Master of Science in Customer Analytics

**STEM-Designated Program**
(Science, Technology, Engineering, and Mathematics)

- Opportunity for an internship in summer term
- 18-month, 3-semester curriculum
- $65,000 Base Salary
- 39 Credit Hours

97% of MSCA students were employed 90 days after graduation in 2017.

Center for Customer Analytics and Big Data
The CCABD is a hub for research, innovation, and applied knowledge in the field of big data. Its mission is to drive industry adoption of analytics-driven strategic decision making.

2017-18 MSCA Class Profile

- 48 Students
- 167 Average GRE Q
- 157 Average GRE V
- 69% Female
- 23 Average Age
- 725 Average GMAT
- 107 Average TOEFL
- 83% International
- 3.55 Average Undergrad GPA

For more information, visit [olin.wustl.edu/msca](http://olin.wustl.edu/msca) or email OlinGradAdmissions@wustl.edu.
Be a Leader in Data-Driven Decision Making

As the world becomes increasingly digital, more and more organizations are harnessing the power of big data to solve problems and craft strategies. WashU’s Master of Science in Customer Analytics (MSCA) degree gives you the foundation you need to translate big data into meaningful insights and provide strategic direction to drive an organization forward.

At WashU, you will thrive in a community that fosters teamwork and personal achievement. From day one, you’ll have access to career advising and support to help you be career-ready after graduation.

Real-World Learning

Participate in analytics-based projects around your academic experience with experiential opportunities through the CCABD and the Center for Experiential Learning.

• Provide management expertise on a practicum project
• Advise a nonprofit in the community through the Taylor Community Consulting Program
• Develop your presentation and leadership skills with actual clients

Interdisciplinary Study

WashU’s MSCA degree combines study at Olin Business School, the School of Engineering and Applied Science, and the Graduate School of Arts & Sciences.

It’s a unique blend of data analysis, psychology, customer preference, and marketing.

Sample Courses

Marketing Research
Analytics-Driven Brand Management
Pricing Strategy
Predictive Analysis for Business Decision Making
Data Mining

Olin Big Data Association

The student-led OBDA fosters connections and communications with alumni.

Make your goals a reality with a master’s degree from WashU.
To apply, visit olin.wustl.edu/msca and start the simple application process.

APPLICATION DEADLINES

Round 1: October 3, 2017
Round 2: November 30, 2017
Round 3: February 1, 2018*
Round 4: April 10, 2018
*International deadline

ROLLED ADMISSIONS

Applications received after the Round 4 deadline will be reviewed on a first-come, first-served, space-available basis.

All candidates admitted to Olin are automatically considered for our merit-based Dean’s Scholarships.
Master of Science in Finance-Quantitative

STEM-Designated Program
(Science, Technology, Engineering, and Mathematics)

18-month, 3-semester curriculum

Opportunity for an internship in summer term

18-month, 3-semester curriculum

$72,500 Base Salary
Reported 90 days after graduation in 2017

39 Credit Hours

90% of MSFQ students were EMPLOYED 90 days after graduation in 2017.

Wells Fargo Advisors Center for Finance and Accounting Research

The WFA-CFAR is dedicated to disseminating cutting-edge research in finance and accounting by providing an opportunity for Olin faculty and students to work closely with companies.

2017-18 MSFQ Class Profile

48 Students

168 Average GRE Q

157 Average GRE V

42% Female

23 Average Age

723 Average GMAT

106 Average TOEFL

90% International

3.55 Average Undergrad GPA

For more information, visit olin.wustl.edu/msfq or email OlinGradAdmissions@wustl.edu.
Fuse Quantitative and Strategic Skills

Olin’s MSFQ program is a powerful combination of mathematical skills and a strategic understanding of business decision making. Designed for students with a strong quantitative background, the technical curriculum is ideal if your career goals include working in financial services and related industries. Like all of Olin’s finance degree programs, your coursework will cover valuation, portfolio theory, derivative securities, and financial statement analysis.

At WashU, you will thrive in a community that fosters teamwork and personal achievement. From day one, you’ll have access to career advising and support to help you be career-ready after graduation.

Real-World Learning

Participate in quantitative-based experiential opportunities through the WFA-CFAR or the Center for Experiential Learning (CEL).

- Provide management expertise on a practicum project
- Advise a nonprofit in the community through the Taylor Community Consulting Program
- Develop your presentation and leadership skills with actual clients

Quantitative Finance Club

The QFC expands on classroom knowledge through student-led competitions, a road trip to Chicago, and training.

Sample Courses

- Data Analysis for Investments
- Fixed Income Securities
- Quantitative Risk Management
- Mathematical Finance

Career Exploration and Connections

Join advisors from the Weston Career Center on a career trek to New York and Boston to meet executives in the finance world and explore the career options and company cultures firsthand.

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Make your goals a reality with a master’s degree from WashU. To apply, visit olin.wustl.edu/msfq and start the simple application process.
Master of Science in Finance
Corporate Finance and Investments (MSFC)
Wealth and Asset Management (MSFWAM)

11-month, 3-semester curriculum

30.5 Credit Hours

Real-World Consulting
Practicum projects are built into the curriculum so you gain hands-on experience with real-world clients.

Career Exploration and Connections
Join advisors from the Weston Career Center on a career trek to meet finance executives and explore career options and company cultures firsthand.

Wells Fargo Advisors Center for Finance and Accounting Research
The WFA-CFAR is dedicated to disseminating cutting-edge research in finance and accounting by providing an opportunity for Olin faculty and students to work closely with companies.

MSFC Employment

$65,000 Base Salary
Reported 90 days after graduation in 2017

Potential Career Paths
Capital markets and research, financial analyst, private equity investment banking, commercial banking, consulting

80% of MSFC students were EMPLOYED 90 days after graduation in 2017.

Prepares you for the CFA Level 1 Exam

2017-18 MSFC Class Profile

29 Students
159 Average GRE Q
153 Average GRE V
34% Female
23 Average Age

674 Average GMAT
110 Average TOEFL
31% International
3.48 Average Undergrad GPA

For more information, visit olin.wustl.edu/msf or email OlinGradAdmissions@wustl.edu.
The Corporate Finance and Investment track (MSFC) offers in-depth training in securities research, capital raising, derivative pricing, and fixed income, preparing you for careers in corporate finance, treasury, or corporate development in both the financial and nonfinancial industries. Course work prepares you for the CFA Level 1 and includes financial markets, investment theory, and valuation.

The Wealth and Asset Management track (MSFWAM) focuses on portfolio construction, financial scenarios modeling, interpretation of market ratios, and investment ratings. It prepares you to work with individuals, institutions, and the firms that provide products and services for private wealth management. Course work includes behavioral finance, hedge fund strategies, and endowments, and helps prepare you for the CFA Level 1, CFP, Series 7, or CAIA.

Two rigorous and comprehensive tracks with curricula customized to specific career paths.

**MSFC**
The Corporate Finance and Investment track (MSFC) offers in-depth training in securities research, capital raising, derivative pricing, and fixed income, preparing you for careers in corporate finance, treasury, or corporate development in both the financial and nonfinancial industries. Course work prepares you for the CFA Level 1 and includes financial markets, investment theory, and valuation.

**MSFWAM**
The Wealth and Asset Management track (MSFWAM) focuses on portfolio construction, financial scenarios modeling, interpretation of market ratios, and investment ratings. It prepares you to work with individuals, institutions, and the firms that provide products and services for private wealth management. Course work includes behavioral finance, hedge fund strategies, and endowments, and helps prepare you for the CFA Level 1, CFP, Series 7, or CAIA.

2017-18 MSFWAM Class Profile
MSFWAM’s first class graduates in May 2018.

| 47 | Students
| 160 | Average GRE Q
| 152 | Average GRE V
| 47% | Female
| 23 | Average Age
| 699 | Average GMAT
| 104 | Average TOEFL
| 81% | International
| 3.47 | Average Undergrad GPA

MSFC vs. MSFWAM

**Make your goals a reality with a master's degree from WashU.** To apply, visit olson.wustl.edu/msf and start the simple application process.

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Master of Accounting

Create a curriculum to meet CPA EXAM ELIGIBILITY REQUIREMENTS for your state of choice.

16.5 of required 33 credit hours are electives.

Oppportunity for an internship in summer term

$53,000 Base Salary

Reported 90 days after graduation in 2017

18-month, 3-semester curriculum

33 Credit Hours

Potential Career Paths
- Public Accounting
- Corporate Accounting
- Consulting
- Financial Services

Volunteer Income Tax Assistance Program
Students can put classroom learning into practice by offering free tax help to people who need assistance in preparing their own tax returns.

Wells Fargo Advisors Center for Finance and Accounting Research
The WFA-CFAR is dedicated to disseminating cutting-edge research in finance and accounting by providing an opportunity for Olin faculty and students to work closely with companies.

2017-18 MACC Class Profile

75 Students
167 Average GRE Q
149 Average GRE V
83% Female
23 Average Age
704 Average GMAT
105 Average TOEFL
93% International
3.64 Average Undergrad GPA

For more information, visit olin.wustl.edu/macc or email OlinGradAdmissions@wustl.edu.
Prepare for Your CPA Exam and Beyond

Pursue the career you want in accounting with a degree from Washington University’s Olin Business School. Whatever your accounting interests—public accounting, corporate accounting, consulting, or financial services, Olin will help you prepare to enter this dynamic and growing field.

Take advantage of the flexibility of our MACC curriculum to meet CPA exam eligibility requirements for the state where you want to work. Depending on your previous accounting coursework, you may choose to focus some electives across a range of non-accounting topics.

Sample Courses

Business Analytics Using Financial Statements
Accounting Policy and Research
Tax and Business Strategy
Fraud Prevention

Real-World Learning

Participate in accounting-based projects to round out your academic experience with experiential opportunities through the WFA-CFAR or the Center for Experiential Learning (CEL).

• Provide management expertise on a practicum project
• Advise a nonprofit in the community through the Taylor Community Consulting Program
• Develop your presentation and leadership skills with actual clients

Career Resources

Be career ready after graduation by tapping into career advising and support from the Weston Career Center.

Beta Alpha Psi

Join this student-run club that provides exposure and access to industry speakers and accounting-related events.

Make your goals a reality with a master’s degree from WashU. To apply, visit olin.wustl.edu/macc and start the simple application process.

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Master of Science in Supply Chain Management

STEM-Designated Program
(Science, Technology, Engineering, and Mathematics)

$70,000 Base Salary
Reported 90 days after graduation in 2017

36 Credit Hours

18-month, 3-semester curriculum

Potential Career Paths
Logistics, Procurement, Manufacturing, Operations, Consulting, Project Management

Real-World Learning
Experiential Learning Simulations
Negotiation Exercises
Case Studies

Boeing Center for Supply Chain Innovation
The BCSCI fosters interaction between industry and academia on issues relating to technology, IT, and their impact on the management of a firm’s operations.

100% of MSSCM students were EMPLOYED 90 days after graduation in 2017.

2017-18 MSSCM Class Profile

34 Students
53% Female
23 Average Age

168 Average GRE Q
151 Average GRE V

686 Average GMAT
103 Average TOEFL

94% International
3.47 Average Undergrad GPA

For more information, visit olin.wustl.edu/msscm or email OlinGradAdmissions@wustl.edu.
Become a Supply Chain Expert

Position yourself to stand out in the exciting career field of supply chain management. You’ll develop the skills and judgment required to manage the production and delivery of a firm’s products and services, a critical aspect of business in today’s challenging economic environment.

At Olin, you’ll gain a deep understanding of the fundamental concepts of logistics, supply chain management, innovation, and integrated risk management. Through state-of-the-art tools, you’ll learn to design and manage world-class supply chains.

Sample Courses
Strategic Quality Management
Options and Futures
Contemporary Marketing Channels
Operations Planning and Control

Hands-On Learning
Apply classroom skills and knowledge to real-world projects that focus on a wide range of industries and tackle technology, information, and operations challenges through the BCSCI or the Center for Experiential Learning (CEL).

• Provide management expertise on a practicum project
• Advise a nonprofit in the community through the Taylor Community Consulting Program
• Develop your presentation and leadership skills with actual clients

Olin Supply Chain and Operations Association
The SCOPA is a student-led organization that helps you build connections with alumni and industry professionals.

Weston Career Center
From day one, you’ll have access to career advising and support to help you be career-ready after graduation.

Make your goals a reality with a master’s degree from WashU. To apply, visit olin.wustl.edu/msscm and start the simple application process.

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