leadership
from Olin faculty.

 Washington University in St. Louis
OLIN BUSINESS SCHOOL



MACHINE LEARNING: Researchers are creating a tool to flag suspicious opioid sales. [The work is part of a project to address urgent public policy issues.](#)

ECONOMICS



DOWNTON ABBEY EFFECT: Olin dean reveals why [British aristocrats married American heiresses.](#)

CONFLICT RESOLUTION



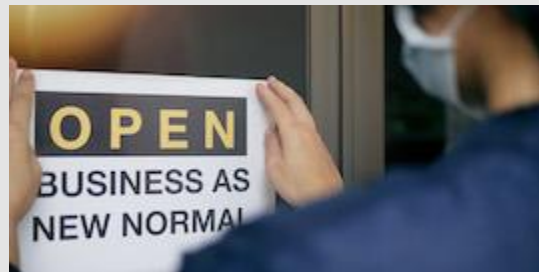
PLUNKONOMICS: Business scientists [study baseball's beanings for workplace parallels.](#)

HEALTHCARE



INSECURITY: No manufacturing source exists [nationally for most essential medicines.](#)

WORKPLACE



BACK TO WORK: After more than a year, is returning to [business as usual even possible?](#)

ECONOMICS



BREAKING NEWS: People vary in [when they want to hear good or bad news.](#)

SUPPLY CHAIN



DON'T CRY: Research strives to attack the centuries-old [problem of spoiled milk.](#)

Olin research in the media

[Investors want better climate disclosure, and the SEC may oblige](#)

Rich Ryffel and Dan Effenbein, *St. Louis Post-Dispatch*

[Apple's plan to scan iPhone images raises privacy concerns](#)

Liberty Vittert, *News Nation*

[Student athletes, schools and conferences gain power as NCAA's wanes](#)

Pat Rishe, *Marketplace*

[The new office politics? An 'existential crisis' for some](#)

Peter Boumgarden, *Morning Brew*

[Pandemic spurs a surprising uptick in entrepreneurship](#)

Glenn MacDonald, *St. Louis Post-Dispatch*

[Money on the table: Millennials are the most likely generation to leave gift cards unused](#)

Robyn LeBoeuf, *Fast Company*

[ObamaCare 2.0 is a big funding deal](#)

Stephen Ryan, *The Hill*