

Olin Business Insights

Research highlights
and thought leadership
from Olin faculty.

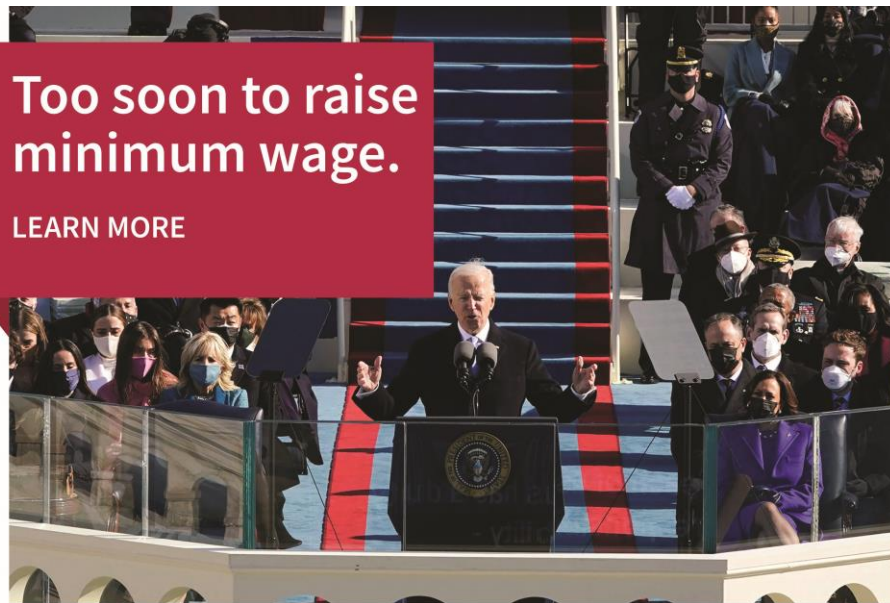
 Washington University in St. Louis
OLIN BUSINESS SCHOOL



FEATURED

Too soon to raise
minimum wage.

[LEARN MORE](#)



STRATEGY



ON THE MENU: Price increases mean [lower customer ratings](#).

MARKETING



INCOME GAP: As it widens, grocery [variety dwindles for all](#).

ACCOUNTING



PPP LOANS: To easily get one, it mattered [who you knew](#).

ETHICS



CORPORATE PURPOSE: US president is [of little influence](#).

FIRST 100 DAYS



R&D: President Biden should [focus on development](#).

FIRST 100 DAYS



ECONOMY: A plan for a [pandemic-era America](#).

STRATEGY



CLIMATE CHANGE: Politics matter to head off [conflict over resources](#).

FINANCE



KUDOS: Professor receives [Stephen A. Ross Prize](#).

Olin research in the media

[Should the government pay people to get vaccinated? Some economists think so](#)
Cynthia Cryder, *NPR*

[Kansas City needs a billionaire to get an NBA team or it'll go to Las Vegas](#)
Patrick Rishe, *CNBC*

[Opinion: Mega Millions jackpot swells — but how the profits are spent is a tale of bait and switch](#)
Liberty Vittert, *MarketWatch*

[Biden begins with big economic plans, big opposition](#)
Glenn MacDonald, *The Balance*

[Biden's \\$15 minimum wage push could be 'death knell' for small businesses, job growth](#)
Radhakrishnan Gopalan, *Fox Business News*

[Robinhood faces questions over business model after US censures](#)
Xing Huang, *Financial Times*