

## WashU Olin's Online Master of Science in Business Analytics – Program Sponsorship Template

Date **[insert date]**

Dear **[insert supervisor name]**,

I would like to ask for your support to attend WashU Olin Business School's Online Master of Science in Business Analytics program, a part-time program designed for working professionals. This program provides a deep understanding of big data and business analytics paired with a solid understanding of the current business landscape.

WashU Olin Business School is accredited by the three most recognized business school accreditation organizations—AACSB, AMBA and EQUIS. This honor is reserved for fewer than 1% of all business schools, including just two in the United States.

The comprehensive curriculum is built on WashU Olin's values-based and data-driven leadership framework. While in the program, I will earn three levels of credentials—a graduate certificate, an advanced graduate certificate and a master's degree.

The program will help me as I grow as a leader, as well as benefit **[insert organization name]**:

- I will develop critical analytical thinking skills and problem-solving abilities.
- I will study a wide breadth of business analytics topics, including database and SQL design, data visualization, predictive and prescriptive analytics, text mining, cybersecurity, big data and cloud computing, and financial and brand management.
- I will have access to lifelong learning opportunities to keep my skills sharp as new thinking and technologies emerge.

Going to WashU will help me become more productive in my current role and prepare me to take on new challenges, helping me provide a fresh perspective on ways the business analytics function can positively impact **[insert organization name]**. As I learn from the program, I will share key takeaways with my team and create an action plan for how we can boost the innovation mindset within our organizational culture.

The program is fully online, takes 24 months to complete and costs \$46,200. Would it be possible for **[insert organization name]** to support my growth through a full or partial sponsorship of the program?

Click [here](#) to learn more about the program.

Thanks for taking the time to review this request. I look forward to discussing this with you in more detail.

Best regards,  
**[insert your name]**