At the intersection of numbers and values, we challenge you to do more—to look beyond the bottom line and make thoughtful choices that benefit business and society. A WashU Olin education prepares you to make difficult decisions—the kind that can change the world.

Informed by numbers, driven by principle.

Dedicated career center with industry experts and career guidance
Center for Customer Analytics and Big Data
Cutting-edge research, faculty/student collaboration, consulting projects

STEM designated
97%
student employment
(90 days after graduation, 2017)

Summer internship opportunities
$65,000 base salary (2016)

4 degree tracks
Customer Analytics, Healthcare Analytics, Supply Chain Analytics, Financial Technology Analytics

$80,730 annual tuition (2018)
18-month 3-semester curriculum

39 credit hours
18 core hours/21 in-track hours
1. Online application
2. Résumé
3. Transcripts
4. Test scores (GMAT or GRE and TOEFL)
5. Letter of recommendation
6. Essays (original to WashU Olin)

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**Master of Business Analytics Curriculum**

Core courses are common to all tracks and include a total of 18 credits. In-track-specific courses include a total of 21 credits. Preprogram Foundations requirements vary by track, but include Basics of R Programming Workshop and a choice of SPSS, SAS, or Stata workshop.

### Fall Semester Core

- Intro to Python and Data Science, Predictive Analytics, Prescriptive Analytics, Managerial Communications, Database Design & SQL, Big Data & Cloud Computing, Professional Business Communication

### Spring Semester Core

- Introduction to Cybersecurity, Causal Inference, Text Mining

### In-Track Courses

#### Customer Analytics
- Marketing Research
- Advanced Marketing Research
- Data Analysis for Brand Management
- Digital Marketing
- Customer Analytics Using Probability Models
- Intensive Industry Experiential Project
- Electives: 4.5 credits

#### Healthcare Analytics
- Olin Grand Rounds: The Business and Practice of Medicine
- Research in Healthcare Management
- Healthcare Management
- Health Economics and Policy
- Healthcare-Related Experiential Project
- Electives: 6 credits

#### Financial Technology Analytics
- Financial Management
- Advanced Corporate Finance I–Valuation
- Investment Theory
- Options and Futures
- Fixed Income Securities
- Financial Technology–Methods and Practice
- Seminar in Financial Technology
- Experiential Project or Internship
- Electives: 3 credits

#### Supply Chain Analytics
- Foundations of Supply Chain Management
- Stochastic Models
- Supply Chain Finance
- Operations Analytics
- Revenue Management
- Advanced Operations Strategy
- Supply Chain Analytics Capstone
- Global Supply Chain and Logistics System
- Design Experiential Project or Practicum
- Electives: 3 credits

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**Requirements**

1. Online application
2. Résumé
3. Transcripts
4. Test scores (GMAT or GRE and TOEFL)
5. Letter of recommendation
6. Essays (original to WashU Olin)

**Deadlines**

- **Round 1:** October 17, 2018
- **Round 2:** January 17, 2019*
- **Round 3:** March 27, 2019

*International deadline

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**Contact Us.**

We’re ready to provide any help you need.

314-935-7301
OlinGradAdmissions@wustl.edu
olin.wustl.edu/msanalytics

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**A little more about us**

<table>
<thead>
<tr>
<th><strong>Requirement</strong></th>
<th><strong>Result</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Undergrad GPA</strong></td>
<td>3.55 average</td>
</tr>
<tr>
<td><strong>Female students</strong></td>
<td>69%</td>
</tr>
<tr>
<td><strong>International students</strong></td>
<td>83%</td>
</tr>
<tr>
<td><strong>TOEFL</strong></td>
<td>107 average</td>
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<tr>
<td><strong>GMAT</strong></td>
<td>725 average</td>
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<tr>
<td><strong>GRE V</strong></td>
<td>157 average</td>
</tr>
<tr>
<td><strong>GRE Q</strong></td>
<td>167 average</td>
</tr>
</tbody>
</table>

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23 years average age

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—2017–18 Customer Analytics class profile