

Online MS in Business Analytics

GRADUATE CERTIFICATE			
8 MONTHS: JANUARY–AUGUST 2022			
PART A: January 18–April 22, 2022		PART B: May 23–August 18, 2022	
1st MINI: January 18–March 4	2nd MINI: March 7–April 22	1st MINI: May 23–July 8	2nd MINI: July 11–August 18
DAT 561: Introduction to Python and Data Science <i>3 credits</i>		DAT 500S: Machine Learning Tools for Prediction of Business Outcomes <i>3 credits</i>	
DAT 560E: Data Visualization for Business Insights <i>1.5 credits</i>	R and Statistics <i>1.5 credits</i>	DAT 560G: Database Design and SQL <i>1.5 credits</i>	
Credits: 6		Credits: 4.5	
TOTAL CREDITS: 10.5			

ADVANCED GRADUATE CERTIFICATE			
8 MONTHS: AUGUST 2022–APRIL 2023			
PART A: August 29–December 9, 2022		PART B: January 17–April 21, 2023	
1st MINI: August 29–October 14	2nd MINI: October 17–December 9*	1st MINI: January 17–March 3	2nd MINI: March 6–April 21
DAT 562: Text Mining <i>1.5 credits</i>	DAT 500N: Prescriptive Analytics <i>1.5 credits</i>	DAT 500W: A/B Testing in Business and Social Science <i>3 credits</i>	
DAT 560M: Big Data & Cloud Computing <i>1.5 credits</i>	DAT 565E: Deep Learning for Business Analytics <i>1.5 credits</i>	MKT 500T: Customer Analytics <i>3 credits</i>	
Credits: 6		Credits: 6	
TOTAL CREDITS: 12			

DEGREE			
8 MONTHS: MAY–DECEMBER 2023			
PART A: May 22–August 17, 2023		PART B: August 28–December 8, 2023	
1st MINI: May 22–July 7	2nd MINI: July 10–August 17	1st MINI: August 28–October 13	2nd MINI: October 16–December 8*
MGT 560F: Professional Business Communication <i>1.5 credits</i>		MKT 555A: Data Analysis for Brand Management <i>1.5 credits</i>	MKT 555: Analytics–Driven Brand Management <i>1.5 credits</i>
FIN 5203: Financial Management <i>3 credits</i>		FIN 550F: Financial Technology–Methods and Practice <i>3 credits</i>	
Credits: 4.5		Credits: 6	
TOTAL CREDITS: 10.5			

The degree requirements in this document apply to students entering Washington University during the 2021–2022 academic year. Every effort is made to ensure that the information is accurate and correct as of the date of publication (11/12/21). Washington University reserves the right to make changes at any time without prior notice. Therefore, this curriculum document may change from time to time without notice. The governing document at any given time is the then-current version, as published online.

*No classes during Thanksgiving week.

