With WashU Olin’s online business analytics master’s degree or certificate, you’ll be prepared to tackle the greatest challenges of our day—all on your schedule. You’ll learn to harness the power of analytics while also considering principles to navigate the areas of grey that arise in businesses of all sizes. Take your career to the next level in our program designed for busy, driven professionals.

Lead in the fast-growing analytics field.

No GMAT/GRE required

33 credit hours

$46,200 total tuition (2022)

Synchronous & asynchronous coursework

Top 10 in career growth

3 levels of credentials
Graduate Certificate, Advanced Graduate Certificate, Degree

Career support
Online resources for graduate certificate seekers, dedicated career coaches and industry experts for advanced certificate and degree seekers

Spring & fall intakes

24-month program

Center for Analytics and Business Insights: Cutting-edge research, faculty and student collaboration, consulting projects

Best-in-class online learning experience through our Center for Digital Education

314-935-7301 | OlinGradAdmissions@wustl.edu | olin.wustl.edu/OMSA
Why our online business analytics program?

A certificate or degree from WashU is well respected and will open doors throughout your career.

This program is ideal for busy professionals with 2 to 10 years of work experience who want work/life balance while they go to school.

learn.WashU, our personalized, proprietary digital learning platform, provides you with engaging course sessions and a state-of-the-art user experience.

As you earn your degree, expert career services professionals will partner with you to help you achieve your career goals.

Three levels of credentials—Graduate Certificate, Advanced Graduate Certificate and Degree—allow you to build your resume before completing the program.

Potential career paths: Analysts in the following areas: business, marketing, finance, pricing, data, business intelligence, business technology; research associate; data scientist; tech-enabled compliance services associate

Our Curriculum

Classes meet two nights a week from 7:00 to 8:30 p.m. CT. Before you begin the program, foundational coursework will prepare you for your degree study.

GRADUATE CERTIFICATE | 8 months | 10.5 credits

- Intro to Python and Data Science
- Data Visualization for Business Insights
- R and Statistics
- Machine Learning Tools for Prediction of Business Outcomes
- Database Design and SQL

ADVANCED GRADUATE CERTIFICATE | 8 MONTHS | 12 CREDITS

- Text Mining
- Big Data & Cloud Computing
- Prescriptive Analytics
- Deep Learning for Business Analytics
- A/B Testing in Business and Social Sciences
- Customer Analytics

DEGREE | 8 MONTHS | 10.5 CREDITS

- Professional Business Communication
- Financial Management
- Data Analysis for Brand Management
- Analytics-Driven Brand Management
- Financial Technology-Methods and Practice

TOTAL CREDITS: 33

This program has two intakes per year—fall and spring. Please visit olin.wustl.edu for additional information on application deadlines.

Apply today

Requirements

1. Online application
2. Resume
3. Transcripts
4. Letter of recommendation
5. Essay (original to WashU Olin)

Fall ’22 Deadlines

Round 1: November 16, 2021
Round 2: January 12, 2022
Round 3: March 16, 2022
Round 4: May 18, 2022
Round 5: June 15, 2022
Round 6: July 14, 2022
Round 7: August 18, 2022

Rolling Admissions

Applications received after the final deadline will be reviewed on a first-come, first-served, space-available basis.

Contact us.

We’re ready to provide any help you need.

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